

CURRENT APPOINTMENT

Alabama University School of Law, Tuscaloosa, AL 2017-
Associate Professor of Law 2020-
Assistant Professor of Law 2017-20
 Teaching: Contracts, Commercial Law (Sales, Secured Transactions), Defamation, Contract Theory, Law, Economics, and Society.

EDUCATION

Harvard Law School, Cambridge, MA
Doctoral Degree, Law & Economics (SJD) 2015
 Dissertation: *The Execution and Enforcement of Private Legal Obligations*
 Committee: Steven Shavell (Principal), Louis Kaplow, Duncan Kennedy

Stanford Law School, Palo Alto, CA
JSM Degree in Law 2009
SPILS fellow, focus on empirical methods

Hebrew University, Faculty of Law, Jerusalem, IL
 Joint LL.B.: Law degree and a degree in the Humanities (“[Amirim](#)”) 2008
Summa Cum Laude, Salutatorian
Honors: Member of a university-wide honors program, full scholarship. Various excellence awards

Articles Editor, MISHPATIM LAW REVIEW 2007

LEGAL AND PRACTICE EXPERIENCE

Lexidale, Legal Policy Consulting, Co-Founder and Managing Partner 2009-15
 Co-founder of a comparative legal policy consulting services firm. Advised the EU, governments, and large-cap firms on legal policy based on comparative and economic analysis. In-house legal services and financial structuring. Led studies covering over 28 countries worldwide. Sold stake to investors.

Supreme Court of Israel
Clerk, Justice Ayala Procaccia 2007-08
Research Assistant to Retired Chief Justice Aharon Barak 2007

Minister of Interior, Israel, Special Anti-Corruption Unit 2005-07

JOURNAL ARTICLES & ESSAYS

The Credibility Effect, (Forthcoming, JOURNAL OF LEGAL STUDIES)

- Selected for Yale Freedom of Expression Conference, ALEA 2022, CLEA 2022, CELS 2022

Defamation Law & Bayesian Audiences, (Forthcoming, JOURNAL OF LEGAL STUDIES)
(With Murat Mungan)

Contracts in the Age of Smart Readers, GEO. WASH. L. REV. (2021) (With Samuel Becher)

- Selected for review in JOTWELL: THE JOURNAL OF THINGS WE LIKE (LOTS), 2022
- Featured essay: [The Regulatory Review](#)

ALL-CAPS, 17 JOURNAL OF EMPIRICAL LEGAL STUDIES 862 (2020) (With Andrew Toler)

- Reviewed in Nancy Kim, [Hidden in Plain Sight and In All-Caps](#), JOTWELL: THE JOURNAL OF THINGS WE LIKE (LOTS), 2020, [ContractsProf Blog](#), [Psych News](#)

Payday, 98 WASHINGTON UNIVERSITY LAW REVIEW 1 (2020)

- Winner of the American College of Consumer Financial Services' Annual Writing Competition 2021
- Reviewed in Tom C.W. Lin, [A New Payday\(s\)](#), JOTWELL: THE JOURNAL OF THINGS WE LIKE (LOTS), 2020
- Featured: Business Law Podcast

Slicing Defamation by Contract, CHICAGO LAW REVIEW ONLINE (2020)

Theory of the Nudnik: The Future of Consumer Activism and What We Can Do to Stop It,
73 VANDERBILT LAW REVIEW, 929 (2020) (with Roy Shapira)

- Selected for the Stanford Junior Forum for Law & STEM
- Featured: [Marginal Revolution](#); [Marker](#); [Ipse Dixit](#) Podcast

The Case Against Expanding Defamation Laws, 71 ALABAMA LAW REVIEW 453 (2019) (with Murat Mungan)

- Selected for the Stanford/Yale/Harvard Junior Faculty Forum

Reputation Failure: Market Discipline and its Limits, 54 WAKE FOREST LAW REVIEW 1239
(2019)

Consumer Activism: From the Informed Minority to the Crusading Minority, DEPAUL LAW
REVIEW (Forthcoming, 2019) (Invited symposium contribution, *Rising Stars in Legal
Academia*) (with Roy Shapira)

Book Review: Reconsidering Civil Justice, 37 CIVIL JUSTICE QUARTERLY 509, 2018 (Invited)

Adminization: Gatekeeping Consumer Contracts, 71 VANDERBILT LAW REVIEW 121 (2018)

- Selected for the Stanford/Yale/Harvard Junior Faculty Forum

Tort Reform through the Backdoor: A Critique of Law and Apologies, 90 SOUTHERN CALIFORNIA LAW REVIEW 1199 (2017) (with Yotam Kaplan)

Shielding of Assets and Lending Contracts, 48 INTERNATIONAL REVIEW OF LAW & ECONOMICS 26 (2016) (peer reviewed)

Contract Remedies in Action: Specific Performance, 118 WEST VIRGINIA LAW REVIEW 100 (2015).

- Reviewed in Caprice Roberts, [Studying Specific Performance](#), JOTWELL: THE JOURNAL OF THINGS WE LIKE (LOTS), 2017.

HONORS

Award Winner, American College of Consumer Financial Services' Annual Writing Competition 2021

Selected for "Rising Stars in Legal Academia", 25th Annual Clifford Symposium on Civil Justice

WORKING PAPERS

Contracting for Truth (with Michael Gilbert) (Work in Progress)

- Selected for ALEA 2022

Nano Contracts (Work in Progress)

- Selected for Stanford / Penn / Northwestern Law & Stem (2022)

The Misunderstood Economics of Defamation Law (Work in Progress)

The Journey (Joint work w/ Becher)

MEDIA

ABC, 3340. Covid and contracts. [Link](#),

2020

TEACHING AND RESEARCH INTERESTS

Contracts, Commercial Law, Law & Tech, Torts, Consumer Law
Law & Economics, Empirical Methods

TEACHING EXPERIENCE

Villanova School of Law , Villanova, PA	2016-17
<i>Visiting Assistant Professor of Law</i> , Contracts, Advanced Contracts Seminar	
Harvard Law School , Cambridge, MA	
Postdoctoral Private Law Fellow	2015-2016
Teaching Fellow, Inside Government (Professor Cass Sunstein)	2015-16
Teaching Fellow, LL.M. Writer's Workshop, Private Law Section	2011,14,15
<i>Byse Fellow. Workshop, Debt, Contracts, and Default</i> (lecturing)	2013-14
Harvard Economics Department , Cambridge, MA	
<i>Instructor, Economic Analysis of Contract Law</i>	2010-16
<i>Five Distinction-in-Teaching awards</i>	

GRADUATE FELLOWSHIPS, RESEARCH, AND TEACHING

Harvard Law School , Cambridge, MA	
<i>Olin & Considine Fellow in Law and Economics</i>	2011-15
Project on Predatory Student Lending, clinical fellowship	2012-13
Summer Public Interest Program, research fellowship	2010
Israel Democracy Institute , Jerusalem, IL	
Research fellow	2005-07
Hebrew University , Jerusalem, IL	
Teaching Fellow, Torts, Criminal Law, Jurisprudence	2004-06

OTHER PUBLICATIONS

New Private Law Blog, Contributor and Managing Editor (2016)
Asset Freezing in Israel, in ASSET FREEZING (2016, Kluwer, with Elad Peled)
The Execution and Enforcement of Private Legal Obligations (May 25, 2015) (SJD Dissertation, Harvard Law School)
STUDY ON THE APPLICATION OF THE CROSS BORDER MERGERS DIRECTIVE, *for the European Union, Directorate-General for the Internal Market and Services* (project leader, professional report, empirical analysis in 28 countries) (2012)
INFORMATION WANTS TO BE FREE (2010). Co-authored with Tehila Altshuler. (232 pp, policy paper)

REFEREE

Journal of Legal Studies, Northwestern University Law Review, Law & Social Inquiry

ACADEMIC SERVICE

Curriculum Committee, Chair	2022-
AALS, Law & Economics Section Member	2022-
Textbook Committee, Member	2020-2022
Jones Chair Search Committee, Member	2021-2022
Business Student Association, Adviser	2019-2020
Curriculum Committee, Member	2019-2022
Dissertation Committee	2018-2020
Faculty Appointments Committee	2018, 2019
Co-Organizer, MLEA Conference	2018
American Law & Economics Conference, Harvard Law School, Organizer	2016

ARMY SERVICE

Israel Defense Forces

<i>First Lieutenant</i> , Commanding Officer, School of Reconnaissance	2000-02
<i>Squad Leader</i> , field reconnaissance	1998-2000

SELECTED CONFERENCES AND PRESENTATIONS

AALS, San-Diego	2023
MLEA, Chicago Law	2022
Stanford/Penn/Nw Law & Stem, Northwestern	2022
American Law & Economics, Columbia Law School	2022
Society New Institutional Economics, Toronto, Canada	2022
Freedom of Expression X, Yale Law School	2022
Law & Society, Lisbon, Portugal	2022
Canadian Law & Economics, Ottawa, Canada	2022
Faculty Workshop, Boston University	2022
Law & Economics Workshop, Virginia Law School	2022
Faculty Workshop, Villanova Law School	2021
Faculty Workshop, Pepperdine Law School	2021
Virtual L&E Workshop, virtual	2021
L&E Workshop, Hebrew University	2021
Faculty Workshop, Haifa University	2021
Future of Legal Education, virtual	2021
Consumer Markets, Boston University	2021
AALS, Section on Contracts	2021

Faculty Workshop, IDC	2020
Constitutional Law & Economics, Virtual	2020
Private Law Workshop, Hebrew University	2020
Society New Institutional Economics, MIT	2020
American Law & Economics, Chicago (online)	2020
Law & Economics, GMU Scalia Law	2020
Law & Economics, Tel-Aviv University	2020
Private Law Workshop, Hebrew University	2020
Faculty Workshop, <i>SMU Law School</i>	2020
Colloquium on Contract and Economic Organization, <i>Columbia Law School</i>	2020
Consumer Law Conference, <i>Berkeley Law School</i>	2020
KCON XIV, <i>McGeorge University</i>	2020
Legal Scholarship Workshop, <i>University of Chicago</i>	2019
Conference on Empirical Legal Studies, <i>Claremont College</i>	2019
Law & Stem, <i>Stanford Law School</i>	2019
European Law & Economics, <i>Tel-Aviv University</i>	2019
Lumps and Slices Book Symposium, <i>Chicago Law School</i>	2019
Yale/Harvard/Stanford Junior Faculty, <i>Yale Law School</i>	2019
Clifford Symposium, <i>Rising Stars, DePaul University</i>	2019
Kcon XIV, <i>Tulane University</i>	2019
ASIL, <i>Washington & Lee University</i>	2019
American Law & Economics, <i>New York University</i>	2019
Faculty Workshop, <i>BIU</i>	2018
Legal Scholarship Workshop, <i>University of Chicago</i>	2018
Faculty Workshop, <i>University of Alabama</i>	2018
European Law & Economics, <i>University of Milano, Italy</i>	2018
Midwestern Law & Economics, <i>University of Alabama</i>	2018
American Law & Economics, <i>Boston University</i>	2018
KCon XIII, <i>Barry University</i>	2018
MLEA, <i>Marquette Law School</i>	2017
Southeastern Senior/Junior Workshop, <i>University of Washington, St. Louis</i>	2017
Society for Institutional Economics (SIOE), <i>Columbia Law School</i>	2017
Villanova Business Colloquium, <i>Villanova Law School</i>	2017
Law & Religion Meets Law & Economics, <i>Villanova Law School</i>	2017
Private Law & IP Conference, <i>Harvard Law School, invited panel moderator</i>	2016
New England Junior Faculty Workshop, <i>New England School of Law</i>	2016

American Law & Economics Conference, *Columbia Law School*
North American Private Law Workshop, *Toronto, Canada*

2015
2015