

GLOBAL ECONOMIES, REGULATORY FAILURE, AND LOOSE MONEY: LESSONS FOR REGULATING THE FINANCE SECTOR FROM ICELAND'S FINANCIAL CRISIS

Birgir T. Petursson & Andrew P. Morriss***

ABSTRACT

Iceland was the first developed economy to fall into crisis in 2008, with the collapse of its banking sector, currency value, and economy. The collapse threw Iceland into a political crisis and provoked a serious international dispute between Iceland and Britain and the Netherlands over responsibility for the failed banks. Prior to 2008, Iceland had been treated as the poster child for deregulation; since 2008, it has been held up as the poster child for the dangers of financial liberalization. Neither is accurate. Rather, Iceland presents a cautionary tale about the interrelationships between fiscal and monetary policy and regulatory measures. Excessive liquidity fostered by central banks around the world, expansionary fiscal policies in Iceland, and inadequate understanding of fundamental

* Partner, Laekjargata Lawfirm, Reykjavik, Iceland & Co-Founder and Director, Centre for Social and Economic Research, Reykjavik, Iceland; Cand. jur., University of Iceland, 1998. The authors thank the University of Alabama School of Law, and Law and Economics and Business Law Programs at the University of Illinois College of Law for financial support that made their collaboration easier; Liberty Fund, Inc. and the Searle Center at Northwestern University facilitated the collaboration by assisting with Petursson's travel in the United States in 2009; the Regulatory Studies Program at George Washington University hosted us in 2011 and participants at a seminar there provided helpful comments. Roger Meiners, Richard W. Rahn, and Timothy Ridley also provided helpful comments, as did participants in the business law workshop at American University's Washington College of Law; and Matthew Brown (Illinois), Clifford Henson (Illinois), and Hunter Hill (Alabama) provided extraordinarily helpful research assistance. Stephanie Davidson and the staff at the University of Illinois Law Library provided exceptional support in the initial research and with keeping up with events in 2009 and 2010 while Morriss was on the faculty there; staff at the University of Alabama provided equally excellent support in 2011. Students in Morriss's seminars on the financial crisis at the University of Alabama School of Law provided valuable insights through classroom discussions. Birgir T. Petursson can be reached at birgir@laekjargata.is.

** D. Paul Jones, Jr. & Charlene A. Jones Chairholder in Law and Professor of Business, University of Alabama; Research Scholar, Regulatory Studies Center, George Washington University; Senior Scholar at the Mercatus Center at George Mason University, and Senior Fellow, Property & Environment Research Center, Bozeman, Montana. A.B. Princeton University; J.D., M.Pub.Aff., University of Texas; Ph.D. (Economics) Massachusetts Institute of Technology. Andrew P. Morriss can be reached at amoriss@law.ua.edu.

economic linkages created conditions under which capital flooded Iceland and overwhelmed its financial institutions. Regulatory failures at the EU and Icelandic levels meant regulatory measures such as central bank interventions and deposit insurance exacerbated problems rather than correcting them. This Article explores those relationships, uncovering connections made visible by both Iceland's relatively small size and the comprehensive parliamentary investigation into the crisis. It concludes that regulators need to focus attention on enhancing market-feedback mechanisms rather than on attempting to steer economies if they are to avoid "the next Iceland."

ABSTRACT.....	691
I. THE INTERCONNECTEDNESS OF OPEN ECONOMIES	702
A. <i>Free Movement of Capital</i>	702
B. <i>Loose, Active Monetary Policies</i>	711
C. <i>Stimulative Fiscal Policies</i>	715
D. <i>Floating Exchange Rates</i>	718
E. <i>Lagging Regulatory Institutions</i>	721
F. <i>The Impact of Context</i>	723
II. THE ICELANDIC CRISIS	725
A. <i>Before the Boom</i>	725
B. <i>The Reform</i>	732
C. <i>The Boom</i>	740
D. <i>The Geysir Crisis</i>	753
E. <i>The Meltdown</i>	758
F. <i>Aftermath</i>	764
III. LESSONS.....	775
A. <i>Monetary and Fiscal Policy Links to Financial Regulation</i>	778
B. <i>Moving Beyond the Regulation/Deregulation Dichotomy</i>	783
C. <i>Financial Surveillance</i>	786
D. <i>Jurisdictionally-Based Regulation</i>	792
E. <i>The Politics of Crises</i>	795
IV. CONCLUSION.....	797

2012] Global Economies, Regulatory Failure, and Loose Money 693

Beginning in 1990, a series of economic reforms in Iceland transformed its economy from stagnant and statist to thriving and free.¹ By 2004, the Icelandic economy appeared as strong as any in the world, Iceland was widely touted as an example of how a small open economy could succeed,² and Iceland was the sixth wealthiest country in the world as measured by GDP per capita.³ A new generation of Icelandic businessmen and bankers, sometimes colorfully referred to as “Viking raiders,” were beginning to buy assets across Europe, including financial institutions in Scandinavia; real-estate in the Baltic; beverage production in Russia; telecom in eastern Europe; pharmaceuticals in the Mediterranean; and retail, food manufacturing, and banking in the United Kingdom.⁴ The Icelandic currency (the krona or ISK) gained over 40% against the dollar, 30% against the yen, and 17% against the pound between the end of 2001

1. James McLean, *Deregulation Brings Boom Time to Iceland*, TIMES (London), Nov. 29, 2007, <http://business.timesonline.co.uk/tol/business/markets/europe/article2963336.ece> (“The catalyst for a dramatic turnaround was the deregulation of the formerly state-controlled financial sector.”); William Underhill, *The Icemen Cometh*, NEWSWEEK, May 23, 2005, <http://www.newsweek.com/id/51773/page/1> (“Since the mid-’90s, the country’s center-right government has pushed free-market reforms” producing an economy that “outstrips most of Europe.”); Hannes H. Gissurarson, *Miracle on Iceland*, WALL ST. J., Jan. 29, 2004, http://online.wsj.com/article/0,,SB1075331821538144_98,00.html (“[A]fter a radical and comprehensive course of liberalization that mirrors similar reforms in Thatcher’s Britain, New Zealand and Chile, Iceland has emerged as one of the world’s most prosperous countries.”); see also JAMES GWARTNEY & ROBERT LAWSON, ECONOMIC FREEDOM OF THE WORLD: 2006 ANNUAL REPORT 99 (2006), available at <http://www.cato.org/pubs/efw/efw2006/efw2006-3-a-k.pdf> (showing that Iceland’s economic freedom score placed them twenty-fourth in the world in 1990, seventeenth in 1995, twelfth in 2000, and ninth in 2004); JAMES GWARTNEY, ROBERT LAWSON, & JOSHUA HALL, ECONOMIC FREEDOM OF THE WORLD: 2011 ANNUAL REPORT 84 (2011), available at http://www.freetheworld.com/2011/reports/world/EFW2011_complete.pdf (showing that Iceland’s economic freedom score placed them sixty-third in the world in 2009).

2. McLean, *supra* note 1 (noting that the IMD World Competitiveness Report rated Iceland the most competitive economy in Europe in 2004); Hannes Gissurarson & Daniel J. Mitchell, *The Iceland Tax System – Key Features and Lessons for Policy Makers*, VII PROSPERITAS, no. V, Aug. 2007, available at <http://archive.freedomandprosperity.org/Papers/iceland/iceland.pdf>.

3. Iceland’s GDP per capita on a purchasing power parity basis in 2004 was \$34,117.756, behind Luxembourg (\$56,620.563), the United States (\$39,771.787), Norway (\$39,587.452), Ireland (\$36,218.044), and Switzerland (\$34,163.155). WORLD BANK, *World Development Indicators and Global Development Finance*, <http://databank.worldbank.org/data/home.aspx>. Iceland is, of course, a small economy in absolute terms—the total population was only 317,000 in 2008. WORLD BANK, 2010 WORLD DEVELOPMENT INDICATORS 50 (2010), available at <http://data.worldbank.org/sites/default/files/wdi-final.pdf>. For comparison, the least populated American state, Wyoming, has 563,626. U.S. CENSUS, 2010 RESIDENT POPULATION DATA (2010), <http://2010.census.gov/2010census/data/apportionment-pop-text.php>.

4. See Ian Griffiths, *Next-Generation Viking Invasion*, GUARDIAN (London), Jun. 16, 2005, <http://www.guardian.co.uk/business/2005/jun/16/marksspencer> (describing “the appearance of a new breed of slick young Icelandic businessmen who have transformed the country’s image from that of insular fisherman into one of a global entrepreneur”); Steve Hawkes, *Jon Asgeir Johannesson: The Rise and Fall of a Viking Raider who Targeted High Street*, TIMES (London), Oct. 16, 2008 (post-crash description of Icelandic financier as “Viking raider”); ROGER BOYES, MELTDOWN ICELAND: LESSONS ON THE WORLD FINANCIAL CRISIS FROM A SMALL BANKRUPT ISLAND 2 (2009) (comparing executive jets of Icelandic businessmen to “the modern equivalent of the Viking longship”).

and the end of 2006,⁵ a performance all the more impressive considering that in 1990 the krona was worth less than 9% of what it had been worth in 1938.⁶ In 2003, the Organisation for Economic Co-operation and Development (OECD) rated Iceland's pension fund system among the best in the world, in contrast with the worrying status of the pensions of many of Iceland's European neighbors.⁷ Icelandic political leaders were being hailed for their economic policies⁸ and implementing sustainable resource management.⁹ In short, Iceland was a success, a poster child for deregulation, sustainability, and open economic policies.¹⁰

5. The Icelandic Central Bank's "midrate" exchange rates were:

	U.S. Dollars	Japanese Yen	British Pounds	Euros
Dec. 28, 2001	103.63	0.7885	150.5	91.44
Dec. 31, 2002	80.77	0.6805	130.09	84.71
Dec. 31, 2003	71.16	0.6656	126.69	89.76
Dec. 31, 2004	61.19	0.5969	118.15	83.51
Dec. 30, 2005	63.13	0.5376	108.85	74.70
Dec. 29, 2006	71.83	0.6043	140.98	94.61
Dec. 28, 2007	62.02	0.5499	123.99	91.18
Oct. 1, 2008	108.16	1.0198	192.97	153.05
Dec. 31, 2008	120.87	1.3398	175.43	169.97

Exchange Rate, CENTRAL BANK OF ICELAND, <http://www.sedlabanki.is/?PageID=183> (last visited Mar. 28, 2012).

6. Gunnar Karlsson, *The History of Iceland* 351 (2000).

7. See *Measuring the Size of Private Pensions Across OECD and Non-OECD Countries*, PENSION MARKETS IN FOCUS (OECD/Financial Affairs Div. of the Directorate of Financial and Enterprise Affairs), June 2005, at 2-3, available at <http://www.oecd.org/dataoecd/46/2/35063476.pdf> (noting that among OECD and selected non-OECD countries, only Switzerland and Iceland's pensions were funded in excess of 100% of GDP for 2003, while Norway, Sweden, and Finland funded pensions at less than 10% of GDP); *id.* at 5 (noting that Iceland has the highest rate of pension fund assets to market capitalization among OECD countries).

8. See INT'L MONETARY FUND, ICELAND: 2005 ARTICLE IV CONSULTATION, CONCLUDING STATEMENT (Jun. 13, 2005), available at <http://www.imf.org/external/np/ms/2005/061305.htm> ("Overall, economic performance in Iceland has been impressive. The government should be commended for its consistent commitment to implementing and following policies that have laid a sound foundation for strong economic growth. These policies include structural reforms that have increased the economy's dynamism and flexibility, significant improvements in financial supervision, the introduction of a flexible exchange rate and inflation targeting, and a sustained period of sound fiscal management."); *Cod's Own Country*, ECONOMIST, May 17, 2003, at 45 (praising Iceland's "remarkable economy" as it properly manages its marine and human resources and also diversifies and privatizes its industries).

9. See *e.g.*, Jonathan H. Adler, *Free & Green: A New Approach to Environmental Protection*, 24 HARV. J.L. & PUB. POL'Y 653, 686 (2001) (crediting the adoption of ITQs with the increased sustainability of fishing levels, as well as increases in "the quality of the fish caught and the profitability of local fishing operations"); *Save the Fish*, WALL ST. J., Nov. 14, 2006, at A20 (crediting Iceland's adoption of ITQs with saving the fishing industry and reducing the strain between fishers and regulators). There are critics of the quota system as well. See BOYES, *supra* note 4, at 38-40 (criticizing quotas for creating property that was used to fund boom).

10. See, *e.g.*, Robert Wade, *Iceland as Icarus*, 52 CHALLENGE 5, 6 (May-June 2009) ("Neoliberals around the world hailed Iceland as vindication of free market principles.").

2012] Global Economies, Regulatory Failure, and Loose Money 695

Yet signs of trouble were visible as early as 2006,¹¹ but Icelandic authorities did not change course. By early 2008 it was apparent that the “miracle” had begun to unravel.¹² As economic conditions deteriorated in Iceland and elsewhere, policymakers from Reykjavik to London made a series of policy errors that worsened the situation, turning what might have been limited to a relatively minor banking crisis into virtual bankruptcy of the entire economy.¹³ By October 1, 2008, Iceland’s currency had lost all of its prior gains and more, falling well below its 2001 value against all major currencies;¹⁴ its three major banks had collapsed and been essentially nationalized;¹⁵ leading investors and businessmen were in or on the verge of bankruptcy;¹⁶ the United Kingdom had invoked anti-terrorism legislation to seize local Icelandic assets;¹⁷ the Icelandic government, politically isolated home and abroad, was being pressured to accept responsibility for ISK 340 billion in foreign depositors’ accounts in the banks, a debt equivalent to 17% of GDP;¹⁸ and the repayment obligation provoked a political crisis in Iceland that has continued into 2012.¹⁹ The narrative of the rewards of free market reforms was inverted, and Iceland became the poster child for a much heavier hand in regulation of banking and international finance.²⁰ Instead of the Icelandic policy makers who sparked

11. See, e.g., *Moody’s Says Worries About Iceland “Exaggerated”*, REUTERS, Apr. 4, 2006, (claiming that Merrill Lynch and Danske Bank warned that banks were vulnerable due to, “the overheating economy, high inflation and overvalued crown”).

12. See *infra* Part II.E.

13. See *infra* notes 360–366.

14. See *supra* note 5.

15. See *infra* notes 352–360.

16. See *infra* Part II.F.

17. Anti-Terrorism, Crime and Security Act, 2001, c. 24 (Eng.); Banking (Special Provisions) Act, 2008, c. 2 §§ 6, 8, 12, 13(2) (Eng.). The specific orders made under those acts required separate (in)actions of the Parliament. See *Kaupthing Singer & Friedlander Limited Transfer of Certain Rights and Liabilities Order, 2008, Stat. R. & O. 2008/2674* (U.K.), available at <http://www.legislation.gov.uk/uksi/2008/2674/contents/sld/made> (order transferring responsibility for accounts from Kaupthing Singer & Friedlander to ING); *The Heritable Bank plc Transfer of Certain Rights and Liabilities Order, 2008, Stat. R. & O. 2008/2644* (U.K.), available at http://www.legislation.gov.uk/uksi/2008/2644/pdfs/uksi_20082644_en.pdf (order transferring responsibility for accounts from Landsbanki to ING); *The Transfer of Rights and Liabilities to ING Order, 2008, Stat. R. & O. 2008/2666* (U.K.), available at http://www.legislation.gov.uk/uksi/2008/2666/pdfs/uksi_20082666_en.pdf (same).

18. *Direct Liabilities Estimated at 140% of GDP*, LANDSBANKI DAILY ECONOMIC BRIEFING, Jul. 20, 2009, available at <http://www.bonds.is/assets/files/nbi4.htm#direct>.

19. See *infra* notes 385–413.

20. BOYES, *supra* note 4, at ix (“[Iceland was] the first major financial crisis of the global era.”); Wade, *supra* note 10, at 32 (“The Iceland case shows that arrangements for cross-border banking supervision and deposit insurance need urgent strengthening. It has exposed loopholes in EU legislation about deposit insurance in the context of bank branches, bank subsidiaries, and online cross-border accounts. And by showing the dangers of mixing commercial and investment banking, it underlines the need to separate them (by reinstating Glass-Steagall, for example).”); Harold L. Sirkin, *Warnings from Iceland*, BUS. WK. ONLINE, Oct. 14, 2009, <http://www.businessweek.com/managing/content/>

the boom being praised, they are now mocked for “a stunning collective madness” in daring to imagine that “a tiny fishing nation” could be “a global financial power.”²¹ A new Icelandic government, now led by the social-democratic Social Alliance (Icelandic: Samfylking) and the Left-Green Movement (Icelandic: Vinstrihreyfingin- grænt frambod), initiated efforts to join the European Union, weaken the fisheries property rights system, undo the economic reforms by instituting a sharply higher and progressive tax system, and reregulate much of the economy.²²

Neither the “Icelandic miracle” nor the “collective madness” accounts of Iceland’s rise and fall are accurate. The “miracle” story does not include crucial policy failures and relationships among monetary and fiscal policies and financial markets, which ultimately undermined the initial gains from deregulation. Similarly, the “collective madness” story also ignores these failures and interconnections, instead putting the blame on markets generally and specifically on Icelandic financiers’ lack of experience. Neither glib explanation pays sufficient attention to the vital role feedback plays in financial regulation. As we describe below, feedback from markets to regulators and from markets to financial actors is critical to avoiding financial crises. Unfortunately for Iceland—and the world—policymakers around the world dampened feedback mechanisms during the 1990s and 2000s and continue to do so today.

Getting the narrative wrong about Iceland’s financial crisis has serious consequences not just for Icelanders, as perceptions of Iceland’s crisis are shaping efforts by regulators²³ around the world to assert more control over financial markets.²⁴ If policy changes are adopted based on an incorrect understanding of the market forces and policy errors that led to the Icelandic crisis, the alleged reforms may simultaneously fail to forestall the “next Iceland” by failing to ensure that the same mistakes are not made

oct2009/ca20091013_717732.htm (“The one thing about which most of us can now agree is that the pendulum swung too far in one direction. There was too little oversight.”).

21. Michael Lewis, *Wall Street on the Tundra*, VANITY FAIR, Apr. 2009, <http://www.vanityfair.com/politics/features/2009/04/iceland200904>.

22. See *infra* notes 429–430.

23. When we refer to financial regulators we include central bank authorities acting on monetary policy. While these activities are often treated separately from the issuing of rules, inspection of banks, and so forth, a central theme in this Article is that the two are interrelated and so we adopt the shorter “regulators” in place of “regulators and central bank authorities.”

24. See generally BOYES, *supra* note 4; ASGEIR JONSSON, WHY ICELAND?: HOW ONE OF THE WORLD’S SMALLEST COUNTRIES BECAME THE MELTDOWN’S BIGGEST CASUALTY (2009). See also Willem H. Buiter & Anne Sibert, *The Icelandic Banking Crisis and What to Do About It: The Lender of Last Resort Theory of Optimal Currency Areas*, POLICY INSIGHT, No. 26 (Centre for Econ. Pol. Research), Oct. 2008, available at <http://www.cepr.org/pubs/PolicyInsights/PolicyInsight26.pdf>; Douglas W. Arner & Joseph J. Norton, *Building a Framework to Address Failure of Complex Global Financial Institutions*, 39 HONG KONG L.J. 95, 99 n.15 (2009) (claiming that the collapse of Icelandic financial institutions portends the collapse of financial institutions in Central Europe and Latin America).

2012] Global Economies, Regulatory Failure, and Loose Money 697

again and deny other nations the advantages of the successful policies Iceland adopted in the 1990s.

While the financial crisis that swept through Iceland offers crucial lessons for other nations facing economic turmoil, the key lessons are ones not widely recognized. Its experiences were not peculiar to Iceland; there were policy decisions that are seen elsewhere today. Iceland's financial meltdown occurred before the world financial crisis, but as the global financial downturn continues the mistakes of the Icelandic crisis are in danger of being repeated in other small open economies and even in larger economies, such as the United States and United Kingdom.²⁵ Although attention at the moment is focused on southern European economies, the financial press has occasionally wondered whether the United Kingdom might be the "next Iceland."²⁶ Moreover, Iceland's experience since the crisis offers practical experience about how to deal with financial crises, as the differential treatment of the three failed large banks reveals the advantages of a policy that addresses losses up front over a more politicized process of avoiding recognizing losses *ex post*.

In this Article, we argue that four sets of policy mistakes in Iceland escalated what might have been a relatively minor banking crisis into a systemic crisis that swamped Iceland's financial system. All four are relevant to understanding the current economic situation beyond Iceland.

First, after an overhaul of the Icelandic banking sector in the 1990s and the early 2000s, Icelandic banks took advantage of the strong ISK and high interest rates to transform themselves from banks servicing the local market into global financial powerhouses, making highly leveraged investments in assets outside Iceland. This transformation was made possible by a dramatic increase in global liquidity brought about by central banks around the world.²⁷ Financial regulators both in Iceland and elsewhere were caught off-guard by the impact of this increased liquidity,²⁸ which transformed

25. BOYES, *supra* note 4, at x ("[T]he questions raised by Icelanders about how to live in a globalized era, how to be the master of capital, not its servant, about finding one's own rhythm, are questions bothering us all.").

26. See, e.g., Willem Buiters, *How Likely Is a Sterling Crisis or: Is London Really Reykjavik-on-Thames?*, FIN. TIMES (Nov. 13, 2008, 5:26 PM), <http://blogs.ft.com/maverecon/2008/11/how-likely-is-a-sterling-crisis-or-is-london-really-reykjavik-on-thames/#more-359>.

27. See, e.g., *A Working Model*, ECONOMIST, Apr. 11, 2005 ("[C]entral banks have created too much liquidity. Despite rising short-term interest rates in America, monetary policy is still unusually expansionary. Average short-term rates in America, Europe and Japan have remained below nominal GDP growth for the longest period since the 1970s. In addition, America's loose policy has been amplified by the build-up in foreign-exchange reserves and domestic liquidity in countries that have tied their currencies to the dollar, notably China and the rest of Asia. As a result, over the past couple of years, global liquidity has expanded at its fastest pace for three decades.").

28. See CENTRAL BANK OF ICELAND, FINANCIAL STABILITY 2008: THE CENTRAL BANK'S ASSESSMENT 4 (2008), available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=6020> ("The 2007 annual accounts of Iceland's financial companies, particularly the three largest banks, show that

Iceland's deregulation of a primarily domestic banking industry into an event that ultimately had international significance. Although the focus on liquidity has diminished since the onset of the global financial crisis, its role in increasing risk remains poorly understood. Governments and central banks continue to ignore its implications for financial regulation as they pump extraordinary amounts of money into the world economy.

Second, Icelandic monetary policy authorities kept interest rates high, largely for domestic reasons²⁹ but with the approval of international monetary authorities.³⁰ Interest rates of 8%–16% between 2001 and 2007,³¹ a time when interest rates in large developed economies were extraordinarily low,³² drew enormous capital flows into Iceland.³³ Because neither domestic financial regulators nor international monetary authorities used models that took into account such flows,³⁴ Icelandic regulators took policy steps that exacerbated the Icelandic banks' problems rather than limiting them. Although the relatively small size of the Icelandic economy meant that even comparatively small capital flows had large impacts,

they remain robust. Their capital position, profitability, and liquidity are sound, as is confirmed by the stress tests conducted by the Financial Supervisory Authority (FME) and the Central Bank.”); Boris Agranovich, *Was the Crash of an Icelandic Bank Icesave in the Netherlands Avoidable?*, EZINEARTICLES.COM (Feb. 9, 2010), <http://ezinearticles.com/?Was-the-Crash-of-an-Icelandic-Bank-Icesave-in-the-Netherlands-Avoidable?&id=3714772> (claiming that the high swap rate for Icelandic banks in the market evidenced awareness of underlying liquidity troubles, but regulators did not take market behavior into account when analyzing liquidity risk).

29. See, e.g., Central Bank of Iceland, *Worse Inflation Outlook Calls for a Significantly Tighter Stance*, 8 MONETARY BULLETIN, no. 2, July 2006, at 3–4, available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=4131> (calling for higher interest rates in reaction to domestic inflation).

30. See, e.g., ECONOMIC SURVEY OF ICELAND, 2006, OECD POLICY BRIEF 4–5 (Jul. 2006) (“[T]he Central Bank needs to raise interest rates substantially so that inflation is brought back to the target. . . . The Central Bank needs to re-establish the credibility of its commitment to the target through firmer policy and clearer communication.”).

31. *Interest Rates – General Interest Rates – General Interest on Non-Indexed Loans*, CENTRAL BANK OF ICELAND, <http://www.sedlabanki.is/?PageID=224> (last visited Mar. 28, 2012) (follow “General Interest Rates” hyperlink and download excel spreadsheet).

32. See John B. Taylor, *The Financial Crisis and the Policy Responses: An Empirical Analysis of What Went Wrong* 3 (Nat’l Bureau of Econ. Research, Working Paper No. 14631, 2009), available at <http://www.nber.org/papers/w14631.pdf> (describing falling U.S. interest rates from 2000 to 2004 and low rates through 2006 and concluding that “actual interest rate decisions [by the Federal Reserve] fell well below what historical experience would suggest policy should be”).

33. See *infra* note 257.

34. See JONSSON, *supra* note 24, at 68–71 (describing the policy of the Central Bank of Iceland).

Iceland then became ever more orthodox in its adherence to inflation-targeting policy, up to the point of being much more Catholic than the pope in viewing how the policy rate should be used to quell inflation. The economic department of CBI demanded rate hikes almost up to the moment the banks collapsed: no arguments, the country was going to bow to the books and hit the target.

Id. at 68–69. Furthermore, “all economic textbooks stated that a currency appreciation should cool down a small open economy by pressing profits in the export sector and directing demand out of the country into imports. Never mind the uncomfortable evidence to the contrary that was becoming all too visible in Iceland by 2005.” *Id.* at 70–71.

2012] Global Economies, Regulatory Failure, and Loose Money 699

financial regulators have not yet developed the methods to account for the impact of the “search for alpha” on financial institutions.

Third, the Icelandic government backed the expansion of the Icelandic banking sector post-privatization by implicitly guaranteeing the banks’ accounts and investments, with the Central Bank serving as lender of last resort and political leaders giving assurances in foreign media to this end instead of explicitly rejecting such an idea.³⁵ While pointing out the risk of the oversized Icelandic banking sector in proportion to the country’s economy and its Central Bank reserves, international credit rating agencies nonetheless continued to provide favorable ratings for Icelandic banks³⁶ because the debt of the tiny Icelandic government was extremely low.³⁷ This enabled the Icelandic financial sector to expand its balance sheets through extensive borrowing, bringing the total liabilities of the financial sector up to ten times GDP, greatly increasing the level of systemic risk in the economy. It was not until too late that the Icelandic government realized the consequences of implying that it would bail out its oversized banking sector. Elsewhere talk of implicit guarantees by the European Union of Greek sovereign debt³⁸ and by the United States of Freddie Mac and Fannie Mae securities³⁹ exacerbated systemic risk problems in a similar fashion.

Fourth, high government spending and market initiatives by the Icelandic government further inflated the financial bubbles appearing there in the mid-2000s. Although some urged that the government cut expenses during the boom, real public expenditures rose more than 40% between

35. See CENTRAL BANK OF ICELAND, FINANCIAL STABILITY 2008, *supra* note 28, at 4 (“The 2007 annual accounts of Iceland’s financial companies, particularly the three largest banks, show that they remain robust. Their capital position, profitability, and liquidity are sound, as is confirmed by the stress tests conducted by the Financial Supervisory Authority (FME) and the Central Bank.”); Agranovich, *supra* note 28 (claiming that the high swap rate for Icelandic banks in the market evidenced awareness of underlying liquidity troubles, but regulators did not take market behavior into account when analyzing liquidity risk).

36. John Glover, *Moody’s Blasted for Giving Icelandic Banks Top Rating*, BLOOMBERG (Feb. 26, 2007), <http://www.bloomberg.com/apps/news?pid=20601087&sid=ailqCAI6I8Nk&refer=home>.

37. See *infra* note 284.

38. See Arthur Beesley, *Frantic EU Efforts to Develop Conditional Rescue for Greece*, IRISH TIMES, Feb. 11, 2010, at 18 (noting that implicit guarantee of support for all euro members is not enough to avoid speculative attacks in the market and observing that public statements of support by EU for Greece are designed to prevent a “full-blown sovereign debt crisis taking hold in the euro zone”); Paul Taylor, *Anxiety Rises in Euro Zone Bond Market*, N.Y. TIMES, Nov. 30, 2009, <http://www.nytimes.com/2009/12/01/business/global/01inside.html> (noting that early in the financial crisis Germany made clear that any nation having trouble paying its sovereign debt would be helped).

39. See Alan Greenspan, Chairman, Fed. Reserve Bd., Remarks at the Federal Reserve Bank of Atlanta’s Conference on Housing, Mortgage Finance, and the Macroeconomy regarding Government-Sponsored Enterprises (May 19, 2005), available at <http://www.federalreserve.gov/boardDocs/Speeches/2005/20050519/default.htm> (stating in 2005 that the belief of investors in the implicit government backing of housing-related government-sponsored enterprises (Fannie Mae and Freddie Mac) creates systemic risks for the U.S. financial system as the institutions grow very large).

2003 and 2009.⁴⁰ In particular, the government dramatically increased liquidity in the real estate market by expanding the state-run Public Housing Fund's lending, even as the privatized banks created a private market that provided (for the first time) real estate lending.⁴¹ The government poured resources into the state-owned energy company Landsvirkjun, funding the building of the largest power plant (690 MW)⁴² in the country's history to provide electricity for a huge Alcoa aluminum plant, a public-works project costing \$4 billion (about 35% of Iceland's GDP in 2003).⁴³ This endeavor added considerable fuel to the boom, contributing to overheating the economy and further inflating the financial bubble.⁴⁴ Similarly, government housing policies in Europe and North America contributed to housing bubbles,⁴⁵ and economic stimulus measures since the beginning of the financial crisis may be laying the foundation of future bubbles.⁴⁶ Concern over bubbles has soared in recent years⁴⁷—even as there continues to be significant confusion over just what

40. Haukur Þór Hauksson, *The Public Spending Explosion* (Icelandic: *Útgjaldasprenging Hins Opinbera*), 5 ÞJÓÐMÁL MAGAZINE, no. 1, Spring 2009.

41. See *infra* notes 191–194.

42. LANDSVIRKJUN, KÁRAHNJÚKAR HYDROELECTRIC PROJECT 14 (2009), available at http://www.lvpower.is/media/projects/Karahnjukur_June_2009.pdf.

43. ARMANN THORVALDSSON, FROZEN ASSETS: HOW I LIVED ICELAND'S BOOM AND BUST 150 (2009). Aluminum production is heavily dependent on electricity. See generally *Aluminum Industry Analysis Brief, Energy Consumption*, U.S. ENERGY INFO. ADMIN., <http://www.eia.doe.gov/emeu/mecs/iab98/aluminum/fuel.html> (last modified Jan. 7, 2004) (“Electricity represents 76% of the [aluminum] industry’s energy consumption, most of which is used during the electrolysis of alumina.”).

44. See *infra* note 281.

45. See Brent J. Horton, *In Defense of Private-Label Mortgage-Backed Securities*, 61 FLA. L. REV. 827 (2009) (arguing that government-sponsored entities competing in the mortgage-backed securities marketplace together with federal housing policy caused America’s unsustainable housing bubble); Fred Kempe, *Europe: A Tug-of-War Over the Economy*, WALL ST. J., Feb. 18, 2006, at A2 (“[T]he [European Central Bank’s] bargain rates, which in real terms provide free money, have helped inflate a housing bubble to near bursting in several European countries. Data show that the latest cyclical rise in housing prices in the euro zone has been almost as powerful as in the U.S.”); Jessica Bown, *Where in the World to Beat the Credit Crunch?*, SUNDAY TIMES (London), May 25, 2008, Features (Money), at 6 (citing low interest rates in countries such as Ireland and Portugal as leading to housing bubbles); Landon Thomas Jr., *The Irish Miracle Fizzles*, N.Y. TIMES, Jan. 4, 2009, at BU1 (citing “[l]ow interest rates, a wave of inward immigration and a bank lending spree” as causes of Ireland’s housing bubble).

46. OFFICE OF THE SPECIAL INSPECTOR GEN. FOR THE TROUBLED ASSET RELIEF PROGRAM, QUARTERLY REPORT TO CONGRESS 6 (Jan. 30, 2010), available at http://www.sig tarp.gov/reports/congress/2010/January2010_Quarterly_Report_to_Congress.pdf. (“[E]ven if TARP saved our financial system from driving off a cliff back in 2008 . . . we are still driving on the same winding mountain road, but this time in a faster car.”).

47. See generally Aaron Unterman, *Innovative Destruction—Structured Finance and Credit Market Reform in the Bubble Era*, 5 HASTINGS BUS. L.J. 53, 54 (2009) (“Asset bubbles are not new phenomena, and in recent years they have become a hallmark of developed economies.”); Robert H. Frank, *Flaw in Free Markets: Humans*, N.Y. TIMES, Sept. 13, 2009, at BU4 (expressing concern over the “housing bubble,” the “financial bubbles,” and “asset bubbles”).

2012] Global Economies, Regulatory Failure, and Loose Money 701

constitutes a “bubble”⁴⁸—and understanding the role of fiscal policy in creating and inflating whatever-it-is-that-we-ultimately-define-as-a-bubble is critical for future efforts at avoiding them.

This Article describes the development of the Icelandic financial crisis and the problems in the policy responses to both the boom and the bust, providing three important contributions. First, this Article provides an analysis of the Icelandic crisis that focuses on these policy failures, showing how errors unrelated to deregulation contributed to the crisis. When the Icelandic crisis is properly evaluated, it is best understood as a failure of regulators to pay attention to monetary policy (failing to consider the impact of a strong currency and high interest rates), of regulators to use adequate models (ignoring the carry trade), and of excessive government involvement in expanding markets (the Public Housing Fund expansion, the guarantees of the banks, and the power plant investment). Second, it describes the institutional failures that exacerbated the Icelandic crisis, suggesting measures that other economies could take to avoid cascading meltdowns of financial institutions. Much of the English-language literature on the Icelandic crisis neglects these issues, in part because some of the material necessary to follow the connections is available only in Icelandic.⁴⁹ By making use of that material, we are able to offer a more complete analysis. Finally, this Article draws lessons from Iceland’s experience that highlights neglected connections between monetary and fiscal policy and financial regulation. As large and small nations and

48. PETER M. GARBER, *FAMOUS FIRST BUBBLES: THE FUNDAMENTALS OF EARLY MANIAS* 4 (2001) (“Bubble is one of the most beautiful concepts in economics and finance in that it is a fuzzy word filled with import but lacking a solid operational definition. Thus, one can make whatever one wants of it.”).

49. There are three important English language sources attempting a serious assessment of the Icelandic crisis. Where possible we have included citations to these works, in part to reassure non-Icelandic-speaking readers that our account is not purely fictional and in part to provide assessments of how the particular points of view of these authors are reflected in their accounts. In addition, the business press carried a significant number of stories on Iceland during the boom and crash, particularly the U.K.-based *Financial Times*. These accounts are: BOYES, *supra* note 4; THORVALDSSON, *supra* note 43; and JONSSON, *supra* note 24. Boyes is a *Financial Times* reporter who covered Iceland and who spent considerable time there after the crash in an effort to untangle the story. Thorvaldsson was an executive at Kaupthing in Iceland and Kaupthing, Singer & Friedlander in the U.K. and has an obvious interest, expertise, and potential bias in the subject matter. Jonsson was head of research and chief economist at Kaupthing and shares Thorvaldsson’s potential for interest, expertise, and bias. We do not count as a serious assessment the account by Michael Lewis in *Vanity Fair*. Lewis, *Wall Street on the Tundra*, *supra* note 21. Although Lewis’ work is generally excellent—and one of us is a serious admirer of his pathbreaking *Moneyball* (2003), despite a complete lack of interest in baseball as a sport—and his *Liar’s Poker* is a classic account of the trading culture on Wall Street (Michael Lewis, *LIAR’S POKER* (1990)), Lewis unaccountably opted for sensationalism and barroom interviews rather than his trademark in depth research. Perhaps the blame belongs with *Vanity Fair* rather than Lewis, but in any event his account is neither serious nor accurate. It does represent important evidence of how the world perceived the Icelandic crisis, however. In addition, the REPORT OF THE SPECIAL INVESTIGATION COMMISSION TO ALTHINGI, *see infra* note 174, has been made publicly available in English and provides considerable detail on the crisis.

multilateral institutions embark on changes to financial regulation around the world, Iceland's experience serves as a dramatic object lesson of the perils of ignoring these connections in the process often billed as "reform."

In Part I, we establish the global context for the Icelandic crisis, emphasizing the critical role that developments in financial markets had in setting the stage. In Part II, we describe the Icelandic boom and financial crisis, identifying the contributors to each and the key policy errors that worsened the crisis. In Part III, we draw lessons from the Icelandic crisis and compare these to the policy prescriptions offered by others, demonstrating how misunderstanding the context and causes of the crisis lead to erroneous conclusions about regulating financial markets. We conclude with thoughts on avoiding the "next Iceland" and the implications of the analysis for the redesign of financial market regulation.

I. THE INTERCONNECTEDNESS OF OPEN ECONOMIES

Although Iceland's economy had significant problems even without the difficulties caused by world events, the situation in which the Icelandic economy found itself in 2008 would have been radically different absent the global financial crisis and the links between the Icelandic economy and the rest of the world. We thus begin by briefly describing the international financial system in place at the start of the twenty-first century and the role it provided for small, open economies like Iceland. This system included five key attributes:

- (1) Globalized financial markets with relatively free capital movement;
- (2) Adoption of loose monetary policies by most developed country central banks;
- (3) Adoption of stimulative fiscal policy by most developed country governments;
- (4) Floating exchange rates; and
- (5) Financial regulations that lagged developments in the world financial markets.

Each of these played an important role in creating the conditions that led to the crisis. Importantly, all of these conditions persist today and their impacts are not limited to small economies.

A. Free Movement of Capital

After World War II, financial markets around the world grew increasingly interconnected as technological change reduced the

2012] Global Economies, Regulatory Failure, and Loose Money 703

transactions costs of international operations.⁵⁰ For example, during the 1920s, transatlantic telephone calls were expensive and difficult and travel between Europe and North America required ocean liner voyages lasting four days or more.⁵¹ These transactions costs limited opportunities for transcontinental investments by raising their costs. After World War II, these costs fell dramatically. The cost of a three-minute phone call between New York and London dropped from \$250 in 1930 to a few cents in recent years.⁵² Similarly, transatlantic flights became both possible and more affordable, cutting travel times from days to a matter of hours⁵³ and prices by a factor of 10 from 1949 to 2009.⁵⁴ These falling transactions costs made international investing cheaper.

Just as dramatic as the decline in transactions costs were the changes in the legal rules governing international finance. During the same period when transactions costs were plummeting, controls on capital movement, common in developed economies in the 1950s and 1960s, were increasingly being dismantled.⁵⁵ After the 1970s, legal barriers fell even further. As Manuel Guitián noted, “[a]n essential development in the international economy . . . since the abandonment of the Bretton Woods

50. There is powerful evidence that global financial markets were interconnected prior to World War I and that the degree of integration present then was not reached again until quite recently. *See, e.g.,* R.C. MITCHIE, *THE GLOBAL SECURITIES MARKET: A HISTORY* 153 (2008) (describing pre-World War I markets as “a pool of securities shared by the main markets and capable of moving easily, quickly, and cheaply between the different financial centres in response to minute variation in price”). One key difference between that earlier period and today is that it was not nearly as easy to physically travel, and the costs of communication and entry into international financial markets limited participation to a relatively small slice of the population in both issuing and buying securities. *See* DAVID HELD ET AL., *GLOBAL TRANSFORMATIONS: POLITICS, ECONOMICS AND CULTURE* 194–95 (1999) (noting that international financial trade prior to World War I was largely in government bonds).

51. *See* BOB DICKINSON & ANDY VLADIMIR, *SELLING THE SEA: AN INSIDE LOOK AT THE CRUISE INDUSTRY* 19 (2d ed. 2007).

52. MARTIN WOLF, *WHY GLOBALIZATION WORKS* 119–20 (2004). The Bureau of Labor Statistics inflation calculator reveals that in real terms, \$250 in 1930 would be \$3,389.54 in 2011. *CPI Inflation Calculator*, BUREAU OF LABOR STATISTICS, <http://data.bls.gov/cgi-bin/cpicalc.pl>.

53. *See* Andrew Evans, *Super Colossal Transatlantic Travel, Circa 1949*, NAT’L GEOGRAPHIC TRAVELER (August 20, 2009, 11:02 AM), available at http://www.facebook.com/note.php?note_id=118289019290 (posted on the Facebook page for *National Geographic Traveler*).

54. *See id.*

55. BARRY EICHENGREEN, *GLOBALIZING CAPITAL: A HISTORY OF THE INTERNATIONAL MONETARY SYSTEM* 1 (2d ed. 2008) (“The three decades following World War II were then marked by the progressive relaxation of controls and the gradual recovery of international capital flows. The fourth quarter of the twentieth century was again one of significant capital mobility. And the period since the turn of the century has been one of very high capital mobility—in some sense even greater than that which prevailed before 1913.”); Manuel Guitián, *Capital Account Liberalization: Bringing Policy in Line with Reality*, in *CAPITAL CONTROLS, EXCHANGE RATES, AND MONETARY POLICY IN THE WORLD ECONOMY* 71, 74 (1997) (“Possibly the most critical feature of the recent evolution of capital movements has been the relaxation of capital controls, the bulk of which took place in the context of a broad liberalization and deregulation of domestic financial markets in industrial countries.”).

order has been the expansion in the scale of gross and net capital flows and the resulting integration of national financial markets.”⁵⁶

This growing internationalization of capital markets was not an accident but a deliberate policy choice by developed countries, in large measure driven by western Europeans and U.S.-trained economists working at the International Monetary Fund.⁵⁷ Similarly, the dismantling of domestic capital controls also reflected a strong commitment by western European economies to a global financial system.⁵⁸ Regardless of whether one thinks that was a wise choice, as we do, or an unwise one, as critics of globalization from both the left and the right do, it is important to recognize that this was a deliberate policy rather than an accident because the success or failure of the regulatory infrastructure put into place as part of this choice tells us something important about the ability of regulators to regulate effectively.

The combination of these trends progressively freed capital to move about the world as investors sought higher returns and increasingly democratized access to international capital markets. As a result, the decline in the transactions costs of international financial transactions together with the rapid decline of communication costs meant that over time an ever larger percentage of investors had worldwide access to investments outside their own economies. While there have been some dissenting voices (most notably after the Asian Financial Crisis in 1997),⁵⁹

56. Guitián, *supra* note 55, at 74.

57. RAWI ABDELAL, *CAPITAL RULES: THE CONSTRUCTION OF GLOBAL FINANCE 3* (2007) (“European policymakers conceived and promoted the liberal rules that compose the international financial architecture.”). Abdelal sees the role of the United States in liberalization as “ad hoc” rather than the result of a uniform policy, and emphasizes that the EU and OECD rules both developed without significant U.S. influence. *Id.* A somewhat different explanation puts IMF staff economists in the driver’s seat on liberalization. See JEFFREY M. CHWIEROTH, *CAPITAL IDEAS: THE IMF AND THE RISE OF FINANCIAL LIBERALIZATION* (2009) (arguing the IMF staff promoted reduction of capital controls).

58. ABDELAL, *supra* note 57, at 105 (noting that by the late 1980s “[c]apital account liberalization was becoming the usual behavior of OECD members” and that this was driven by Europeans).

59. See, e.g., Dr. Mahathir Mohamad, Prime Minister of Malay., Speech to the Islamic Cultural Center in Northbrook (Sept. 1, 2000), available at <http://www.lariba.com/knowledge-center/articles/pdf/Mahathir%20Mohammad%20-%20The%20speech%20of%20Dr%20at%20LA%20RIBA.pdf> (advocating greater financial controls to limit “speculation”). Academic evidence on whether “speculation” was the problem was more mixed. See, e.g., Janice A. Loftus & John A. Purcell, *Post-Asian Financial Crisis Reforms: An Emerging New Embedded-Relational Governance Model*, 18 *ACCT., BUS. AND FIN. HIST.* 335, 336 (Nov. 2008) (claiming that “the Asian financial crisis was the catalyst for a change from broadly defined neo-liberal societal governance in favour of the emerging embedded-relational governance model”). But see Suiwah Leung, *Banking and Financial Sector reforms in Vietnam*, 26 *ASEAN ECON. BULL.* 44, 46 (Apr. 2009) (noting that Vietnam deregulated banks during this period); James J. Kung & Wing-Keung Wong, *Profitability of Technical Analysis in the Singapore Stock Market: Before and After the Asian Financial Crisis*, 24 *J. ECON. INTEGRATION* 135 (Mar. 2009) (noting that Singapore’s reaction to the Asian Financial Crisis was a strategy of liberalization, resulting in enhanced market performance); Hue Hwa Au Yong & Robert Faff, *Asia-*

2012] Global Economies, Regulatory Failure, and Loose Money 705

the globalization of financial markets and loosening of restrictions on capital controls reflects a broad consensus among policy makers around the world.⁶⁰ Although not impossible to reverse, these changes are now firmly embedded in the international financial architecture and would be both costly and difficult to change more than marginally.

The benefits of these changes accrued to a wide range of interest groups, most notably in developed economies like the United States and the many European countries that are net importers of capital. For example, the United States government borrowed \$4.4 trillion between 1999 and 2006, a figure made all the more astonishing because it represents only a bit more than thirty percent of total gross cross-border investments by other countries during the period.⁶¹ These capital inflows into developed economies have largely come from developing country economies.

Moreover, developments in finance during this period allowed borrowers as well as investors much greater access to international capital markets. Securitization, particularly of mortgages and credit card balances, vastly expanded the pool of consumer credit in the United States and Europe by creating investment instruments that reduced the risk of individual borrowers' defaults by pooling groups of debts and then dividing the pool into a range of products offering different risk levels.⁶² While these products reduced the known risks of individual debtor defaults,⁶³ they not only did not *reduce* the systemic risk of widespread defaults but *increased* such risks in some.⁶⁴ These risks were further increased by government policies promoting housing booms in the United States, Ireland, Spain, and elsewhere.⁶⁵ The result was an explosion in housing

Pacific Banks Risk Exposures: Pre and Post the Asian Financial Crisis, 18 APPLIED FIN. ECON. 431 (Mar.–Apr. 2008) (finding that among banking institutions affected by the Asian Financial Crisis, bank portfolios performed better when subject to private monitoring but not governmentally-imposed restrictions on their holdings).

60. ABDELAL, *supra* note 57, at 105.

61. Mathew Higgins & Thomas Klitgaard, *Financial Globalization and the U.S. Current Account Deficit*, 13 CURRENT ISSUES IN ECON. AND FIN. (FED. RESERVE BANK OF N.Y.), no. 11, Dec. 2007, at 1, available at http://www.ny.frb.org/research/current_issues/ci13-11.pdf.

62. See Richard J. Rosen, *The Role of Securitization in Mortgage Lending*, CHICAGO FED LETTER, (FED. RESERVE BANK OF CHI.), no. 244, Nov. 2007; Martin Hellwig, *Systemic Risk in the Financial Sector: An Analysis of the Subprime-Mortgage Financial Crisis* (Max Planck Institute for Research on Collective Goods, Nov. 2008), available at http://www.coll.mpg.de/pdf_dat/2008_43online.pdf.

63. Rosen, *supra* note 62.

64. See Reggie Middleton, *The Asset Securitization Crisis, Part I*, SEEKING ALPHA (May 7, 2008), <http://seekingalpha.com/article/76202-the-asset-securitization-crisis-part-i> (“Even with extremely low interest rates, we would not have seen the carnage that we have witnessed recently if those who originated the mortgages were to be held ultimately responsible for their performance.”).

65. See JAMES BARTH, *THE RISE AND FALL OF THE US MORTGAGE AND CREDIT MARKETS: A COMPREHENSIVE ANALYSIS OF THE MARKET MELTDOWN* (2009) (discussing U.S. mortgage market); VIRAL V. ACHARYA, ET AL., *GUARANTEED TO FAIL: FANNIE MAE, FREDDIE MAC, AND THE DEBACLE OF MORTGAGE FINANCE* (2011) (same); PETER WALLISON, *SERVING TWO MASTERS, YET OUT OF*

prices, not just in the United States but also throughout the developed world, and rising consumer debt levels in many developed countries.⁶⁶ Another result was increasing investment in these products by banks and other investors around the world seeking higher investment returns.⁶⁷

By the early 2000s, these trends combined to make at least some investments in any developed economy available to even small investors in other countries. For example, internet banks allowed investors in one country to invest in another without either physically visiting the other country or having to depend on the mail to make or redeem investments.⁶⁸ Many countries, including the United States, encourage foreign investors to make use of domestic bank accounts. For example, the United States exempts from income taxation the interest earned by non-U.S. persons on U.S. bank accounts.⁶⁹ Investors in many countries increasingly took advantage of such opportunities in the 2000s as they sought higher returns than were possible on investments domestically.⁷⁰

Analysts around the world were not completely unaware of the risks posed by global capital markets and free movement of capital. The Asian Financial Crisis in 1997–1998 demonstrated that so-called “hot money” could flow out of economies as quickly as it flowed in, when declines

CONTROL (2001) (same, noting problems existing before crisis); DAVID MCWILLIAMS, FOLLOW THE MONEY (2010) (discussing Ireland mortgage market); Christopher Mayer & R. Glenn Hubbard, *House Prices, Interest Rates, and the Mortgage Market Meltdown* (Columbia Business School, 2009), available at https://www4.gsb.columbia.edu/null/download?&exclusive=filemgr.download&file_id=3549 (discussing all three economies); Bill Seyfried, *Monetary Policy and Housing Bubbles: A Multinational Perspective* 6–7 (Academic and Business Research Institute, 2009), available at <http://www.aabri.com/OC09manuscripts/OC09011.pdf> (discussing multiple markets and concluding that interest rates were “too low for Ireland and Spain” and that “[l]oose policy was also found in the United States and, to a lesser extent, the United Kingdom”).

66. Middleton, *supra* note 64 (U.S. spending).

67. Mark Pittman, *Evil Wall Street Exports Boomed With ‘Fools’ Born to Buy Debt*, BLOOMBERG, Oct. 27, 2008, <http://www.bloomberg.com/apps/news?pid=20601109&refer=home&sid=a0jln3.CSS6c> (claiming European securitization increased sixfold from 2000 to 2007 and that “[t]hree Icelandic banks borrowed enough to buy \$228 billion of assets, most of them securitizations, turning the country’s financial system into a hedge fund”).

68. See, e.g., *Offshore Banking*, HSBC, <http://www.equator-africa.com/offshore> (“HSBC provides specialist offshore banking solutions for customers in over 200 countries and territories worldwide.”); *Internet Banking*, NATWEST, <http://www.natwestinternational.com/nw/offshore-banking/internet-banking.ashx> (last visited Apr. 2, 2012) (“Internet banking is the secure, easy and convenient way for you to manage your offshore accounts.”).

69. See Craig M. Boise, *Regulating Tax Competition in Offshore Financial Centers*, in OFFSHORE FINANCIAL CENTERS AND REGULATORY COMPETITION 50, 65 (Andrew P. Morriss ed., 2010) (“[The U.S.] compete[s] for foreign debt investment by exempting outbound portfolio interest flows from withholding or other income taxation.”).

70. Jeffrey Frankel, Presentation at the BIS Annual Research Conference, Global Imbalances and Low Interest Rates: An Equilibrium Model vs. a Disequilibrium Reality 7 (Jun. 19–20, 2006), available at <http://ksghome.harvard.edu/~jfrankel/BISwpCmtsCaballeroFG-AuCISENR.pdf> (“Low short-term rates have led to the ‘carry trade’: money has gone into bonds, stocks, real estate, emerging markets, and commodities – anywhere that it might earn a higher return than the very low rates that were on offer in the U.S. and Japan.”).

2012] Global Economies, Regulatory Failure, and Loose Money 707

(current or anticipated) in the value of the local currency cut the real returns offered by local currency denominated investments.⁷¹ Economist Joseph Stiglitz warned the Central Bank of Iceland (CBI) of the dangers of hot money flows in 2001.⁷² Moreover, the problematic nature of many developed countries' consistent current account deficits was well known long before the current financial crisis.⁷³ Because American savings rates are so low, the United States in particular has been running a significant current account deficit with respect to countries with high savings rates (e.g., China)⁷⁴ and many analysts and policymakers regularly expressed concern over the implications of such persistent deficits.⁷⁵

Despite this widespread awareness of the potential for problems, regulators in the United States, European Union, and multilateral institutions failed to adequately safeguard the global financial economy from the systemic risks created by increased globalization of financial markets. For example, in both the European Union and the United States, banking regulators have required deposit "insurance" guarantees.⁷⁶ Such

71. ASIAN DEVELOPMENT BANK, PRIVATE SECTOR OPERATIONS: STRATEGIC DIRECTIONS AND REVIEW 7 (Aug. 2001), available at http://www.adb.org/documents/policies/ps0/Strategic_Directions.pdf; see also Kuan-Min Wang & Yuan-Ming Lee, *The Stock Market Spillover Channels in the 1997 Asian Financial Crisis*, 26 INT'L RES. J. OF FIN. & ECON. 105, 131 (2009) (discussing role of short term speculation); R.T. NAYLOR, HOT MONEY & THE POLITICS OF DEBT 11–12 (3d ed. 2004) (criticizing "the stupendous growth in the amount of hot and homeless money ready at any time to leave its present abode for more hospitable climes whenever a tiny interest rate spread, exchange rate change, or shift in the political environment beckons").

72. Joseph E. Stiglitz, *Monetary and Exchange Rate Policy in Small Open Economies: The Case of Iceland* 18 (Central Bank of Iceland, Working Papers No. 15, 2001), available at <http://www.sedlabanki.is/uploads/files/WP-15.pdf> ("[C]apital flows, especially short term flows, give rise to large externalities, and it is the responsibility of government to try to address these externalities, much as it would do given any other set of externalities, such as those arising out of pollution.").

73. See, e.g., Sebastian Edwards, *Is America's Current Account Deficit Sustainable? And If so How Costly Is Adjustment Likely to Be?*, in 1 BROOKINGS PAPERS ON ECONOMIC ACTIVITY 211 (2005) (concluding that it was not sustainable); Maurice Obstfeld & Kenneth Rogoff, *The Unsustainable U.S. Current Account Position Revisited*, in G7 CURRENT ACCOUNT IMBALANCES: SUSTAINABILITY AND ADJUSTMENT 339 (Richard H. Clarida ed., 2007) (same).

74. Edwards, *supra* note 73.

75. See *The Current Account Deficit and the US Economy: Hearing Before the Budget Comm. of the United States Sen.* (Feb. 1, 2007) (testimony of C. Fred Bergsten, Peterson Inst. for Int'l Econ.), available at <http://www.iie.com/publications/testimony/testimony.cfm?ResearchID=705> ("The huge and growing international trade and current account imbalances, centered on the U.S. external deficits and net debtor position, represent the single greatest threat to the continued prosperity and stability of the United States and world economies."); Eiji Ogawa & Takeshi Kudo, *Possible Depreciation of the US Dollar for Unsustainable Current Account Deficit in the United States*, CESIFO FORUM 24–30 (2007), available at <http://www.cesifo-group.de/portal/pls/portal/docs/1/1191616.PDF> (concluding that the U.S. current account deficit is unsustainable and showing how much the U.S. dollar should depreciate in order to reduce the current account deficit).

76. See FDIC, A BRIEF HISTORY OF DEPOSIT INSURANCE IN THE UNITED STATES (1998), available at <http://www.fdic.gov/bank/historical/brief/brhist.pdf> (describing U.S. system); Michele Fratianni, *Bank Deposit Insurance in the European Union*, in POLITICS AND INSTITUTIONS IN AN INTEGRATED EUROPE 144, 154 (1995) (summarizing EU approach to deposit insurance). Government deposit "insurance" is not a true insurance scheme but a subsidy to depositors. See Roger E. Meiners &

guarantees are typically backed by insurance funds adequate to cope with the collapse of smaller institutions but are inadequate to address large-scale banking problems without the addition of significant additional resources.⁷⁷ So long as there was not a systemic banking crisis, this strategy kept the deposit insurance premiums charged to the banks to fund the deposit insurance low. However, when large-scale problems appeared, regulators had to scramble to find alternative resources with which to prop up large financial institutions.⁷⁸ This failure exacerbated the moral hazard problem posed by deposit insurance schemes since it encouraged depositors to

Bruce Yandle, *Deposit Insurance, Liability, and the U.S. Savings and Loan Debacle*, 4 *INS. L.J.* 181 (1991).

77. See, e.g., Yasuhiro Maehara, *Comment*, in RICHARD J. HERRING & ROBERT E. LITAN, *FINANCIAL REGULATION IN THE GLOBAL ECONOMY* 153, 155 (1994) (“Deposit insurance is a policy to protect small depositors in the event of a bank failure, while the lender-of-last resort function aims at maintaining the safety and soundness of the financial system as a whole.”); MARKUS K. BRUNNERMEIER ET AL., *THE FUNDAMENTAL PRINCIPLES OF FINANCIAL REGULATION* 6 (2009) (noting difference between protecting depositors and systematic risk); see also JACQUES DE LAROSIERE, *THE HIGH-LEVEL GROUP ON FINANCIAL SUPERVISION IN THE EU REPORT* 28 (Feb. 2009) (noting “substantial differences in the modalities related to deposit insurance” as an example of “excessive diversity” in financial regulation).

78. See Maximilian J.B. Hall, *How Good Are EU Deposit Insurance Schemes in a Bubble Environment?*, in *ASSET PRICE BUBBLES: IMPLICATIONS FOR MONETARY AND REGULATORY POLICIES* 145, 183, 186 (2001) (criticizing EU deposit insurance scheme for failing to require access to supplemental state funding and finding that EU insurance schemes “compare badly” with U.S. system); Lars Nyberg, Deputy Governor, Speech at Sveriges Riksbank: Financing of Deposit Insurance—A Central Banker’s Perspective 1 (Sept. 15, 2005), available at <http://www.riksbank.se/pagefolders/21267/050915e.pdf> (“In the EU as in most other developed economies in the world, deposit insurance is seen primarily as a form of consumer protection. Bank failures are few and far between and bank crises involving the entire system are something that most of us have only read about or heard about at a conference. Under these generally stable circumstances, the role of deposit insurance is limited to reimbursing the relatively few customers who are unfortunate enough to have deposits in the (al-ways) very small banks that once in a while have to be closed down.”); Fratianni, *supra* note 76, at 169 (noting that EU Directive on Deposit-Guarantee Schemes allowed banks to remain in home country deposit guarantee scheme while operating abroad); Hans-Joachim Dubel, *Europe’s Second Pillar*, *INT’L ECON.*, Fall 2008, at 32, 34–35 available at http://www.finpolconsult.de/mediapool/16/169624/data/TIE_F08_Duebel.pdf (criticizing EU-nation-based deposit insurance and advocating EU-wide system); Martin Schuler, *How Do Banking Supervisors Deal with Europe-wide Systemic Risk?* 6–10 (Centre for European Econ. Research, Working Paper, 2003), available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=412460 (describing EU system for addressing systemic risks); Christine M. Bradley & Lynn Shibus, *The Liability Structure of FDIC-Insured Institutions: Changes and Implications*, 18(2) *FDIC BANKING REV.* 1, 18 (2006) (noting that asset growth funded by nondeposit liabilities changes the FDIC’s risk exposure but does not change the assessment base (which includes only domestic deposits) or the reserve ratio (which includes only insured deposits) and observing that large banks are much more reliant on nondeposit liabilities than small banks); *Federal Deposit Insurance Reform: Hearing Before S. Comm. on Banking, Housing, and Urban Affairs* (April 23, 2002) (statement of Alan Greenspan, Chairman, Fed. Reserve Bd.), available at <http://www.federalreserve.gov/boarddocs/testimony/2002/20020423> (“From the very beginning, deposit insurance has involved a tradeoff. On the one hand, deposit insurance contributes to overall short-term financial stability and the protection of small depositors. On the other hand, deposit insurance induces higher risk-taking, resulting in a misallocation of resources and larger long-term financial imbalances that increase the need for government supervision to protect the taxpayers’ interests. . . . [A]ny reforms should be aimed primarily at protecting the interest of the economy overall, and not just the profits or market shares of particular businesses.”).

2012] Global Economies, Regulatory Failure, and Loose Money 709

ignore risks in an environment in which those risks were substantial.⁷⁹ More importantly, in a global economy, a country-based deposit insurance system—as European Union rules created—raised important issues about the adequacy of small countries' deposit insurance systems that are not difficult to recognize, but which remained unaddressed by the sophisticated financial regulators in Europe. Similarly, issues from counter-party risk to dangers posed by financial institutions “too big to fail” were inadequately addressed prior to the financial crisis.⁸⁰

The increased globalization of financial markets had many benefits, primarily by facilitating access to capital around the world. For example, as early as the 1970s, access to Eurodollar markets cut interest costs for U.S. corporate borrowers by one to two percentage points.⁸¹ Nonetheless, these benefits came at a cost of increased risk of the spread of financial problems across borders. Financial regulators found themselves unable to keep up with the expansion of global finance and national and multinational regulatory regimes—even in developed economies—lagged well behind events. More powerful regulators might have avoided some problems or, conversely, might have enabled bad decisions to become catastrophic; greater deregulation might have prevented investor complacency induced by regulators' perceived expertise and quasi-sovereign guarantees of financial institutions or unleashed destructive forces more broadly. As there is no definitive test to determine the answer to which outcome would have occurred, advocates of both positions use the current crisis to argue for their positions. What does appear certain is that financial regulators did not adapt quickly to changes in financial markets while market participants did. To take just one example, the market for U.S. subprime mortgage-backed securities grew from \$65 billion in 1995 to \$332 billion in 2003, with the percentage of subprime loans that were securitized rising from less than

79. Patricia A. McCoy, *The Moral Hazard Implications of Deposit Insurance: Theory and Evidence* 12 (Oct. 23–27, 2006), available at <http://www.imf.org/External/NP/seminars/eng/2006/mfl/pam.pdf>.

80. JON GREGORY, *COUNTERPARTY CREDIT RISK* (2010); *RESTORING FINANCIAL STABILITY: HOW TO REPAIR A FAILED SYSTEM* 27 (Viral Acharya & Matthew Richardson eds., 2009).

81. Taxecon Associates, *Consequences of Imposing the U.S. 30 Percent Withholding Tax on Interest Paid to or by Netherlands Antilles Finance Subsidiaries of U.S. Corporations*, July 1982, in *Tax Evasion through the Netherlands Antilles and Other Tax Haven Countries: Hearings Before a Subcomm. of the H. Comm. on Gov't Operations*, 98th Cong. 587 (1983) (estimating savings at 2%–3%, although cautioning that this might overestimate savings because users of finance subsidiaries were those with higher credit ratings); see also Craig M. Boise & Andrew P. Morriss, *Change, Dependency, and Regime Plasticity in Offshore Financial Intermediation: The Saga of the Netherlands Antilles*, 45 *TEX. INT'L L.J.* 377, 407–08 (2009) (discussing importance of access to Eurodollar markets).

30% in 1995 to over 58% in 2003.⁸² By 2006 the market in subprime collateralized debt obligations (CDOs) was more than \$50 billion.⁸³

That regulators were not able to keep up with some developments in financial markets does not mean they were not able to act in ways that had significant impacts. The U.S. Federal Reserve's monetary policy had an "unusually large" deviation from the "Taylor Rule" (which describes the monetary policy followed during the "Great Moderation" beginning in the early 1980s) in the early 2000s.⁸⁴ Whether this was wise or not is not the point here; what is important is that these were "purposeful deviations from the 'regular' interest-rate settings based on the usual macroeconomic variables."⁸⁵

The lag between regulators' capacities and events left the financial system with the worst of both worlds: a rapidly growing global financial system equipped with regulators powerful enough to cause significant harm through their missteps but without sufficient ability to adapt to rapidly changing circumstances.⁸⁶ Despite tentative steps to increase regulatory capacity since the financial crisis,⁸⁷ this situation remains true today in important ways.⁸⁸ For example, in the seemingly now routine crises of

82. Souphala Chomsisengphet & Anthony Pennington-Cross, *The Evolution of the Subprime Mortgage Market*, 88 FED. RESERVE BANK OF ST. LOUIS REV., Jan.–Feb. 2006, at 31, 37.

83. Yongheng Deng, Stuart A. Gabriel & Anthony B. Sanders, *CDO Market Implosion and the Pricing of Subprime Mortgage-Backed Securities* 4 (Mar. 1, 2009) (George Mason Univ. Working Paper).

84. JOHN B. TAYLOR, GETTING OFF TRACK 2–3 (2009).

85. *Id.* at 3.

86. Such capacity is impossible for regulators to obtain, no matter how competent. Friedrich A. Hayek, *The Use of Knowledge in Society*, 35 AM. ECON. REV. 519 (1945). A version of this argument was also articulated by Ludwig von Mises in the early twentieth century socialist calculation debate, where it was known as the "calculation problem." Ludwig von Mises, *Die Wirtschaftsrechnung im Sozialistischen Gemeinwesen (Economic Calculation in the Socialist Commonwealth)*, in COLLECTIVIST ECONOMIC PLANNING, CRITICAL STUDIES ON THE POSSIBILITIES OF SOCIALISM (Friedrich A. Hayek ed., 1935). Even if one credits regulators with more theoretical capacity than Hayek did or we do, they clearly did not have such capacity in the 1990s and 2000s.

87. See, e.g., Dodd-Frank Wall Street Reform and Consumer Protection Act, Pub. L. No. 111-203, §111, 124 Stat. 1376, 1392 (2010) (creating the Financial Stability Oversight Council); see also Douglas D. Evanoff & William F. Moeller, *Financial Regulation in a Post-Crisis Environment*, CHICAGO FED LETTER (FED. RESERVE BANK OF CHI.), Sept. 2010 (describing various reform proposals discussed at the Chicago Fed's conference on bank structure and competition in May 2010).

88. See Daniel M. Gallagher Jr., Co-Acting Dir., Div. of Trading and Mkts., U.S. Sec. and Exch. Comm'n, Remarks before Fintel's 2nd Annual Global Financial Services Centers Conference: Reshaping the World's International Financial Services Centers (May 19, 2009), in 1783 PLI/CORP. 257, 262 (2010) ("Substantial challenges remain for regulators of the financial sector, and enhanced global dialogue will play a key role in meeting those challenges. One of the biggest challenges includes the identification of firms whose failure would have profound global systemic implications."); *Equipping Financial Regulators with the Tools Necessary to Monitor Systemic Risk: Hearing Before the Subcomm. on Security and Int'l Trade and Fin., of the S. Comm. on Banking, Housing, and Urban Affairs*, 111th Cong. 40 (2010) (statement of Gov. Daniel K. Tarullo), available at <http://www.federalreserve.gov/newsevents/testimony/tarullo20100212a.htm> ("Financial activities and risk exposures are increasingly globalized. A system without a common detailed taxonomy for

2012] Global Economies, Regulatory Failure, and Loose Money 711

2011–2012 the ECB, France, Germany, and the IMF sought to find a solution to Greece’s financial problems; yet there is still no consensus on the proper approach to that or similar situations.⁸⁹ Moreover, there is little consensus among even advocates of increased financial regulation over which steps could address the problems exposed by the financial crisis.⁹⁰ Thus, while many critics have claimed that the financial crisis proves the need for greater regulatory powers, regulators already had considerable powers before the crisis which they either did not exercise or exercised inappropriately.

B. Loose, Active Monetary Policies

Most developed economies have central banks with considerable independence from political control, including the Euro-area of the European Union, Great Britain, and the United States.⁹¹ Monetary policy in recent decades has focused on inflation targeting, with central banks using their influence on interest rates to slow economic growth through higher interest rates when inflation exceeds the target and to stimulate economic growth through lower interest rates when inflation is within the targeted zone.⁹² Because inflation was relatively low during the 1990s and 2000s, central banks in developed economies tended to focus on stimulating their

securities and counterparties and comparable requirements for reporting across countries would make assembling a meaningful picture of the exposures of global institutions very difficult. Efforts to improve data collection are already under way in the European Union, by the Bank of England and the Financial Services Authority, and the European Central Bank, which has expressed support for developing a unified international system of taxonomy and reporting. The Financial Stability Board, at the request of the G-20, is initiating an international effort to develop a common reporting template and a process to share information on common exposures and linkages between systemically important global financial institutions.”).

89. See, e.g., Mark Gongloff, *Here Are the Four Disagreements Europe Has to Settle*, WALL ST. J. MARKETBEAT (Dec. 7, 2011 10:50 AM), <http://blogs.wsj.com/marketbeat/2011/12/07/here-are-the-four-disagreements-europe-has-to-settle-by-tomorrow/> (listing lack of agreement on private sector participation, whether EFSF and ESM can operate concurrently, role of the IMF, and whether treaty changes are needed).

90. See Gallagher, *supra* note 88 (“In striving to develop the optimal regulatory solution there has been an ongoing debate over whether the optimum is a principles-based or rule based regime.”); Howard Schneider & David Cho, *U.S., Europe at Odds Over Financial Reform*, WASH. POST, Mar. 13, 2010, at A1 (discussing disagreements between U.S. and Europe over where to initiate stricter financial reforms and where to initiate more lenient financial reforms).

91. See Sylvester C.W. Eijffinger & Jakob de Haan, *The Political Economy of Central-Bank Independence* 22–28 (Special Papers in Int’l Economics, No. 19, 1996) (summarizing measures of independence for various central banks); Sebastian Dellepiane Avellaneda, *Gordon Unbound: The Heresthetic of Central Bank Independence in Britain*, (UCD Geary Institute Discussion Paper Series, Working Paper No. 52, 2010), available at <http://www.ucd.ie/geary/static/publications/workingpapers/gearywp201052.pdf>.

92. See BEN S. BERNANKE ET AL., INFLATION TARGETING: LESSONS FROM THE INTERNATIONAL EXPERIENCE 3–4 (2001).

economies through low interest rates.⁹³ Particularly after the economic downturn that followed 9/11 began, the European Central Bank, Bank of Japan, Bank of England, and Federal Reserve all kept interest rates at or near historic lows in an effort to stimulate borrowing so as to promote economic growth.⁹⁴ With hindsight, the wisdom of these policies has been questioned since the global financial crisis began,⁹⁵ and a number of analysts now regard the provision of cheap credit as a contributing factor.⁹⁶

Low interest rates in much of the developed world meant that investors were seeking opportunities to earn higher returns. As a European Central Bank study described it:

Since the late-1990s, the global economy is characterised by two largely unprecedented phenomena. The first is the benign financial market environment, low long-term interest rates, low risk aversion, the hunt for yield, and the perceived abundance of global liquidity, all of which prevailed at least until the turmoil episode that hit global financial markets during the summer of 2007. The second is the widening of external imbalances, in particular the increasing current account deficit in the United States and the corresponding pick-up in current account surpluses of emerging Asian economies.⁹⁷

As we describe in more detail in Section II, Iceland offered just such an opportunity between 2001 and 2007 because of the combination of the rise in value of the ISK against other currencies and the CBI's promotion of increasingly higher interest rates.

93. FRANKEL, *supra* note 70, at 7 (A major factor in low interest rates was "easy monetary policy by the Federal Reserve Board, the European Central Bank (less so), the Bank of Japan (more so), and the People's Bank of China.").

94. *Id.*

95. See, e.g., Greg Ip & Jon E. Hilsenrath, *How Credit Got So Easy And Why It's Tightening*, WALL ST. J., Aug. 7, 2007, at A1; David Malpass, *Near-Zero Rates Are Hurting the Economy*, WALL ST. J., Dec. 4, 2009, at A25; ASIAN DEV. BANK, PRIVATE SECTOR OPERATIONS STRATEGIC DIRECTIONS AND REVIEW 7 (August 2001), available at http://www.adb.org/documents/policies/ps0/Strategic_Directions.pdf; see also Wang & Lee, *supra* note 71, at 131.

96. See, e.g., Wade, *supra* note 10, at 16 (citing as a cause of the Icelandic crisis that "[b]rokers criss-crossed the country offering cheap loans denominated in low-interest foreign currencies"); see also Nerijis Adomaitis, *No Iceland Scenario Here, Baltic Leaders Say*, REUTERS, Oct. 10, 2008, available at <http://www.reuters.com/article/idUSLA30794620081010> (noting that debt-funded expansion and subsequent inability to refinance caused the banking collapse and quoting Lithuanian Prime Minister Gediminas Kirkila claiming that large external debt was responsible for Iceland's economic downturn).

97. Thierry Bracke & Michael Fidora, *Global Liquidity Glut or Global Savings Glut? A Structured VAR Approach* 6 (European Cent. Bank, Working Paper Series No. 911, June 2008), available at <http://www.ecb.int/pub/pdf/scpwps/ecbwp911.pdf>.

2012] Global Economies, Regulatory Failure, and Loose Money 713

As subsequent events revealed, monetary policy as practiced by the world's major central banks between 1990 and 2007 had three important defects. First, a successful managed monetary policy (compared to an automatic adjustment policy) requires an extraordinary degree of knowledge about the economy.⁹⁸ During Alan Greenspan's tenure as head of the Federal Reserve in the United States, some thought that this problem had been solved by Greenspan's brilliance.⁹⁹ However, as subsequent events made clear, and as Greenspan has himself since admitted, the Federal Reserve failed to accurately understand the impact of securitization of mortgages and low interest rates on the availability of credit to American homeowners, enabling the speculative housing bubble to grow for a considerable period unchecked by action by the Federal Reserve.¹⁰⁰ More generally, Carmen Reinhart and Kenneth Rogoff have noted that "a belief in the invincibility of modern monetary institutions" was a key part of what they call a "this-time-is-different" syndrome that misled both regulators and financial actors into believing that financial crises were a thing of the past.¹⁰¹ Our point is not that an actively managed monetary policy can never succeed under any circumstances, but that both financial regulators and monetary policy authorities underestimated the economic risks associated with such policies while also overestimating their abilities to effectively manage economies. (Concern over these problems has led some economists to recommend currency boards and other mechanisms to limit monetary authorities' discretion.)¹⁰² Belief in an almost omnipotent Federal Reserve obscured the dangers of risks caused by monetary authorities and fiscal policy alike. Neglecting such risks means that financial regulators have a significant blind spot, reducing the likelihood that they can adequately regulate.

98. William N. Butos, *The Knowledge Problem Under Alternative Monetary Regimes*, 5 CATO J. 849, 867 (Winter 1986), available at <http://www.cato.org/pubs/journal/cj5n3/cj5n3-11.pdf>.

99. See, e.g., BOB WOODWARD, *MAESTRO: GREENSPAN'S FED AND THE AMERICAN BOOM* (2000) (flattering biography of Greenspan stressing his brilliance); Edmund L. Andrews, *The Doctrine Was Not to Have One*, N.Y. TIMES, Aug. 26, 2005, at C1 ("At a hearing in July before the House Financial Services Committee, lawmakers from both parties showered him with so much praise that they began running out of accolades."). But see MICHAEL ASHTON, *MAESTRO, MY ASS!* xxii (2009) (describing Greenspan as "a poor, and especially shortsighted, Fed Chairman").

100. See Mark Felsenthal, *Greenspan Says Didn't See Subprime Storm Brewing*, REUTERS, Sept. 13, 2007, available at <http://www.reuters.com/article/newsOne/idUSWBT00756820070913?pageNumber=1&virtualBrandChannel=0> (quoting Alan Greenspan) ("While I was aware a lot of these [subprime mortgages] practices were going on, I had no notion of how significant they had become until very late. I really didn't get it until very late in 2005 and 2006.").

101. CARMEN H. REINHART & KENNETH ROGOFF, *THIS TIME IS DIFFERENT: EIGHT CENTURIES OF FINANCIAL FOLLY* 291 (2009).

102. See, e.g., STEVE H. HANKE, LARS JONUNG & KURT SCHULER, *RUSSIAN CURRENCY AND FINANCE: A CURRENCY BOARD APPROACH TO REFORM* xv (1993) (arguing for limiting discretion).

Second, monetary policy in much of the world was geared to stimulating laggard economies. In particular, the Japanese, American, and European Union central banks all sought to promote economic growth through low interest rates during much of the 1990s and early 2000s, deliberately making debt inexpensive for both consumers and commercial borrowers throughout much of the world during this period.¹⁰³ The low cost of borrowing led borrowers to favor debt over equity, as the cheap capital available in the form of debt was often more attractive than selling additional equity stakes.¹⁰⁴ This drove investors to search more broadly for alternative investments offering a higher return, creating demand for investments abroad and in a broader range of investment types.¹⁰⁵

Third, at the same time they were stimulating the world's economies, central banks were also playing an important role in regulating financial markets as lenders of last resort.¹⁰⁶ In brief, the lender of last resort steps in

103. TAYLOR, *supra* note 84, at 2 (noting that U.S. Federal Reserve gave “clear evidence of monetary excesses during the period leading up to the housing boom”); Bill Spindle, *Debate Over Japan's Recovery to Go Before Central Bank—Compromise Could Send Rates Lower in Exchange For Corporate Reforms*, WALL ST. J., Feb. 26, 2001, at A18 (discussing how the Central Bank of Japan was under pressure to lower interest rates in order to aid the ailing economy, and also mentioning the fact that the Central Bank of Japan lowered interest rates to nearly 0% in 1999); James Norris, *The Domino Effect*, GLOBAL INVESTOR, Sept. 2007, at 1 (“Like all big rivers, the current crisis is fed by a number of tributaries. . . . [One] is the current interest rate regime in the US. Between May 2000 and August 2003, the US Fed Funds rate dropped from 6.5% to just 1%; the Bank of England cut base rates from 6% to 3.5% and the European Central Bank cut from 4.75% to 2%. The policy was successful, says Steven Nicholls, vice-president and account manager at Pimco Europe, perhaps too successful. Cheap debt inflated a housing sector bubble in the US, U.K. and Spain, where lenders were increasingly innovative in providing mortgage solutions to borrowers.”).

104. See, e.g., Sewell Chan & Javier C. Hernandez, *Bernanke Says Nation Must Take Action Soon To Shape Fiscal Future: Sees Challenges as the Population Ages*, N.Y. TIMES, Apr. 8, 2010, at B3 (quoting the president of the Kansas City Fed claiming that artificially low interest rates create bubbles by encouraging debt over equity and promoting consumption over savings); Harry Koza, *Minsky's Theories Hold Up, Yet Again*, GLOBE & MAIL (Toronto), Aug. 17, 2007, at B11 (describing how “Ponzi-like behaviour” thrives in the institutional market with “[c]heap credit encourage[ing] debt over equity issuance”). This played an important role in Icelandic finance. THORVALDSSON, *supra* note 43, at 116, 134 (noting that the “ever increasing use of debt financing” was key to liquidity of Icelandic banks in early 2000s and that Icelandic entrepreneur Jon Asgeir Johannesson “wouldn't buy a toothbrush unless he could borrow against it”). Thorvaldsson argues that Icelanders “have big appetite[s] for debt”, possibly because the word for “debt” is also the word for “luck” in Icelandic. THORVALDSSON, *supra* note 43, at 149.

105. This search for return has been blamed for contributing to the popularity of Ponzi schemes like Bernard Madoff's and Alan Stanford's. *Buttonwood: In Praise of Volatility*, ECONOMIST, Jan. 17, 2009, at 72 (“Low volatility was a large part of Bernard Madoff's appeal. He offered nice, smooth returns—such a contrast with the violent excesses of the stockmarket.”); Robert Frank & Tom Lauricella, *'Uncle Bernie' and His Angry Clients: Madoff Created Air Of Mystery*, WALL ST. J., Dec. 20, 2008, at A1 (“The business, which started with a small circle of relatives and friends, was built on a simple premise: modest but steady returns regardless of market swings.”); Miguel Bustillo & Evan Perez, *Bribes Alleged at Stanford's Hearing*, WALL ST. J., June 26, 2009, at C3 (“[T]he Justice Department described how [Allen Stanford] and lieutenants used a high-volume sales operation and the lure of high-yielding certificates of deposit to attract money from 30,000 investors world-wide.”).

106. In the United States, the Federal Reserve plays this role. Stephen R. Blau, *The Federal Reserve and European Central Bank as Lenders-of-Last-Resort: Different Needles in Their Compasses*,

2012] Global Economies, Regulatory Failure, and Loose Money 715

to provide support for financial institutions experiencing withdrawals greater than the institutions can handle, prevent bank runs, and attempt to avoid disruption to the broader economy from the difficulties of individual financial institutions.¹⁰⁷ The existence of a lender of last resort provides confidence in financial institutions at the price of inducing moral hazard, as those dealing with the financial institutions substitute reliance on the lender of last resort for their own due diligence in investigating the health of financial institutions.¹⁰⁸ As financial institutions become multinational, the role of national lenders of last resort has become more complicated and difficult, since the same institution operating in multiple jurisdictions might call upon multiple lenders of last resort with respect to different aspects of its operations.¹⁰⁹ Moreover, central banks' expansionary monetary policies increased their risks in their capacities as lenders of last resort, but do not seem to have prompted regulatory measures to address the greater risks caused by their policies.

C. Stimulative Fiscal Policies

In addition to monetary policy, governments operate through fiscal policy. By varying spending and taxation levels, governments attempt to increase economic growth when it is "too low" and restrain it when growth is "too high."¹¹⁰ While there is considerable academic debate about the appropriate fiscal policy for particular economic conditions, as well as the appropriateness of the use of fiscal policy measures for managing economies generally,¹¹¹ these theoretical concerns appear to have given

21 N.Y. INT'L L. REV. 39, 42 (2008) ("The Federal Reserve clearly has LOLR statutory authority." (referring to 12 U.S.C. § 347c (2006))).

107. See Frank Partnoy, *Why Markets Crash and What Law Can Do About It*, 61 U. PITT. L. REV. 741, 757–84 (2000) (discussing role of lender of last resort).

108. See Jonathan R. Macey & Maureen O'Hara, *Solving the Corporate Governance Problems of Banks: A Proposal*, 120 BANKING L.J. 326, 328–29 (2003) (discussing how banks "foist[ed] some of their losses on . . . the federal taxpayers whose funds replenish the federal insurance fund when it is depleted").

109. Joseph J. Norton, *Trends in International Bank Supervision and the Basle Committee on Banking Supervision*, 48 CONSUMER FIN. L. Q. REP. 415, 417 (1994) (discussing complications of dealing with the cross-border lender of last resort problem).

110. See DAVID A. MOSS, *A CONCISE GUIDE TO MACROECONOMICS* 76–83 (2007).

111. See, e.g., Alan S. Blinder, *The Case Against the Case Against Discretionary Fiscal Policy*, in *THE MACROECONOMICS OF FISCAL POLICY* 25 (2006); Olivier Jean Blanchard, *Comments on Blinder's "The Case Against the Case Against Discretionary Fiscal Policy"*, in *THE MACROECONOMICS OF FISCAL POLICY*, *supra*, at 63; Christopher A. Simms, *Comments on Blinder's "The Case Against the Case Against Discretionary Fiscal Policy,"* in *THE MACROECONOMICS OF FISCAL POLICY*, *supra*, at 69.

government policy makers few qualms about making use of fiscal policy measures to achieve their own economic policy and political goals.¹¹²

During the first part of the 2000s, governments in the European Union, Japan, and the United States were generally engaged in fiscal policies intended to increase economic growth.¹¹³ Like the monetary policies pursued by the central banks, these policies sought to encourage business and consumer spending through spending and tax cuts, increasing government deficits. The United States, Japanese, and European governments engaged in significant deficit spending in the pre-crisis years: From 2001 to 2005, U.S. deficits averaged 3.46% of GDP, Euro-area deficits averaged 2.54%, Japanese deficits averaged 6.84%, and the OECD countries as a whole averaged 2.92%.¹¹⁴ In Europe, EU members found that keeping to the original fiscal discipline to which they had agreed when creating the euro was too politically costly during a recession, and even Germany, perhaps the most fiscally conservative member of the EU, exceeded the agreed deficit spending limits in the first part of the decade.¹¹⁵ In addition, the costs of the wars in Iraq and Afghanistan also boosted government spending, particularly in the United States.¹¹⁶ The result was a significant increase in government deficits, a deliberate choice of the governments in question as part of their fiscal policies.¹¹⁷ Most recently this

112. Xavier Debrun, David Hauner, & Manmohan S. Kumar, *Independent Fiscal Agencies*, 23 J. ECON. SURV. 44, 46 (2009) (“The literature has long recognized that policymakers in the fiscal domain act quite rationally, according to specific incentives, including reelection concerns, pressures from interest groups and constituencies, and the need to honour specific pledges or commitments.”).

113. See Toshihiro Ithori & Atsushi Nakamoto, *Japan’s Fiscal Policy & Fiscal Reconstruction 5–6* (Hitotsubashi Univ. Research Unit for Statistical Analysis in Soc. Scis., Discussion Paper No. 99, June 2005), available at <http://ideas.repec.org/p/hst/hst/dps/d05-99.html> (describing fiscal stimulus of “aggressive public-spending policy” under Prime Ministers Obuchi and Mori; aggressive tax cuts under Prime Minister Koizumi “to cope with the unfavorable macro-economic situation”); Jurgen von Hagen, *Fiscal Rules and Fiscal Performance in the European Union and Japan*, 2006 MONETARY & ECON. STUD. 25, 41 (“[F]iscal policy became more expansionary in [all EU] countries except Austria and Portugal after the start of EMU in 1999.”); JOHN D. GRAHAM, *BUSH ON THE HOME FRONT: DOMESTIC POLICY TRIUMPHS AND SETBACKS* 27 (2010) (“The fiscal policies of George W. Bush were decidedly expansionary: multiple rounds of tax cuts combined with substantial increases in the rate of federal spending (both domestic and military).”).

114. Calculated from statistics in OECD, *OECD FACTBOOK 2009: ECONOMIC, ENVIRONMENTAL AND SOCIAL STATISTICS* (2009), available at <http://lysander.sourceoecd.org/v1=10628001/cl=16/nw=1/rpsv/factbook2009/10/01/01/index.htm>.

115. See von Hagen, *supra* note 113, at 32 (“Somewhat ironically, Germany, the country that had pushed for tighter fiscal rules in EMU in the mid-1990s, was the second EMU member country and the first of the large member countries to violate the fiscal rules.”).

116. See Warwick McKibben & Andrew Stoeckel, *The United States Current Account Deficit and World Markets*, ECONOMIC SCENARIOS, no. 10, 2005 at 2. (“From 2001 onwards there was a growing trend towards large public dis-saving in the United States brought about by a series of growing fiscal deficits. These deficits were due to a weak economy, lower tax rates and increased government spending, especially on the war in Iraq.”).

117. A further problem with fiscal policy as a tool for inducing economic growth is that deficit spending today implies higher taxes to fund repayment of the borrowed funds in the future. Under the

2012] Global Economies, Regulatory Failure, and Loose Money 717

contributed to the ongoing Greek crisis, which resulted from Greek governments deliberately spending in excess of the levels agreed to amongst EU member states while using sophisticated financial instruments to hide the spending.¹¹⁸

Expansionary fiscal policies are politically popular during economic downturns, since they enable politicians to claim credit for boosting economic activity. These policies also increase stresses within economies, increasing risks in ways generally ignored by financial market regulators focused on attempting to correct market failures. In addition, expansionary fiscal policies in one part of the interconnected global economy have an impact throughout the world economy. Expansionary fiscal policies generally thus contributed to the “search for alpha” around the globe.¹¹⁹

rational expectations view of macroeconomic policy, people anticipate that temporary stimulative fiscal policies will lead to tax increases in the future as deficits increase. See Thomas J. Sargent, *Rational Expectations*, in THE CONCISE ENCYCLOPEDIA OF ECONOMICS (2d ed. 2008), available at <http://www.econlib.org/library/Enc/RationalExpectations.html> (“The rational expectations version of the permanent income hypothesis has changed the way economists think about short-term stabilization policies (such as temporary tax cuts) designed to stimulate the economy. Keynesian economists once believed that tax cuts boost disposable income and thus cause people to consume more. But according to the permanent income model, temporary tax cuts have much less of an effect on consumption than Keynesians had thought. The reason is that people are basing their consumption decision on their wealth, not their current disposable income. Because temporary tax cuts are bound to be reversed, they have little or no effect on wealth, and therefore have little or no effect on consumption.”). Whatever the merits of specific fiscal policies or the details of particular macroeconomic models, it seems beyond question that the “rational expectations revolution” of the 1970s identified a particularly thorny problem for fiscal policy enthusiasts. See Robert J. Barro, *Are Government Bonds Net Wealth?*, 82 J. POL. ECON. 1095 (1974) (setting out the theory); STEVEN M. SHEFFRIN, RATIONAL EXPECTATIONS ix (2d ed. 1996) (describing theory as “firmly embedded in the economist’s theoretical tool kit”). Since today’s debts must be repaid tomorrow, a prudent investor would anticipate higher taxes in the future and decrease consumption today to save for tomorrow’s tax bill. Moreover, the theory itself suggests that raising taxes to repay the debt in the future will dampen future economic growth by reducing future expenditures. (Fiscal policy enthusiasts argue that gaining growth today is worth a penalty in the future, since today’s growth can also fund increases in wealth that lead to higher incomes, reducing the size of tomorrow’s tax increase.) See David N. Weil, *Fiscal Policy*, in THE CONCISE ENCYCLOPEDIA OF ECONOMICS, available at www.econlib.org/library/Enc/FiscalPolicy.html (“Expansionary fiscal policy will lead to higher output today, but will lower the natural rate of output below what it would have been in the future. Similarly, contractionary fiscal policy, though dampening the output level in the short run, will lead to higher output in the future.”). As a result, fiscal stimuli both pump money into economies around the world, some of which eventually ended up in investment accounts seeking opportunities for investment, and increase demand for investment opportunities that could generate the returns necessary to pay the higher taxes that would come in the future to pay off these deficits.

118. See REBECCA M. NELSON, PAUL BELKIN & DEREK E. MIX, CONG. RESEARCH SERV., GREECE’S DEBT CRISIS: OVERVIEW, POLICY RESPONSES, AND IMPLICATIONS 3–4 (2010); Elisa Martinuzzi, *Greece’s Off-Market Swaps Added \$7.2 Billion to Its Debt*, *Eurostat Reports*, BLOOMBERG, Nov. 15, 2010, available at <http://www.bloomberg.com/news/2010-11-15/eurostat-says-off-market-swaps-added-eu5-3-billion-to-greek-debt.html>; Michael Bathon, *Greece Hidden Debt*, *Goldman, Anglo Irish: Compliance*, BLOOMBERG, Sept. 9, 2010, available at <http://www.bloomberg.com/news/2010-09-09/greece-s-hidden-debt-goldman-anglo-irish-avtovaz-compliance.html>.

119. The Icelandic government also pursued expansionary fiscal policies during the 1990s and early 2000s, as we describe in more detail later.

D. Floating Exchange Rates

Prior to World War I, all major world currencies were on the gold standard and exchange rates were generally stable, changing only if a government's commitment to maintaining its currency's convertibility became questionable.¹²⁰ After much turmoil in the aftermath of World War I, the Great Depression, and World War II, exchange rates coalesced around the Bretton Woods system of fixed exchange rates and dollar convertibility into gold.¹²¹ However, since the 1971 collapse of the Bretton Woods system, freely floating exchange rates became the norm for most of the world's currencies.¹²² In a world of floating currencies, considerable gains are available from correct bets on currency movements; considerable losses are also possible from incorrect bets.¹²³ For example, George Soros made \$1 billion in 1992 by betting against the British pound¹²⁴ and Victor Niederhoffer's mutual fund's value collapsed in 1997 as a result of failed speculation in Asian currencies.¹²⁵

While Soros-sized profits are available only by making large bets on the future movements of currencies, currency movements can also affect smaller investors. Investing in assets denominated in a currency increasing in value against one's own currency will yield an additional return, independent of the asset's performance in its own currency, as the same amount of the rising currency buys increasing amounts of the declining one. For those in an economy with an appreciating currency, borrowing in foreign currencies is made less expensive because a portion of the debt is

120. EICHENGREEN, *supra* note 55, at 71 (Currency values were maintained under the pre-World War I gold standard because "[w]hen a country's exchange rate weakened, capital flowed in, supporting rather than undermining the central bank's efforts to defend convertibility." This result occurred because "currency traders were confident of the official commitment to hold the exchange rate within the gold points and therefore expected the currency's weakness to be reversed.").

121. *Id.* at 91–92 (summarizing Bretton Woods system).

122. *Id.* at 134–36 (describing movement to floating exchange rates).

123. Henry R. Zheng, *Management of Lenders' Currency Exposure in Multicurrency Financings: Structural and Documentational Considerations*, 22 LAW & POL'Y INT'L BUS. 213, 259 (1991).

124. Brendan Murphy, *Finance: The Unifying Theme*, THE ATLANTIC, July 1993, available at <http://www.theatlantic.com/doc/199307/george-soros>.

125. See, e.g., James Altucher, *Ten Things I Learned Trading for Niederhoffer*, WALL ST. J. FIN. ADVISER BLOG (Feb. 25, 2010, 11:02 AM), <http://blogs.wsj.com/financial-adviser/2010/02/25/ten-things-i-learned-while-trading-for-victor-niederhoffer/> ("Victor [Niederhoffer] was a top trader for George Soros before starting his own fund in the '90s and then writing the classic investment text 'Education of a Speculator.' He then suffered one of several blowups in his career when his fund crashed to zero while on the wrong side of a couple of bets during the Asian currency crisis in 1997."); see also Guillermo Parra-Bernal & Carolina Marcondes, *Brazil's Fibria Q4 Loss Falls, To Cut Investments*, REUTERS, Feb. 26, 2010, available at <http://www.reuters.com/article/2010/02/26/fibria-idUSN2623713020100226> (noting that two companies were driven to bankruptcy by incorrect bets on Brazilian currency).

2012] Global Economies, Regulatory Failure, and Loose Money 719

repaid by the appreciation in the domestic currency.¹²⁶ In particular, Icelandic firms that borrowed in foreign currencies and invested in Icelandic shares could profit from the rising currency.

Individuals also benefited. For example, if an Icelander borrowed €100,000 on January 1, 2004, converted the money into ISK, held it in a bank account, and repaid the loan in euros on October 31, 2005 (the peak of the Icelandic currency), she would have earned 23.29% before interest costs and taxes just from the currency appreciation.¹²⁷ If she used the euro-denominated loan to invest in real estate in Reykjavik, where prices appreciated rapidly (29% from 2004 to 2005),¹²⁸ she would have grossed over 50% in under two years. Not surprisingly, many Icelanders took advantage of the appreciation of the ISK to borrow in foreign currencies.¹²⁹

For most of the twentieth century, there were significant transactions costs involved in making investments in foreign currencies, putting such investments out of the reach of ordinary people. The decline in transactions costs due to the combination of falling telecommunications costs, opening of capital markets, and innovation in financial products (e.g., mutual funds specializing in investments in foreign markets) opened international investing to an increasing share of the small investor market. Buying shares on the Icelandic stock exchange, bonds issued by Icelandic banks or other “Icelandic” financial assets during the early 2000s was quite easy for non-residents of Iceland. For example, the speculative position of foreign investors in such assets or contracts at the height of the Icelandic boom was around 1,000–1,200 billion ISK or between 70%–80% of the country’s GDP.¹³⁰ In particular, European private investors—often referred to as

126. BOYES, *supra* note 4, at 89 (“[T]he bankers actively sucked ordinary Icelanders into their system. How best to guard yourself against the rising cost of personal loans, indexed to the cost of living? You borrow in foreign currencies: as long as the krona stayed strong (and as long as that hot money kept on coming into the country), you couldn’t go wrong if you bought your house or car, or paid for your holiday, with a loan denominated in Japanese yen and Swiss francs. It was the surest way to beat inflation.”).

127. Calculated using Oanda currency converter. *Historical Exchange Rates*, OANDA, <http://www.oanda.com/currency/historical-rates/> [hereinafter *Oanda Calculator*] (last visited Apr. 2, 2012).

128. Rósmundur Guðnason & Guðrún R. Jónsdóttir, *House Price Index, Market Prices and Flow of Services Methods 7* (OECD-IMF Workshop, Real Estate Price Indexes, Paper 20, Nov. 6-7, 2006), available at [http://www.ottawagroup.org/Ottawa/ottawagroup.nsf/home/Meeting+9/\\$file/2006%209th%20Meeting%20-%20Rosmundur%20Gu%C3%B0nason%20-%20Market%20prices,%20house%20price%20indices%20and%20flow%20of%20services%20methods.pdf](http://www.ottawagroup.org/Ottawa/ottawagroup.nsf/home/Meeting+9/$file/2006%209th%20Meeting%20-%20Rosmundur%20Gu%C3%B0nason%20-%20Market%20prices,%20house%20price%20indices%20and%20flow%20of%20services%20methods.pdf). Although we selected the dates in this example to show the maximum effect, it captures the sense of growing wealth Icelanders with foreign currency loans and Icelandic real estate investments felt in 2000–2005. The ISK began to fall in November 2005, partially recovered in early 2007, and then began a long slide in October 2007. See *Oanda Calculator*, *supra* note 127.

129. BOYES, *supra* note 4, at 5 (Icelanders took on “record amounts of debt,” using “complex loan packages involving Japanese yen, Swiss francs, and euros” to fund consumption during boom.).

130. JÓNSSON, *supra* note 24, at 192 (“Prior to the banks’ demise, the speculative position of foreigners in Icelandic interest-yielding assets or derivative contracts was around ISK 1,000 billion to

“Belgian dentists”—were regularly investing in ISK-denominated assets during the boom.¹³¹

Open economies with fluctuating exchange rates present a quite different set of investment risks than do less open ones with fixed exchange rates. Such risks do not necessarily mean that either openness or floating exchange rates are inappropriate policies. (Neither of us thinks they are, although others have so argued.¹³²) They do mean that financial regulators need to take into account both a country’s domestic fiscal policies and the impact of other countries’ fiscal policies when evaluating risks, complicating regulators’ tasks. For example, borrowers with debts denominated in foreign currencies are subject to additional risks compared to borrowers whose debts are denominated in domestic currency and so might have higher default rates.

In retrospect, it does not appear that all of those making multi-currency investments fully appreciated the risks those transactions posed. This was particularly true for individuals and institutions investing in ISK-related transactions because the small size of the Icelandic economy meant the ISK was particularly susceptible to large changes in value. Moreover, the credit rating agencies rating Icelandic banks and firms and the regulators both in Iceland and elsewhere regulating the activities of the Icelandic banks at home and abroad also appear to have paid too little attention to exchange-rate risk. It is not just hindsight with respect to Iceland that enables us to make this criticism: a key feature of the post-Bretton Woods era has been much larger volatility in exchange rates than under the Bretton Woods system.¹³³ Yet the risks appear not to have been sufficiently widely recognized.

ISK 1,200 billion: the equivalent of 80 to 100 percent of the M3 money supply, or 70 to 80 percent of the GDP.”)

131. JÓNSSON, *supra* note 24, at 71 (“The glacier bonds would then be sold to retail clients—Belgian dentists, Italian widows, etc.—who had a very vague idea of what exchange rate meant, but who were delighted to receive high interest with AAA rating. The glacier bond issuing began in August of 2005 and became quite ferocious. It seemed that all the ‘Belgian dentists’ and ‘Italian widows’ of Europe were eager to become the beneficiaries of the high Icelandic interest rates.”); *see also* THORVALDSSON, *supra* note 43, at 152.

132. *See* Mahathir Bin Mohamad, Prime Minister of Malaysia, *The Future of Asia*, 6th Nikkei Shimbun International Conference on “The Future of Asia,” (June 9, 2000) (criticizing floating exchange rates and advocating fixed exchange rate regimes); *see also* ATISH R. GHOSH, ANNE-MARIE GULDE, & HOLGER C. WOLF, EXCHANGE RATE REGIMES: CHOICES AND CONSEQUENCES 1 (2002) (“Does the choice of exchange rate regime matter? Few questions in international economics have sparked as much debate and yielded as little consensus.”).

133. *See, e.g.*, Robert P. Flood & Andrew K. Rose, *Understanding Exchange Rate Volatility without the Contrivance of Macroeconomics*, 109 *ECON. J.* F660, F664–F667 (1999) (noting that it is “undisputed” that floating exchange rate volatility increased by an order of magnitude after the collapse of Bretton Woods and citing Michael M. Mussa, *Nominal Exchange Rate Regimes and the Behaviour of the Real Exchange Rate*, in *CARNEGIE-ROCHESTER SERIES ON PUBLIC POLICY* 117–213 (1986), as having established it). We think the documentation of this effect from so long before the problem is evidence that it was well understood.

More generally, it does not appear that financial regulators or credit rating agencies in any of the major economies were paying much attention to the challenges floating exchange rates pose for financial institutions and investors. Failing to assess the risks properly led to underestimation of the risks faced by the Icelandic banks' and firms' exposure to swings in the exchange rates. Keeping up with firms' exposure to exchange rate risk is challenging for either investors or regulators, since firms operating across borders must conduct a wide range of potential exchange rate transactions regularly. Our point is not that more regulation is necessarily the appropriate response but simply that floating exchange rates make it harder to regulate multinational firms and transactions by introducing new sources of risk.

E. Lagging Regulatory Institutions

In times of rapid economic change, regulators struggle to keep up with a shifting landscape. New financial instruments, new patterns of capital flows, and changes in demand for particular types of costs also pose problems for regulators. For example, the rise of hedge funds caught U.S. and EU regulators off guard, creating a vast class of investment capital whose defining characteristic was its comparatively unregulated nature.¹³⁴ Serious regulatory attention did not appear until well after hedge funds had become a significant part of the financial system.¹³⁵ Similarly, serious concerns over what we now recognize as global systemic risks appeared among regulators only after the global financial crisis demonstrated that such risks were serious problems.¹³⁶ Regulators thus have a problem keeping up with change. Regardless of how desirable any particular regulatory measures are, this is a serious problem with regulatory

134. See Houman B. Shadab, *The Law & Economics of Hedge Funds*, 6 BERKELEY BUS. L. J. 240, 243 (2009) ("A hedge fund is a private investment company that is not subject to the full range of restrictions on investment activities and disclosure obligations imposed by federal securities laws, that compensates management in part with a fee based on annual profits, and typically engages in the active trading of financial instruments.").

135. See, e.g., "Regulating Hedge Funds and Other Private Investment Pools": Hearing Before the Subcomm. on Securities, Insurance, and Investment, S. Comm. on Banking, Housing, and Urban Affairs, 111th Cong. 4 (July 15, 2009), available at http://banking.senate.gov/public/index.cfm?FuseAction=Files.View&FileStore_id=4a3354a8-8891-4089-9c17-bfa21aac8217 (statement of Andrew J. Donohue, Dir., Div. of Inv. Mgmt., Sec. & Exch. Comm'n) ("The securities laws have not kept pace with the growth and market significance of hedge funds and other private funds and, as a result, the [Securities and Exchange] Commission has very limited oversight authority over these vehicles."). We are not advocating increased regulation of hedge funds, merely noting that their growth exemplifies the problems regulators have in adapting to a fast changing industry.

136. See Steven L. Schwarcz, *Systemic Risk*, 97 GEO. L. J. 193, 247-48 (2008) (asserting it was "the first major work of legal scholarship on systemic risk" and noting that "[e]conomists and other scholars historically have tended to think of systemic risk in terms of financial institutions such as banks, and only infrequently in terms of financial markets").

institutions and regulatory lags are particularly problematic in rapidly changing areas. This proved true of regulators regardless of their regulatory approach. For example, U.K. financial regulators had a single primary regulator with a principles-based approach while U.S. regulators favored rule-based approaches and divided responsibilities among multiple, competing regulators.¹³⁷ Neither approach anticipated or prevented the crisis.

Regulators face three problems in adapting to change. First, if we believe regulation is best accomplished within a framework of laws and regulations that give the regulated clear guidance and advance notice, updating a regulatory system is itself a time—and resource—intensive task.¹³⁸ Second, regulators who want to adapt need information on which to base their decisions and collecting and analyzing such information is neither simple nor cheap.¹³⁹ Third, once they have collected and analyzed information and drafted new legislation or regulations, they must navigate through interest group politics to have those drafts enacted.¹⁴⁰ Regulatory lags mean that even assertive regulators with considerable powers are often well behind events, making reliance on them to safeguard markets problematic. Of course, there are steps that can improve any regulator's performance—although there is often disagreement about what those steps are¹⁴¹—but such lags are inevitable, if only as a result of due process

137. DALVINDER SINGH, *BANKING REGULATION OF THE U.K. AND US FINANCIAL MARKETS 1* (2007) (comparing the U.K.'s "consolidated system of regulation" to the U.S.'s "unique regulatory structure with a number of 'bank' regulators in addition to securities and insurance regulators").

138. The demands of process prompted a literature on regulatory ossification with respect to the U.S. Occupational Safety and Health Administration. See Thomas O. McGarity, *The Courts and the Ossification of Rulemaking: A Response to Professor Seidenfeld*, 75 TEX. L. REV. 525 (1997); Thomas O. McGarity, *Some Thoughts on "Deossifying" the Rulemaking Process*, 41 DUKE L.J. 1385 (1992). It also prompted efforts to speed development of rules through alternative forms of rulemaking. See ANDREW P. MORRISS, BRUCE YANDLE & ANDREW DORCHAK, *REGULATION BY LITIGATION* 43–47 (2008) (summarizing efforts to develop regulation-by-negotiation to speed rulemaking).

139. See generally *Equipping Financial Regulators With the Tools Necessary to Monitor Systemic Risk*, *supra* note 88; see also THOMAS SOWELL, *KNOWLEDGE AND DECISIONS* 26 (1996) ("In reality, knowledge can be enormously costly, and is often widely scattered in uneven fragments, too small to be individually usable in decision making. The communication and coordination of these scattered fragments of knowledge is one of the basic problems—perhaps the basic problem—of any society, as well as its constituent institutions and relationships."); *id.* at 13 ("Because the powers of the higher decision-making units include the power to require transmission of knowledge, the persistence of knowledge advantages by the subordinate units implies either an impossibility or a prohibitive cost to the higher unit of independently acquiring the same knowledge as a check against the accuracy of the knowledge transmitted by the subordinate unit. In short, there are *differences* in their respective costs of acquiring knowledge.").

140. See MORRISS, YANDLE & DORCHAK, *supra* note 138, at 22–27 (describing constraints involved in regulation).

141. *Id.* at 43–47 (describing heated controversy over whether negotiated rulemaking is an improvement in process over notice and comment rulemaking).

protections that require regulators to give advance notice of changes in rules.

Regulatory lags are particularly serious in financial regulation because a defining feature of the financial landscape is innovation. Nobel laureate Merton Miller noted this in a 1986 article, concluding that “the word revolution is entirely appropriate for describing the changes in financial institutions and instruments that have occurred” between 1966 and 1986.¹⁴² About the same time, James van Horne concluded “One of the bedrocks of our financial system is financial innovation, the life blood of efficient and responsive capital markets.”¹⁴³ Somewhat remarkably, this innovation has been subjected to relatively little empirical study.¹⁴⁴ The key point is that it should not have been news in the 2000s that finance changed rapidly, yet regulators continued (and still continue) to operate with significant lags.

F. The Impact of Context

The factors outlined above played a significant role in the Icelandic crisis, as we describe below in the next section, as well as in the subsequent Greek, Irish, Portuguese, and Spanish crises, and in the larger global crisis. They magnify the scale of policy errors and can make orthodox policy steps have counterproductive results. Where a financial system lacks sufficient feedback mechanisms to adjust in time, this can be disastrous—as it was in Iceland.

As a small, open economy, Iceland is more vulnerable to changes in the world economy than are large, open economies like Britain or the United States or large, semi-closed economies like China. But not only is Iceland not the only small, open economy at risk (Latvia and Estonia are just the most frequently mentioned among the dozens of small open economies in the world today),¹⁴⁵ the factors described have an impact on the larger economies as well. More than one observer has worried that London is

142. Merton H. Miller, *Financial Innovation: The Last Twenty Years and the Next*, 21 J. FIN. & QUANT. ANALYSIS 459, 459 (1986).

143. James C. Van Horne, *Of Financial Innovations and Excesses*, 40 J. FIN. 621, 621 (1985).

144. W. Scott Frame & Lawrence J. White, *Empirical Studies of Financial Innovation: Lots of Talk, Little Action?*, 42 J. ECON. LIT. 116 (2004).

145. See, e.g., BOYES, *supra* note 4, at 14 (noting parallels to Baltic nations).

Reykjavik-on-Thames¹⁴⁶ and *Fortune* headlined a 2010 article on the U.S. economy “Welcome to the United States of Iceland.”¹⁴⁷

As we have outlined above, in important ways, London *is* “Reykjavik-on-Thames” and the United States *is* the “United States of Iceland.” As we outlined above, *all* economies are operating in an environment that is qualitatively different from prior experience. Economies are more open than they have been since World War I, that openness includes floating exchange rates that differentiate today from the pre-World War I period, and the pace of financial innovation is both rapid and an inherent part of a global financial system where not even the largest economy’s financial regulator can effectively regulate all aspects of finance. Our world includes political leaders and central bankers who have largely been freed of the constraints earlier monetary systems imposed. No longer does the gold standard or the Bretton Woods system restrain political authorities from engaging in massive fiscal stimuli nor—as the pre-crisis floods of liquidity and the post-crisis responses of the ECB and Federal Reserve demonstrate—are there any actions that central bankers appear to be categorically unwilling to take. In a world where fiscal and monetary discipline has become voluntary, financial regulation cannot be premised on a stable financial environment.

Policymakers around the world need to be concerned that the global economy’s greater openness and the loosening of the institutional constraints on fiscal and monetary policy makers means that financial regulators must pay attention to fiscal and monetary policy as well as to the details of banking capital requirements and deposit insurance. Despite being a small economy, Iceland’s crisis has had an impact with which the world financial system has had difficulty coping. Imagining the consequences if the next crisis involves a larger economy—as the current sequential crises in southern Europe and Ireland are forcing us to do—should be considerable motivation for getting the lessons of the Icelandic crisis right. Virtually everyone has a theory to explain the global financial crisis and our comparative advantage is not to offer yet another one.¹⁴⁸ What we can offer is a perspective that focuses attention on areas that policymakers have ignored in their response to the Icelandic crisis. We now

146. See, e.g., *Reykjavik-on-Thames*, *ECONOMIST* (Jan. 29, 2009), available at http://www.economist.com/node/13021969?story_id=13021969; Fraser Nelson, *Reykjavik on Thames*, *COFFEE HOUSE: THE SPECTATOR BLOG*, Nov. 22, 2008, <http://www.spectator.co.uk/coffeehouse/3031231/reykjavik-on-thames.html>; Paul Murphy, *Reykjavik-on-Thames*, *FT ALPHAVILLE*, Nov. 14, 2008, <http://ftalphaville.ft.com/blog/2008/11/14/18243/reykjavik-on-thames/>.

147. *Welcome to the United States of Iceland*, *FORTUNE*, March 11, 2010, http://money.cnn.com/2010/03/10/news/international/iceland_debt.fortune/index.htm.

148. See REINHART & ROGOFF, *supra* note 101 (summarizing theorizing about why each crisis is different).

turn to analyzing what happened in Iceland, which presents in a microcosm the impacts of the factors we described above.

II. THE ICELANDIC CRISIS

Iceland's financial crisis, like the ongoing global financial crisis, cannot be understood ahistorically. Context matters. We therefore begin with a brief history of the Icelandic economy, highlighting how Iceland came to experience its economic boom during the 1990s and early 2000s. We then describe the boom, the "Glacier crisis" that preceded the overall crash, the collapse in 2007, and the aftermath of the collapse.

A. Before the Boom

Iceland entered the twentieth century in the midst of a transformation from a poor, isolated, colony of Denmark into a modern economy. The repeal in the mid-nineteenth century of restrictive Danish laws which had forbidden Icelanders from residing on the coast, fishing, and engaging in trade created the Icelandic fishing industry, which became an important engine of growth.¹⁴⁹ More importantly, the repeal transformed a closed, barter economy into a more open one with modern banking institutions.¹⁵⁰ As was the case throughout the North Atlantic and European economies, however, Iceland reversed course on financial openness during World War I and the degree of state involvement in the economy expanded considerably.¹⁵¹ The combination of wartime inflation and loss of access to international capital markets following Iceland's 1918 separation from Denmark (becoming an independent kingdom connected to Denmark through a personal union with the Danish king)¹⁵² led the Althingi

149. Thrainn Eggertsson & Tryggvi Thor Herbertsson, *Evolution of Financial Institutions: Iceland's Path from Repression to Eruption* 5–6 (Univ. of Ice., Inst. of Econ. Studies Working Paper Series, Paper No. W05:10, 2005), available at <http://rafhladan.is/bitstream/handle/10802/2014/w0510.pdf.pdf?sequence=1>; see also Thrainn Eggertsson, *No Experiments, Monumental Disasters. Why It Took a Thousand Years to Develop A Specialized Fishing Industry in Iceland*, 30 J. ECON. BEHAV. & ORG. 1 (1996).

150. The first two commercial banks in the country's history were founded; the state owned Landsbanki in 1886, and the privately owned (by Danish investors) Íslandsbanki in 1904, which had the right to issue notes and coins as a lawful medium of exchange. Eggertsson & Herbertsson, *supra* note 149, at 4–6; see also JÓNSSON, *supra* note 24, at 19–31. On the role that access to a capital market played in allowed the fishing industry to modernize its fishing fleet in the first two decades of the twentieth century, see Eggertsson & Herbertsson, *supra* note 149, at 3 and JÓNSSON, *supra* note 24, at 22–23.

151. Eggertsson & Herbertsson, *supra* note 149, at 7 ("Various restrictive measures that had been introduced during the war were continued and expanded when peace . . . arrived."); see also JÓNSSON, *supra* note 24, at 25.

152. JÓNSSON, *supra* note 24, at 26 ("Iceland had lost most of its access to foreign financial markets when it moved to separate from Denmark in 1918.").

(Icelandic parliament) to restructure the banking industry after the war, granting the state-owned Landsbanki exclusive rights to issue currency in 1928, creating a central bank division within that bank,¹⁵³ instituting capital controls,¹⁵⁴ founding a fisheries bank (Útvegsbanki) and an agricultural bank (Búnaðarbanki).¹⁵⁵

The cumulative effect of these measures was to give the state firm control of the financial sector, which continued until the late 1990s. Not surprisingly, Icelandic political parties dominated the appointment of the banks' board members and the banks' highest ranking officials were part of the political elite.¹⁵⁶ While over time a few private banks were founded, including small savings banks and banks established by corporate interests groups dissatisfied with the agricultural and fisheries interests' dominance of the state banks through their political power,¹⁵⁷ the state remained firmly in control of the nation's financial system. As Eggertsson and Herbertsson concluded, this "repressed financial system was seriously dysfunctional in terms of standard economic criteria but nonetheless for a long while the system was politically stable."¹⁵⁸

State involvement in the economy went considerably beyond finance, however. State monopolies controlled fish production and dairies; high tariffs and state-allocated loans supported industries ("furniture, shoes, margarine and sweets") that would not otherwise have existed in Iceland.¹⁵⁹ "Imports were regulated, trade with foreign currency was monopolized by state-owned banks, and loan capital was largely distributed by state-regulated funds."¹⁶⁰ Iceland remained relatively poor with little economic activity beyond fishing and agriculture into the 1930s.¹⁶¹ Karlsson's history illustrates the pre-World War II economy with an anecdote about a farmer's son who returned home in 1925 with a wheelbarrow, only to be

153. JÓNSSON, *supra* note 24, at 23, 25 ("By 1919, the outstanding money note issues had increased by a factor of seven and prices in Iceland had more than quadrupled."); *see also* Eggertsson & Herbertsson, *supra* note 149, at 7 ("The arrangement to let private bank, Íslandsbanki, issue money in cooperation with the country's parliament had not been entirely successful."). Íslandsbanki struggled in the 1920s under a new regime, and partly due to difficulties in the fishing industry and the effects of the Great Depression, Íslandsbanki closed shop on February 2, 1930. JÓNSSON, *supra* note 24, at 26; Eggertsson & Herbertsson, *supra* note 149, at 7.

154. JÓNSSON, *supra* note 24, at 26 (In 1931 "Landsbanki petitioned the Althing for capital controls, which were instantly enacted, and which remained in place until 1994.").

155. Eggertsson & Herbertsson, *supra* note 149, at 7.

156. *Id.* at 10–11; JÓNSSON, *supra* note 24, at 26–27; THORVALDSSON, *supra* note 43, at 149 (Prior to 1990, "knowing a well-connected politician was often the only way to get a sizeable loan.").

157. These included Idnadarbankinn in 1953 (bank of industries), Verslunarbancinn in 1961 (bank of commerce) and Althydubankinn in 1971 (bank of the labour unions). JÓNSSON, *supra* note 24, at 27. Eggertsson & Herbertsson, *supra* note 149, at 7.

158. Eggertsson & Herbertsson, *supra* note 149, at 10.

159. KARLSSON, *supra* note 6, at 311.

160. *Id.* at 312.

161. THORVALDSSON, *supra* note 43, at 18.

2012] Global Economies, Regulatory Failure, and Loose Money 727

told by his father: “This is no doubt a good tool for those who know how to use it.”¹⁶²

German occupation of Denmark and Allied occupation of Iceland during World War II severed Iceland’s economic ties to Denmark. The founding of the Republic of Iceland in 1944 ended political ties as well. Although its economy remained heavily state-controlled, the new republic began in a strong economic position.¹⁶³ Relative to the rest of Europe, Iceland not only suffered little damage to its territory during the war but had experienced considerable economic growth from Allied spending on air and naval bases during the war.¹⁶⁴ These transfer payments continued after the war, with Iceland receiving more financial aid per capita under the Marshall plan than any other European nation.¹⁶⁵ This was due to Iceland’s strategic location astride vital shipping lanes between North America and Europe, which led the United States to spend heavily in developing the sprawling Keflavik air base starting in 1941.¹⁶⁶ By the end of the war Icelanders held significant foreign exchange in foreign banks from their wartime earnings since ownership of foreign exchange within Iceland was permitted only to banks.¹⁶⁷

The now fully independent Iceland sought advice from a committee of economists on economic policy.¹⁶⁸ Reflecting the post-war Keynesian consensus, these economists emphasized the need for active management of the economy by the government¹⁶⁹ with the result that in Iceland, “[i]nterference and planning were the norm.”¹⁷⁰ In particular, the committee concluded that the strength of the new currency (the krona) had led to an excessive inflow of goods right after the war and caused an investment boom, especially in construction.¹⁷¹ Further, the committee noted that many

162. KARLSSON, *supra* note 6, at 291.

163. *Id.* at 319–23 (describing formation of Republic). Iceland was granted a sovereign status under the Danish rule on December 1, 1918 but had been a under a foreign rule since 1262, first Norway, then Denmark.

164. BOYES, *supra* note 4, at 21 (“By the end of the war, thanks to the investment of U.S. forces, Iceland was a creditor nation, with strong currency reserves, and a good balance of trade . . .”).

165. KARLSSON, *supra* note 6, at 337 (“[Iceland received] almost twice as much in direct help per capita as any other country.”).

166. BOYES, *supra* note 4, at 23–24 (noting Keflavik provided 18% of Iceland’s foreign earnings by 1955); *id.* at 78–79 (noting spending from base contributed to inflation in Iceland); *id.* at 132 (quoting Icelanders as calling World War II “the blessed war” because of economic benefits to Iceland); KARLSSON, *supra* note 6, at 317–18 (describing negotiations over Keflavik).

167. KARLSSON, *supra* note 6, at 317.

168. Jakob F. Ásgeirsson, A NATION UNDER RESTRAINT (Icelandic: Þjóð í hafti) 169–81 (2008).

169. *Id.* at 174–81.

170. BOYES, *supra* note 4, at 37 (quoting economist Thorvaldur Gylfasson).

171. Ásgeirsson, *supra* note 168, at 171 (citing the report of the committee). Wartime spending by the Allies during a period when consumer goods had been in short supply had created substantial currency reserves, which Icelanders used to buy imported goods after the war. *Id.* at 168 (citing a report of Olafur Tomasson and Johannes Nordal, former Governors of the Central Bank of Iceland). The

private entrepreneurs had transferred their wartime earnings out of the country and were holding foreign currency abroad.¹⁷² To prevent additional capital outflows, the experts advised the government to introduce more stringent capital controls and other measures to manage the post-war boom, advice the government accepted.¹⁷³

The first decades of the post-war managed Icelandic economy produced steady economic growth; Iceland averaged 4.5% growth in the 1950s, 4.6% in the 1960s and 6.3% in the 1970s.¹⁷⁴ This growth derived from two sources. First, Iceland continued to receive significant resource transfers via American spending on the Keflavik airbase.¹⁷⁵ Second, Iceland's fisheries constituted a major source of natural wealth, with fish accounting for approximately 90% of product exports through the late 1960s, for example.¹⁷⁶ (After the herring stock collapse in 1967, the fisheries share fell sharply.)¹⁷⁷ The expansion of the Icelandic fishing zone from 4 miles in 1952 to 200 miles in 1975 increased fisheries income further. These advantages provided Iceland with a source of foreign exchange through the 1970s.¹⁷⁸ Reliance on these sources of funds also contributed to a less attractive feature of the post-war Icelandic economy:

committee concluded that post-war spending of these reserves on both imports and investment within Iceland (e.g., construction) had created a labor shortage, with the resulting high wages luring workers from Denmark and the Faroe Islands to come to Iceland. *Id.* at 172.

172. Ásgeirsson, *supra* note 168, at 173.

173. Ásgeirsson, *supra* note 168, at 181; *see also id.* at 168 (citing the report of Tomasson and Nordal).

174. REPORT OF THE SPECIAL INVESTIGATION COMMISSION TO ALTHINGI (SIC), Reykjavik, April 12, 2010, ch. 4.3.3, at 83–84 [hereinafter "SIC REPORT"]. The Special Investigation Commission (SIC) delivered its report to Althingi on April 12, 2010. Althingi, the Icelandic Parliament, established the Commission by Act No. 142/2008 in December 2008, to investigate and analyse the processes leading to the collapse of the three main banks in Iceland. Members of the Commission were Mr. Páll Hreinsson, Supreme Court Judge (now serving as a Judge to the EFTA Court in Luxembourg); Mr. Tryggvi Gunnarsson, Parliamentary Ombudsman of Iceland; and Mrs. Sigríður Benediktsdóttir Ph.D., lecturer and associate chair at Yale University.

175. Helgi Skúli Kjartansson, *Iceland in the 20th Century* (Icelandic: Ísland á 20. öld), SÖGUFÉLAG, 276 (Reykjavík 2002) (notes that between 1950–1956 the Marshall aid and U.S. military spending in Iceland combined represented around 20% of the economy's foreign currency revenues). U.S. military spending represented around 5%–8% of the economy's foreign currency revenues during the 1990s and remained between 2%–5% until the U.S. Military withdrew its forces. *See The Economic Impact of the US Military Withdrawal from Iceland*, 8 MONETARY BULLETIN, no. 1, March 2006, at 22, available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=4663>; *Revenue from the Iceland Defense Force*, 8 MONETARY BULLETIN, no. 1, March 2006, available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=3669>.

176. KARLSSON, *supra* note 6, at 358.

177. *See* Hörður Sævaldsson, *Export, ICELANDIC FISHERIES*, <http://www.fisheries.is/economy/fisheries-impacts/export/> (last visited Apr. 2, 2012); Ragnar Arnason & Sveinn Agnarsson, *Fisheries as Pillar of the Icelandic Economy* (Icelandic: Sjávarútvegur sem grunnatvinnuvegur á Íslandi.), 52 FJÁRMÁLATÍÐINDI 2, 14–35 (2005).

178. Arnason & Agnarsson, *supra* note 177, at 18.

2012] Global Economies, Regulatory Failure, and Loose Money 729

inflation. The combination of expansionary fiscal policy and foreign exchange earnings created inflationary pressures.¹⁷⁹

In many respects, Iceland's post-war economic policies were not dissimilar to those in Britain and many other Western European nations where the influx of Marshall Plan money into Europe fueled fears of inflation;¹⁸⁰ governments' memories of the unemployment that followed World War I drove them to restrict capital movements in an effort to boost domestic investment,¹⁸¹ and post-war social democratic governments across Europe used controls as part of their efforts to manage their economies.¹⁸² Iceland also embarked on a Nordic-modeled social welfare state after the war, creating education, health, pension, unemployment, and other benefits at a level comparable to, if not quite as generous as, the other Nordic states.¹⁸³

179. SIC REPORT, *supra* note 174, ch. 4.3.3, at 78 ("For half a century, 1940-90, inflation characterized the Icelandic economy more than anything else . . ."); *see also* KARLSSON, *supra* note 6, at 349. The collapse of the herring fishery in the late 1960s from overfishing damaged Iceland's export income. Regular conflicts with Britain over fishing rights led to the 1975-1976 "Third Cod War." Although victorious in evicting British fishermen from its territorial waters, Iceland continued to overexploit cod and other fish stocks in the 1970s, experiencing all the problems traditionally associated with open access resources. *See* Gunther Hellmann & Benjamin Herborth, *Fishing in the Mild West: Democratic Peace and Militarised Interstate Disputes in the Transatlantic Community*, 34 REV. OF INT'L STUD. 481, 485-87 (2008) (analyzing military disputes between democracies from the perspective of fishery disputes with an emphasis on the "cod wars" between Iceland and Britain and also the "turbot war" between Canada and Spain); *see also* *Iceland: Fish Slices*, ECONOMIST, Nov. 22, 1975, at 55 (describing the circumstances at the height of the last cod war and diplomatic attempts to avoid another); *Sea law: Watery War Outlook*, ECONOMIST, May 31, 1975, at 37 (discussing the end of the last compromise deal between Iceland and Britain and Iceland's intentions to claim more fishing waters before 1975 ends); BOYES, *supra* note 4, at 131 ("Iceland won all three of the Cod Wars; that is, it fought for and defended its expanded fishing limits, and by embarrassing Britain in various diplomatic forums, it won some international support."); *id.* at 130-31 (claiming modern Icelandic entrepreneurs were "influenced" by the Third Cod War in attitudes toward Britain); KARLSSON, *supra* note 6, at 344-47 (describing three cod wars and concluding that third Cod War brought about a "complete victory" in "Iceland's struggle for independence where the wet part of its territory was concerned"); Kjartansson, *supra* note 175, at 368 (describing attempts by the official Marine Research Institute in 1975 to limit the fishing activity, based on its "black report" on the state of the cod stock and subsequent policy initiatives to prevent overexploitation of the marine resource).

180. JOHN KILLICK, *THE UNITED STATES AND EUROPEAN RECONSTRUCTION* 99-100 (2000) (describing inflationary post-war environment).

181. Eichengreen, *supra* note 55, at 91-93 (linking retention of controls in 1950s to commitment to full employment policy).

182. John B. Goodman & Louis W. Pauly, *The Obsolescence of Capital Controls?: Economic Management in an Age of Global Markets*, 46 WORLD POL. 50, 79 (1993) ("In the early years of the postwar period, governments relied on controls over short-term capital movements for one fundamental purpose—to provide . . . autonomy without sacrificing the benefits of economic interdependence. Controls were a shield that helped deflect the blows of international competition and ameliorate its domestic political effects.").

183. Kjartansson, *supra* note 175, at 402-10 (describing the birth and development of the welfare state in Iceland after the war); *id.* at 409 (noting that public expenditure on health care increased substantially in post-war Iceland amounting in 1988 to 7% of GDP, with expenditure on social protection adding substantially to those numbers, and while these figures were not high in comparison with other Nordics states, they were perceived in Iceland as staggering) From 1980 to 2008 social

However, many of the economies in western Europe differed from Iceland as they combined these restrictive measures with a parallel process of market-opening, first through the European Steel and Coal Community formed by the Treaty of Paris in 1950¹⁸⁴ and then the European Economic Community, which gradually expanded markets for continental European firms.¹⁸⁵ Iceland did not participate in this initial economic opening¹⁸⁶ but opted to maintain a more planned economy and degree of economic isolation, such that even in the 1980s Iceland could be characterized as “still a controlled, almost socialist society with strange, old-fashioned customs.”¹⁸⁷ Iceland took some steps toward opening its economy, joining the European Free Trade Association (EFTA) in 1970.¹⁸⁸ These measures did not significantly reduce the level of state involvement in the economy, however.

In many respects, Iceland followed a path similar to that in other Western European nations, where restrictions on trade and capital movement declined over the 1970s, though Iceland tended to lag behind. Like many western economies,¹⁸⁹ Iceland experienced significant inflation in the 1970s, although inflation in Iceland was worse and continued to grow into the 1980s, reaching more than 100% in early 1983.¹⁹⁰ This had a significant effect on the financial sector. The market for securities was non-existent, and when real interest rates dropped as inflation rose, depositors of the banks tried to escape to commodities or real-estate. Those who had

protection expenditure tripled in real terms and grew as part of GDP from 5.7% to 8.9%. *Social Protection Expenditure 2008*, STATISTICS ICELAND, Oct. 19, 2009, <http://www.statice.is/Pages/444?NewsID=3842>.

184. Treaty Establishing the European Coal and Steel Community, Apr. 18, 1951, 261 U.N.T.S. 140.

185. See HERMAN VAN DER WEE, PROSPERITY AND UPHEAVAL: THE WORLD ECONOMY, 1945-1980, at 377 (1986) (noting trade between EEC countries quadrupled from 1958 to 1969).

186. Treaty Establishing the European Coal and Steel Community, *supra* note 184; Treaty Establishing the European Economic Community, Mar. 25, 1957, 298 U.N.T.S. 11. Iceland did experience some modest opening to trade in the 1960s, when a coalition government of the Independence Party and the social democratic People's Party began to liberalize trade. Ásgeirsson, *supra* note 168, at 333-52.

187. BOYES, *supra* note 4, at 79; see also Ásgeirsson, *supra* note 168, at 185-87.

188. See Convention Establishing the European Free Trade Association, Jan. 4, 1960, 370 U.N.T.S. 5; Accession of Iceland to the European Free Trade Association, Dec. 4, 1969, 956 U.N.T.S. 468. The EFTA was a group of non-EEC European nations which sought to participate in the larger market the EEC was creating.

189. See Andrew Sentance, *Global Inflation: How Big a Threat?*, 48 BANK OF ENG. Q. BULL. 339, 343 (2008) (discussing the current inflationary threat in terms of inflation in the 1970s and proposing ways to avoid the mistakes of the 1970s inflationary period); Peter M. Oppenheimer, *Inflation: A Constraint on Foreign Policy?*, 3 BRIT. J. OF INT'L STUD. 191 (1977) (analyzing 1970s inflation in the Western world in terms of its affect on foreign policy); Russell Napier, *Why a Little Knowledge of Inflation Can Be Dangerous*, FIN. TIMES, Jun. 9, 2009, at 22 (observing that in the coming years investors will face inflationary challenges unseen in the West since the 1970s).

190. SIC REPORT, *supra* note 174, ch. 4.3.3, at 82.

2012] Global Economies, Regulatory Failure, and Loose Money 731

the possibility of borrowing either from the banks or the pension funds to invest in housing were heavily subsidized.¹⁹¹ The combination of inflation and state control of lending created an environment in which loans could turn out to be a great deal for Icelanders, if they could get them.

For most of the inflation period, interest rates were far below the rate of inflation, so that interest on loans was in fact negative. People who borrowed money did not even have to pay the whole principal back. This could be beneficial for young people in need of an apartment . . . It was also favourable for various kinds of private enterprise and has no doubt contributed to much unprofitable investment. It has normally paid off in Iceland to do rather than to leave undone, which is the basic cause of the high demand for labour that has kept unemployment at bay.¹⁹²

Of course, loans at negative real interest rates were bad for lenders. The result was that by 1978 the Icelandic banking sector had been “sliced in half.”¹⁹³ In an attempt to break this vicious cycle and encourage savings, the government introduced indexation of financial obligations in 1979, which still remains common in Iceland financial transactions.¹⁹⁴ However, until 1990 Icelandic economic policy was primarily aimed at keeping peace in the labor market and employment high. The result was a cycle of sectoral collective bargaining agreements providing for large wage increases followed by devaluations of the krona, which contributed to high inflation and left real wages subject to wild fluctuations.¹⁹⁵

Not surprisingly, the combination of years of overexploitation of fishing resources, inflation, and economic instability meant that the Icelandic economy fell into stagnation in the late 1980s and early 1990s. The average economic growth per capita between 1988 and 1995 was -0.7%; GDP fell by 5.6% during that same period.¹⁹⁶ Moreover, the regular bouts of inflation meant that the Icelandic currency had lost most of its value between 1938 and 1990, leading Iceland to introduce a new currency in 1981, replacing one hundred old krona with one new krona (ISK).¹⁹⁷ The value of the currency fell from 4.77 krona to the U.S. dollar and 22.15 to the British pound in 1938 to 5,547 in “old” krona (or 55.47 in “new” krona)

191. Eggertsson & Herbertsson, *supra* note 149, at 11–13.

192. KARLSSON, *supra* note 6, at 351.

193. Eggertsson & Herbertsson, *supra* note 149, at 13.

194. *Id.* at 15–16 (“In Iceland indexation proved highly successful in gradually restoring the stock of financial saving.”).

195. SIC REPORT, *supra* note 174, ch. 4.3.3, at 82.

196. *Id.* at 78.

197. KARLSSON, *supra* note 6, at 350–51.

to the dollar and 10,639 (106.39) to the pound in 1990.¹⁹⁸ As the *Financial Times* reporter Roger Boyes summarized, in 1991 “[i]nflation was high; state coffers almost empty.”¹⁹⁹ Thus by the early 1990s, Iceland was ready to try new economic policies.

B. The Reform

In 1991 Iceland had an economy built largely on fishing, together with some use of geothermal and hydroelectric power (supplying the energy-heavy aluminum export sector) and transfer payments from NATO’s use of the Keflavik base.²⁰⁰ A new government took office in 1991 and embraced the global trend toward deregulation and decontrol in economic affairs. It launched a program of radical reforms of the country’s troubled economy, a program which continued until the financial crisis.²⁰¹ In particular, the

198. *Id.* at 350.

199. BOYES, *supra* note 4, at 33.

200. BOYES, *supra* note 4, at 82; THORVALDSSON, *supra* note 43, at 17 (Icelandic economy in the mid-1990s was “a one trick pony . . . far too dependent on fishing, which accounted for close to 70 percent of exports.”).

201. This was a coalition government led by the Independence Party’s (Sjálfstæðisflokkur) Davíð Oddsson and the Public’s Party’s (Alþýðuflokkur) Jon B. Hannibalsson. Iceland’s political system forces parties into coalition governments; all governments since cabinet government was introduced in 1917 have been coalitions. KARLSSON, *supra* note 6, at 306. The modern Independence Party dates to 1929 and was generally seen as “the political home of the average nationalistic and even ‘non-political’ Icelander. Its name was said to refer to the independence of both the nation and the individual.” *Id.* at 304. The Public’s Party later merged with the Public’s Alliance (Alþýðubandalagið) to become the Social Alliance (Samfylkingin). The Public’s Party traditionally had ties with the labor unions and had supported nationalization of property and industries. However, in the early 1990s free-trade tendencies grew stronger within the party. The coalition led commentators to compare this government to the coalition of the same parties in the 1960s that had brought about free-market oriented reform and supported the EFTA membership of Iceland.

On the reforms, see Dr. Eamonn Butler, *What Brown Should Learn From the New Viking Raders*, SUNDAY BUS. (LONDON), Sep. 4, 2005, at 1 (“[T]hanks to market liberalisation, tax cuts, privatisation and deregulation in the 1990s, Iceland is booming.”); Tom Millward, *The Hottest Economy in Scandinavia*, CORP. LOCATION, 1st Quarter 2000, at 38 (showing how deregulation and privatization during the the 1990s had brought to Iceland, in 2000, “a share of industries on the cutting edge of technology”); and SIC REPORT, *supra* note 174, ch. 4.3, at 78. Though the coalition government broke up after the 1995 parliamentary election, Iceland stayed on the course of market oriented reform. By then, the Progressive Party (Framsóknarflokkur) had adopted more market-friendly policies and led by a former minister of fisheries, Halldór Ásgrímsson, worked with the Independence party in government from 1995–2003.

On the connection to global trends, see Gissurarson, *supra* note 1 (“[A]fter a radical and comprehensive course of liberalization that mirrors similar reforms in Thatcher’s Britain, New Zealand and Chile, Iceland has emerged as one of the world’s most prosperous countries.”); JÓNSSON, *supra* note 24, at 37 (nothing the focus turned to “Thatcherite, free-market reforms of Britain”); BOYES, *supra* note 4, at ix (Iceland was “an earnest and enthusiastic copy of the changes introduced by Reagan in the United States and by Thatcher in Britain”); and *id.* at 29–32 (finding the “roots of Iceland’s crisis” in Reaganomics and Thatcherism and citing a 1984 visit by Milton Friedman to Iceland as a significant event); see also Patricia A. McCoy, Andrey D. Pavlov & Susan M. Wachter, *Systemic Risk Through Securitization: The Result of Deregulation and Regulatory Failure*, 41 CONN. L. REV. 1327, 1333 (2009) (discussing two landmark pieces of legislation in the early 1980s which deregulated residential

2012] Global Economies, Regulatory Failure, and Loose Money 733

government embarked on a series of reforms which transformed the financial sector through consolidation and privatization, opened the country to global financial markets, and enabled the emergence of Icelandic markets in securities and currencies. Successive post-1991 Icelandic governments reduced public debt, introduced wide-ranging tax cuts, reformed pension funds, and continued transforming the fisheries industry through a de facto property rights-based management system. As a result, in a relatively short time, “Iceland went from being probably the least market-oriented of the Nordic countries, to the most.”²⁰²

This economic opening took place in a broader context of institutional change resulting from Iceland’s signing the Agreement on the European Economic Area (EEA) on May 2, 1992, effectively entering the single European market on January 1, 1994.²⁰³ Joining the EEA obliged Iceland to adopt virtually the entire institutional and regulatory framework of the EU’s Single Market, including its common rules and regulations for financial markets.²⁰⁴ The broad commitment to liberalization influenced the manner of implementation of EU regulations, as the Icelanders generally

mortgage credit in the United States); Tamim A. Bayoumi, *Financial Deregulation and Consumption in the United Kingdom*, 75 REV. ECON. & STAT. 536 (1993) (analyzing the correlation between the United Kingdom’s financial deregulation in the preceding decade and a half and household consumption).

202. THORVALDSSON, *supra* note 43, at 20; *see also* BOYES, *supra* note 4, at 37 (quoting 2001 speech by then-Finance Minister Geir Haarde summarizing a decade of government policy that reforms focused on four objectives: (1) privatization, (2) increasing efficiency, (3) broadening share ownership, and (4) reducing public debt).

203. The website for the EEA agreement provides:

The Agreement on the European Economic Area, which entered into force on 1 January 1994, brings together the 27 EU Member States and the three EEA EFTA States* — Iceland, Liechtenstein and Norway — in a single market, referred to as the “Internal Market.” The EEA Agreement also states that when a country becomes a member of the European Union, it shall also apply to become party to the EEA Agreement (Article 128), thus leading to an enlargement of the EEA.

The EEA Agreement provides for the inclusion of EU legislation covering the four freedoms — the free movement of goods, services, persons and capital — throughout the 30 EEA States. In addition, the Agreement covers cooperation in other important areas such as research and development, education, social policy, the environment, consumer protection, tourism and culture, collectively known as “flanking and horizontal” policies. The Agreement guarantees equal rights and obligations within the Internal Market for citizens and economic operators in the EEA.

EEA Agreement, EUROPEAN FREE TRADE ASSOCIATION, <http://efta.int/eea/eea-agreement.aspx> (last visited Apr. 2, 2012); *see also* SIC REPORT, *supra* note 174, ch. 4.3.4, at 85–86; BOYES, *supra* note 4, at 112–13 (“Joining the European Economic Area in 1994 gave Iceland access to European markets, and it in turn broadly adopted European trading norms.”).

204. SIC REPORT, *supra* note 174, ch. 15.2, at 10–11. This excludes, of course, those rules and regulations relating to the euro, which are not a part of the Single Market but instead constitute a special set of rules within the framework of the European Monetary Union, to which 16 of 27 EU-countries belong.

enacted the minimum requirements instead of opting for stricter regulatory frameworks within the the EEA Agreement.²⁰⁵

Finally, in addition to its financial reforms, the government launched a fiscally stimulative effort to build up the country's hydroelectric capacity as part of a campaign to lure aluminum processors to the island.²⁰⁶ Thus, just as Iceland was opening its economy and adapting its regulatory structure to the EU norms, the government initiated a long-term program of fiscal stimulus. The result of these policies was a significant increase in economic freedom in Iceland,²⁰⁷ rapid economic growth and rising standards of living.²⁰⁸ Six sets of policies are important both for their contributions to the boom and their roles in the later crisis.

First, the introduction of the individual transferable quota (ITQ) system in fisheries in 1991 transformed the country's main export sector from an inefficient industry plagued by over-fishing and overcapitalization into one that was competitive in global markets, profitable, and a source of innovation, technological knowledge and new wealth.²⁰⁹ Icelandic fishing firms began to sell into world markets in a sophisticated way, using financial instruments to hedge currency risks, providing high margin products, and improving both its economic sustainability and the sustainability of fish stocks.²¹⁰ Iceland's ITQ system quickly became a paradigm for how a system of legal title to property, even if imperfect, can bring dead capital to life and create an engine of progress.²¹¹ Not only did the implementation of the ITQ system create demand for sophisticated financial services and products within the country, it also created

205. SIC REPORT, *supra* note 174, ch. 15.4, at 22–23. The Committee concludes that according to parliamentary documents, debates in the Althingi, and comments from interest groups that this was a policy decision by the government, since regulating further than the minimum of the EEA acts required would have a negative effect on the Icelandic financial sector's international competitiveness. *Id.*

206. SIC REPORT, *supra* note 174, ch. 4.3.1, at 80; BOYES, *supra* note 4, at 83. Aluminum smelting began in the mid-1960s and, after a major push by the Icelandic government, by 2003 Iceland was the largest producer per capita of aluminum in the world. *Id.*

207. GWARTNEY & LAWSON, *supra* note 1 (showing that Iceland's economic freedom score placed them 23rd in the world in 1990, 17th in 1995, 12th in 2000, and 11th in 2005).

208. When the Icelandic economy began to rise in 2005, the country ranked highest on the UN's Human Development Index, which according to its authors is a standard measure of "life expectancy, literacy, education and standards of living for countries worldwide." U.N. DEVELOPMENT PROGRAMME, HUMAN DEVELOPMENT REPORT 2007/2008, at 229 (2008), available at http://hdr.undp.org/en/media/HDR_20072008_EN_Complete.pdf. Iceland was ranked number 5 in 1995. U.N. DEVELOPMENT PROGRAMME, HUMAN DEVELOPMENT REPORT 1998, at 128 (1998), available at http://hdr.undp.org/en/media/hdr_1998_en_indicators1.pdf. This indicates that increased economic freedom did not reduce the living standards of the poorest people in Iceland or the well being of the general public.

209. BOYES, *supra* note 4, at 7 ("Icelanders are indeed financially sophisticated").

210. *Id.* at 82 (In the 1990s, "fish finance, the funding of expansion by borrowing against future catches, was gradually supplanting the gritty business of netting the cod . . .").

211. See Ragnar Árnason, *Iceland's ITQ System Creates New Wealth*, 1 ELECTRONIC J. OF SUSTAINABLE DEV. (2008), available at <http://www.icelandcrash.com/ragnararna.pdf>.

2012] Global Economies, Regulatory Failure, and Loose Money 735

considerable wealth and, as fishermen sold their quotas as the industry consolidated, produced investors with money to invest.²¹²

Second, the Icelandic government repeatedly cut taxes between 1995 and 2003. The corporate income tax rate was cut from 50% to 18%, a flat personal income tax of less than 36% replaced a system of graduated rates with a top marginal rate of 47%; a flat 10% capital gains tax was introduced in 1997, replacing a system where capital gains (excluding interest payments) were categorized as general income and taxed as such; and property taxes were abolished.²¹³ For comparison, consider Ireland's tax cuts which earned that country praise as a "Celtic Tiger": the Irish corporate tax rate fell from 40% in 1996 to 24% by 2000; the standard income tax rate went from 35% in 1988 to 22% in 2001; the top marginal rate went from 58% in 1988 to 44% in 2001.²¹⁴ Iceland's tax rate changes dramatically changed the business climate in Iceland, making it an attractive place to realize capital gains and earn business profits. Moreover, as the boom developed, "every sector" of the economy was affected: "florists, taxi drivers, advertising agencies, restaurants and hotels."²¹⁵

Third, the government substantially reduced central government net debt, enhancing the credit worthiness of the Icelandic government, which received Aaa ratings from Moody's for seven years between 2002 and 2008.²¹⁶ From 25.6% of GDP in 1998, the government net debt fell as low

212. THORVALDSSON, *supra* note 43, at 117–18.

213. See CUTTING TAXES TO INCREASE PROSPERITY (Hannes H. Gissurarson & Tryggvi Thor Herbertsson eds., 2007) (especially Daniel Mitchell, *The Nordic Tiger: Iceland*, at 121–38, and Hannes Gissurarson, *The Icelandic Model: Neither Scandinavian nor Anglo Saxon*, at 139–54). In 2007, capital gains tax revenue was close to 30 billion ISK while being below 1 billion in the first year after its introduction. ICELAND MINISTRY OF FINANCE, WEEKLY WEB RELEASE (English Translation) (May 15, 2008), available at http://eng.fjarmalaraduneyti.is/media/wvr2006/Weekly_Web_Release_May_15_2008.pdf; see also THORVALDSSON, *supra* note 43, at 99 (attributing difference between Icelandic and Danish work ethics to Denmark's "punishing tax regime").

214. See Benjamin Powell, *Economic Freedom and Growth: The Case of the Celtic Tiger*, 22 CATO J. 431, 436–37 (2003) (providing detailed information on Ireland's tax rates during the 1990s and early 2000s). The Irish capital gains tax was overhauled in 1994 to a single 40% rate, with a couple of exceptions where the rate was even lower. Before the 1994 overhaul, there were four holding period rates for capital gains taxation purposes: 60% for less than a year, 50% for less than 3 years, 35% for less than 6 years, and 30% for more than 6 years. In 1997 the rate was reduced to 20%, with the stipulation that this rate was to be temporary for development land with a residential zoning. Moore McDowell, *Capital Gains Taxation in Ireland*, in INTERNATIONAL EVIDENCE ON THE EFFECTS OF HAVING NO CAPITAL GAINS TAXES 141, 149–50 (2001); see also Frederick Kempe, *Jockeying Over Investment Heats Up in Europe — Germany's Schroeder Warns Against Tax Competition, Calls for Agreement on Rates*, WALL ST. J., Apr. 30, 2004, at A12 (reporting on Germany's warnings to incoming EU members not to copy Ireland's low corporate tax rates (13% in 2004) which Germany terms "tax dumping").

215. THORVALDSSON, *supra* note 43, at 146–47.

216. SIC REPORT, *supra* note 174, ch. 4.2.4, at 71.

as 3.9% of GDP in 2006.²¹⁷ The debt reduction was mainly the result of an increase in government revenue during the years of growth, caused by the combination of economic growth (as high as 7.7% in 2004 and 7.5% in 2005) and sales of public enterprises.²¹⁸ From an average fiscal deficit of approximately 2.5% of GDP between 1985 and 1996,²¹⁹ Iceland went to a budget surplus between 1997 and 2000 (1% of GDP on average), a deficit between 2001 and 2003 (1% of GDP on average), a surplus in 2004 (1% of GDP), and then a staggering surplus between 2005 and 2007 (an average of 4.5% of GDP).²²⁰ This did not mean that the government was spending less: government spending rose steadily during these years and increased by more than 40% between 2003 and 2008.²²¹ The reduction of government net debt proved to be the key to the Icelandic capital market's access to credit on favorable terms, as we discuss below.

Fourth, Iceland reformed its pension system in a manner that boosted the financial sector. Iceland initiated a compulsory individual savings scheme in 1970; by the 1990s these funds represented significant future claims.²²² Beginning in 1997 for private pension funds and 1999 for public pension funds, all pension funds were required to be fully funded.²²³ This system of accumulative pension rights in fully funded pension funds, financed through a compulsory savings scheme, compared favorably with the pay-as-you-go pension systems in most of Europe.²²⁴ Total pension fund assets amounted to 100% of GDP in 2003.²²⁵ By comparison, the OECD average was only 60% of GDP, a level barely exceeded by the United States and the United Kingdom.²²⁶ "Per capita, the pension funds of Iceland were bigger than the famous Norwegian oil fund."²²⁷ When Iceland liberalized its economy, the Icelandic pension funds used this wealth partly to invest abroad, but they also provided considerable liquidity for the

217. ICELAND MINISTRY OF FINANCE, THE NATIONAL ECONOMY – FALL REPORT 2009 (Icelandic: Þjóðarbúskapurinn - haustskýrsla 2009), Table 13 (Oct. 2009), available at <http://www.fjarmalaraduneyti.is/Utgefid-efni/thjodarbúskapur/nr/12544>.

218. *Id.*

219. SIC REPORT, *supra* note 174, ch. 4.4.1, at 99.

220. *Id.*

221. Hauksson, *supra* note 40.

222. See Már Guðmundsson, Gov. of the Central Bank of Iceland, Remarks at the Opening Dinner of the 2010 European Pension Convention: The Icelandic Pension System and the Financial Crisis 2–3 (May 2, 2010), available at <http://www.bis.org/review/r100510b.pdf>; Már Guðmundsson, *The Icelandic Pension System 2–9* (Nat'l Assoc. of Pension Funds, Jan. 2001) (describing pension fund system).

223. Pension Act No. 129/1997, ch. IV-VII (see especially art. 39).

224. OECD FINANCIAL AFFAIRS DIVISION, *supra* note 7, at 2.

225. *Id.*

226. *Id.*

227. THORVALDSSON, *supra* note 43, at 117.

2012] Global Economies, Regulatory Failure, and Loose Money 737

Icelandic stock market and financial sector more broadly and became key institutional investors in the Icelandic economy.²²⁸

Fifth, the Icelandic financial sector was completely transformed by changes in regulatory structures and privatization of state-owned financial companies.²²⁹ Interest rates were decontrolled from 1984 to 1986.²³⁰ The Icelandic Stock Exchange was founded in 1985 and an organized market for securities and stock gradually emerged and matured in the 1990s.²³¹ Exchange rates were freed in May 1992 when an interbank market in currency trading was established, although the market was still under the supervision of the Central Bank of Iceland.²³² In March 2001 the CBI opted for a inflation targeting-based monetary policy establishing an active currency market where the exchange rate was decided on the grounds of supply and demand.²³³ Private entities gradually began creating new financial instruments, with the first foreign exchange options and swaps on the krona appearing in 1996.²³⁴ Further, as previously mentioned, the EEA agreement decontrolled capital flows between Iceland and Europe beginning in the mid-1990s.

The next step was reform and privatization of the state-controlled institutions that made up the financial sector. The scope of that reform can be seen by comparing that pre-reform sector in 1990 with the post-reform sector in 2003. Before 1990 the Icelandic banking sector consisted of four privately owned banks focused on particular industries, three state-owned commercial banks, thirty-two small savings banks spread around the country, and one investment bank, Kaupthing.²³⁵ In addition, there were several public industry-specific credit funds extending loans to companies in certain sectors of the economy, primarily in distressed areas.²³⁶ Prior to 2003 the financial sector in Iceland, with Kaupthing and FBA (the

228. *Id.* at 29–30, 116–17 (describing pension funds movement into international investing in 1990s, role in 2000s in providing liquidity).

229. JÓNSSON, *supra* note 24, at 40–42; Iceland Ministry of Commerce, *Structural Changes in the Financial Markets in Iceland: Information Memorandum 8* (1997), <http://www.idnadarraduneyti.is/media/Acrobat/struct.pdf>; THORVALDSSON, *supra* note 43, at 52 (Privatization of non-financial companies began in the early 1990s, “initially focused on the smaller, state-owned enterprises.”).

230. SIC REPORT, *supra* note 174, ch. 4.3.3, at 83.

231. Gylfi Magnússon, *A Market Emerges: History of the Icelandic Stock Market* (Icelandic: Markaður verður til: Saga íslenska hlutabréfamarkaðarins), INST. OF ECON. STUD., December 2007, at 31.

232. PENINGAMÁL, CENTRAL BANK OF ICELAND, 2001, no. 3, at 54.

233. *Id.* at 55.

234. THORVALDSSON, *supra* note 43, at 21–22 (describing creation of these products).

235. *Id.* at 6, 52.

236. Those were, for example, the Icelandic Fisheries Fund (Fiskveiðasjóður Íslands), the Industry Loans Fund (Iðnlánasjóður), the Export Loans Fund (Útflutningslánasjóður), and the Industry Development Fund (Iðnþróunarsjóður). All four were merged into the FBA (the Investment Bank of the Industries, Icelandic: Fjárfestingarbanki Atvinnulífsins.) by Act No. 60/1997. See SIC REPORT, *supra* note 174, ch. 5.2, at 209 (describing the formation and privatization of FBA).

Investment Bank of the Industries, Icelandic: Fjárfestingarbanki Atvinnulífsins) investment banks as notable exceptions, had predominantly been built up of traditional commercial banks dealing primarily with their local customers.²³⁷ Looking at the three biggest banks, there was not much difference in lending activity between the private Íslandsbanki and the public Bunadarabanki and Landsbanki.²³⁸ When the government finally sold controlling stakes in Landsbanki and Bunadarabanki, and the latter had merged with the investment bank Kaupthing, the stage was finally set for the expansion of the Icelandic financial sector.²³⁹

By 2003, Iceland's financial sector was structured completely differently from how it had been a mere ten years earlier. From a tightly controlled and highly political universe of state-controlled and -owned institutions lending primarily to specific industries or for specific purposes and almost exclusively within Iceland, Icelandic financial institutions had become private entities operating in a wide range of activities, both domestically and internationally. From the beginning of the privatization process of the Landsbanki and Bunadarabanki in 1999, the banking sector underwent important structural changes, and the banks had started operating within the framework of common European rules, adopted through the channels specified in the EEA agreement. Freedom of capital flows were firmly established, Icelanders became an integrated part of the Single Market, and both Icelanders and Icelandic firms could freely move about within the Single Market to seek new business opportunities. As

237. SIC REPORT, *supra* note 174, ch. 21.2.1.1, at 177; JÓNSSON, *supra* note 24, at 40–43.

238. SIC REPORT, *supra* note 174, ch. 21.2.1.1, at 177–78; JÓNSSON, *supra* note 24, at 98 (“Íslandsbanki traveled the rockiest road . . . [I]t was transformed from the most risk-averse bank into the biggest risk-taker.”).

239. The four industry-focused banks, the Fisheries bank (Útvegsbankinn), Industry bank (Iðnaðarbankinn), Public's bank (Alþýðubankinn), and Commerce bank (Verslunarbankinn), were merged into the privately held Íslandsbanki (later Glitnir). The public investment funds, *see supra* note 237, were merged into the FBA, and then privatized in 1998. *See* SIC REPORT, *supra* note 174, ch. 5.2, at 209, 232 (describing the formation and privatization of FBA); THORVALDSSON, *supra* note 43, at 32 (describing formation of FBA). The FBA merged with Íslandsbankii in 2000. JÓNSSON, *supra* note 24, at 98–99. Two of the state-owned commercial banks, Bunadarabanki and Landsbanki, were privatized in 2003. SIC REPORT, *supra* note 174, ch. 6 at 227–306 (providing a a detailed description of the privatization process). Baldursson and Portes summarize a few very important factors in Iceland's rise in their report on the Internationalisation of the Icelandic financial system:

Most importantly, the Icelandic banks were privatized at the same time that international interest rates were low and liquidity was ample. The banks could therefore escape the limitations set by the small size of the Icelandic economy and seek new markets. This they did with alacrity, acquiring financial firms in other countries and establishing branches. Their growth has been spectacular: total assets of the banking sector have grown from 96% of GDP at the end of 2000 to eight times GDP at the end of 2006. The majority of the banks' revenues originate outside Iceland, mainly in other northern European countries.

Friðrik Már Baldursson & Richard Portes, *The Internationalization of Iceland's Financial Sector* (Iceland Chamber of Commerce, 2007), available at <http://www.vi.is/files/15921776vid4web.pdf>; *see also* Arnason, *supra* note 211, at 2.

2012] Global Economies, Regulatory Failure, and Loose Money 739

Icelandic firms expanded into Europe, investments in Icelandic companies became investments in Europe broadly, rather than just in Iceland.²⁴⁰

The liberalization of the financial sector was not without controversy. The idea of liberalization and privatization within the banking sector in Iceland had widespread popular support, in part because many saw the banks as too conservative and old-fashioned for a modern economy and in part because they were seen as too close to political power and indulged favoritism.²⁴¹ The process of privatization, however, provoked some controversy as the parties in government at the time of privatization, the Progressive Party (Framsóknarflokkur) and the Independence Party (Sjálfstæðisflokkur), had historically closer ties to the business sector than the parties on the left, and some saw politics at play in the sale of the banks.²⁴² Instead of selling to the highest bidders, it was claimed, controlling stakes in the two banks were sold to party favorites.²⁴³ The truth of the matter has never been completely established, but it is widely believed in Iceland that the selection of buyers, who became key players in

240. THORVALDSSON, *supra* note 43, at 148 (“You weren’t really investing in Iceland if you bought shares on the Iceland Stock Exchange. More than 70 percent of the income of listed companies came from abroad.”).

241. “There was no way to borrow to build a fence or buy a car, or to obtain dollars to go abroad without kissing the rings of political functionaries.” Thorvaldur Gylfason, *Iceland After the Fall*, MILKEN INST. REV. (2010), available at <https://notendur.hi.is/gylfason/Milken%20Institute%20Review%20article%20on%20Iceland.pdf>.

242. Thorvaldur Gylfason, *Iceland’s Blend of Old and New*, VOXEU.ORG (July 10, 2008), <http://www.voxeu.org/index.php?q=node/1387> (“The privatization was long overdue, but its implementation was flawed; for example, a couple of major players in the ruling coalition that privatized the banks either became rich – very rich – or kept their seats on the banks’ boards after the privatization, or both. The editor of Morgunblaðið, a daily newspaper with close ties to the Independence Party, the largest political party, described the privatization process in a celebratory essay on the prime minister in 2004, presumably published with the subject’s prior approval. The editor wrote that, given that the then second-largest political party had secured its claim to the second largest state bank, the prime minister, now self-appointed Central Bank governor, ‘considered it necessary that Landsbanki would land in the hands of persons within at least calling distance of the Independence Party’ (my translation, TG). The main aim of the privatization ought to have been to sever completely the old ties between the political parties and the banks, as I advised the government in 1993 in a published report, but that was not to be.”); THORVALDSSON, *supra* note 43, at 102 (“The process and the decision making, however, was very political. Essentially it had been decided that groups close to the two political parties in power would be the favoured bidders, one bank for each group.”). Thorvaldsson also argues that the privatization was less successful than it might have been because the government overestimated international interest in the banks and so attached too many conditions to the privatizations. *Id.*

243. BOYES, *supra* note 4, at 41–44 (quoting Icelandic economist Gylfi Magnússon as terming bank privatization “the Original Sin, the beginning of Iceland’s fall from grace”); *id.* at 71 (analogizing the Independence Party “to the nomenklatura system practiced by the East European Communists during the Cold War. All power derived from the party, which handed out rewards and took them away again”); SIC REPORT, *supra* note 174, ch. 6, at 227–306 (providing a detailed description of the privatization process).

the financial sector in the years that followed, contributed to a large extent to the rise and fall of the banks.²⁴⁴

Sixth, as noted above, the CBI in March 2001 opted for an inflation-targeting-based monetary policy establishing an active currency market where the exchange rate was decided on the grounds of supply and demand.²⁴⁵ A 2001 statute formally established the CBI's independence, though political intervention in its affairs had already declined during the 1990s.²⁴⁶ A manual devaluation of the currency to boost the export sector and make up for budget deficits, a common practice in Iceland throughout most of the 20th century, even after the introduction of the new ISK in the 1980s, was obviously not intended to play any part of the 21st century.

C. *The Boom*

During the latter half of the 1990s the economy grew while an open financial market emerged. Investment by both companies and households increased through the Iceland Stock Exchange.²⁴⁷ The bursting of the global tech bubble at the turn of the millennium slowed the boom, but the banking sector was not seriously hurt.²⁴⁸ Freed from state control, backed by a strong ISK, under an expansionary monetary-policy regime, and with the opportunities of the European Single Market before them,²⁴⁹ the Icelandic banks quickly began to expand outside the limited local market by acquiring European banks.²⁵⁰ Between March 2004 and June 2008, the total

244. See *supra* note 242; see also Robert Wade, *Iceland Pays Price for Financial Excess*, FIN. TIMES, (July 1 2008), available at <http://www.ft.com/intl/cms/s/0/061070b8-4781-11dd-93ca-000077b07658.html#axzz1mdbVWkeg> ("The banks were privatised around 2000 in a hasty and politically driven process. Ownership went to people with close connections to the parties in the conservative coalition government, which had scant experience in modern banking. The central bank and the finance ministry were staffed at the top by people who preferred as light a regulatory touch as possible.").

245. PENINGAMÁL, CENTRAL BANK OF ICELAND, 2001, no. 3, at 55; SIC REPORT, *supra* note 174, ch. 4.3.3, at 88.

246. Act on the Central Bank of Iceland, No. 36/2001, Art. 1, Para. 1. In a speech proposing the Act in Althingi, Prime Minister Davíð Oddsson emphasized the importance of independence and professionalism in the Central Bank's monetary policy decision making. Davíð Oddsson, Prime Minister of Iceland, Speech to the Althingi Proposing the Act on the Central Bank of Iceland (Apr. 6, 2001), available at <http://www.althingi.is/altext/126/04/r06103212.sgml>.

247. JÓNSSON, *supra* note 24, at 86-91 ("The ICEX from dawn to decadence.").

248. *Id.*

249. Ingimundur Fridriksson, Former Gov. of the Cent. Bank of Iceland, Seminar Talk in the Central Bank of Finland 1 (Feb. 6, 2009) ("The European regulatory framework gave the Icelandic banks the same operational flexibility all over the EEA as they enjoyed in Iceland. They had the same rights and responsibilities as banks in all of the other EEA states. The Icelandic Financial Supervisory Authority based its operations on European law, regulations, and procedures, and was given good marks by rating agencies and the International Monetary Fund.").

250. In 2000, FBA investment bank acquired the U.K.-based private bank Raphael & Sons. CENTRAL BANK OF ICELAND, ANNUAL REPORT 2000, at 25 (2004), available at http://www.sedlabanki.is/uploads/files/ar00_2.pdf. In the beginning of 1998, FBA was actually the only

2012] Global Economies, Regulatory Failure, and Loose Money 741

liabilities of the banking sector grew from 160% to a staggering 920% of Iceland's GDP.²⁵¹ Despite this expansion, the banks retained excellent credit ratings. For example all of them received top ratings for long term commitments as late as February 2007.²⁵² The importance of the country's three largest banks, Glitnir (the former Islandsbanki), Kaupthing, and Landsbanki in the new deregulated financial sector can hardly be overstated. By June 2008, the total assets of just those three banks amounted to approximately ten times GDP.²⁵³

There was not just structural change in the banking sector in Iceland; in the 1990s and early 2000s, banking culture was transformed as well. Conservative, middle-aged men were replaced by young, vigorous entrepreneurs, usually well-educated.²⁵⁴ As a result, bank policies were transformed, and new systems of remuneration created great incentives for

Icelandic bank with international credit rating (A3, at Moody's) and in February 1999 was the first of the banks to sign an agreement on issuing international bonds in the London Stock Exchange (European Medium Term Notes). SIC REPORT, *supra* note 174, ch. 7.2, at 10. On July 18, 2000 Landsbanki bought a 70% stake in the U.K.-based Heritable Bank. CENTRAL BANK OF ICELAND, *supra*, at 25; *see also* SIC REPORT, *supra* note 174, vol. 1, at 199. Kaupthing began operating a subsidiary in Luxembourg in 1998. By 2002, before the privatization of Landsbanki and Bunadarbanki was complete, and before its merger with Bunadarbanki (which was finalized in May 2003), Kaupthing was operating in Luxembourg, Copenhagen, Stockholm, Helsinki, London and New York, although on a relatively small scale. *See* CENTRAL BANK OF ICELAND, ANNUAL REPORTS 2000, 2001 & 2002, available at <http://sedlabanki.is/?PageID=235>; CENTRAL BANK OF ICELAND, FINANCIAL STABILITY REPORT 27-29 (2005), available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=2913>. In late 2002, the Swedish financial surveillance authority, Finansinspektionen, accepted Kaupthing's acquisition of JP Nordiska bank in Stockholm. SIC REPORT, *supra* note 174, vol. 1, at 199. On February 2004 Kaupthing bought 10% of the London based U.K. bank Singer & Friedlander, then holding a total of 19.53% of the total stock. *Id.* On June 14, 2004, Kaupthing doubled its balance sheet by acquiring the Danish investment bank FIH. *Id.* On January 20, 2005 Islandsbanki (later Glitnir) acquired the Norwegian bank BN bank, and consolidated Islandsbanki's concern in Norway. *Id.*

251. SIC REPORT, *supra* note 174, vol. 1, at 200; *see also* IMF COUNTRY REPORT NO. 08/362, ICELAND: REQUEST FOR STAND-BY ARRANGEMENT—STAFF REPORT; STAFF SUPPLEMENT; PRESS RELEASE ON THE EXECUTIVE BOARD DISCUSSION; AND STATEMENT BY THE EXECUTIVE DIRECTOR FOR ICELAND 14 (2008), available at <http://www.imf.org/external/pubs/ft/scr/2008/cr08362.pdf> ("The Icelandic banking sector experienced a dramatic expansion in just a few years, funded by cheap foreign financing, which allowed it to boost its assets from 100 to almost 900 percent of GDP between 2004 and end-2007. This expansion made the Icelandic banking system one of the largest in the world in relation to GDP.").

252. SIC REPORT, *supra* note 174, vol. 2, at 13. The Royal Bank of Scotland "blasted" Moody's for its ratings of the Icelandic banks in February 2007. *See* Glover, *supra* note 36. Moody's stock prices fell 6% the same day, and the agency downgraded the Icelandic banks to Aa3 in April same year. SIC REPORT, *supra* note 174, vol. 2, at 13.

253. SIC REPORT, *supra* note 174, vol. 2, at 88-92; STATISTICS ICELAND, www.statice.is (last visited Apr. 2, 2012).

254. Hulda Thorisdottir, *Afsprengi aðstæðna og fjötruð skynsemi: Aðdragandi og orsakir efnahagshrunsins á Íslandi frá sjónarhóli kenninga og rannsókna í félagslegri sálfræði*; SIC REPORT, *supra* note 174, vol. 8, at 287-88. Dr. Thorisdottir lays out the sociological and psychological reasons for this transformation in the Icelandic banking sector, from a theoretical perspective. She notes that the typical employee in the corporate finance departments and in securities and stock broking was a 25-40 year old male that in accordance with theory attracted like-minded characters ("Birds of a feather flock together"). *Id.*

further growth, expansion, and risky behavior.²⁵⁵ Soon the lucrative remuneration systems attracted educated people, and young people flocked to university faculties of business, economics, and law during the economic boom.²⁵⁶

Iceland's growth is not surprising, at least in retrospect. As we discussed earlier, monetary policy around the world was increasing liquidity, creating a large pool of money seeking returns, and the Icelandic banks took advantage of these conditions to raise money through bonds—€14 billion in 2005 alone.²⁵⁷ U.S. bond markets also found Icelandic banks' offerings attractive based on the combination of the favorable ratings of and the high interest rates offered on ISK-denominated bonds, which made them a desirable ingredient in collateralized debt obligations.²⁵⁸ The Icelandic banks appeared to be excellent investments and business partners,

255. SIC REPORT, *supra* note 174, vol. 3, ch. 10, at 25–98. The committee publishes wide range of documents and extensive information on the remuneration systems implemented in the three banks during the boom. The committee concludes that the dramatic rise in payments for bankers, in the form of salaries, bonuses, pension schemes, and stock-options, contributed to the risky behavior and the strife for expansion of the Icelandic bankers.

256. THORISDOTTIR, *supra* note 254, at 288. She notes that between 1998 and 2008 the student increase in Icelandic universities in the faculties of business administration and marketing was 111% in bachelor programs and 327% in masters programs. *Id.* At 285. Since the financial crisis, it has become common for outside commentators to mock the Icelandic banks for venturing into international finance, suggesting that the banks were staffed by legions of former fishermen who had only recently traded their overalls and raincoats for business suits. Some examples:

- “What led a tiny fishing nation, population 300,000, to decide, around 2003, to re-invent itself as a global financial power?” Lewis, *supra* note 21.
- “Both debtors and creditors believed in an Iceland that could never exist, a society that could talk its way out of poverty into prosperity, not in a generation but in a decade. Was that a ridiculous dream? Yes, it was.” BOYES, *supra* note 4, at 93.
- “All [Kaupthing executives] (except [CEO] Sigurdur [Einarsson]) in our late twenties with just three years’ work experience, we were now firmly established as the management team at Kaupthing. . . . [T]here weren’t many people with more experience of any relevance. Ten years earlier the stock market didn’t even exist. The market had developed so rapidly that experience from more than a few years ago just wasn’t that relevant.” THORVALDSSON, *supra* note 43, at 33.

The roots of the Icelandic financial crisis do not lie in the Icelandic banks’ failure to hire enough university graduates, experienced M.B.A. graduates of prestigious universities in Europe or North America or the banks’ lack of a long tradition of banking. If those would have been sufficient to prevent problems, Lehman Brothers’ lengthy history and legions of top M.B.A. graduates would have prevented that firm’s collapse in 2008. Moreover, as we noted earlier, the Icelandic fishing industry had developed into a financially sophisticated international business from the 1980s, used to operating across the globe, engaging in financial transactions to hedge risks, marketing high end products internationally, and modeling complex natural systems. There may have been some ex-“fishermen” working at the Icelandic banks, but they were not the financial naïfs portrayed in popular accounts.

257. SIC REPORT, *supra* note 174, vol. 1, at 31. The committee notes they had to pay only 20 basis points above interbank reference rates on their 2005 bond issuance. And that the three banks issued in 2005 double the amount they had in 2004.

258. *Id.* at 31–32.

2012] Global Economies, Regulatory Failure, and Loose Money 743

as they had strong credit ratings.²⁵⁹ These ratings stemmed not just from the banks' balance sheets, but also from the value of the government backing (given the government's strong financial position).²⁶⁰ As former CBI governor Ingimundur Fridriksson noted,

Financial markets were hungry for bonds, including those issued by Iceland's banks, which were a welcome addition to many of the structured securities that became so popular. The banks were thoroughly scrutinized by international rating agencies and their favourable credit ratings greatly facilitated the banks' foray into the bond market.²⁶¹

The boom produced more than banking expansion; it also fueled a dramatic leveraged expansion of the private sector. Total bank credit to the Icelandic private sector grew annually by 34.2% between 1999 and 2006, and from 64% of the national GDP in 1998 to 350% of GDP in 2007.²⁶² From 2004 until the collapse, the average annual increase of credit to the market on behalf of the big three banks was 50%.²⁶³ Because foreign capital was cheap and easy to access, Icelandic companies began looking for growth outside their small home market, working closely with the banks. As the access to capital increased, the Icelandic banks gradually assumed a larger role as investment banks instead of the previous role as basic commercial banks. From 2003 to 2008, the increase of credit from the banks to the corporate sector was largely to holding companies that more often than not were investment vehicles for Icelandic investors expanding

259. THORVALDSSON, *supra* note 43, at 109–10 (discussing Kaupthing's bid for the Danish investment bank FIH and concluding that Kaupthing's desire to grow FIH had persuaded FIH to accept its bid); Ingimundur Fridriksson, Former Governor of the Central Bank of Iceland, Seminar: The Banking Crisis in Iceland in 2008, at 1 (Feb. 6, 2009), available at www.bis.org/review/r090226d.pdf; THORVALDSSON, *supra* note 43, at 146 (noting the role of "strong single A credit ratings" of banks in raising money early 2000s); see also THORVALDSSON, *supra* note 43, at 106 (stating that a stronger credit rating after merger with Bunadarbanki "completely changed how we funded the bank. . . . Now, we suddenly had almost limitless ways of issuing debt abroad.")

260. *Moody's Upgrades Landsbanki to Aaa and Changes BFSR Outlook to Stable*, MARKETWIRE (Feb. 24, 2007), <http://www.marketwire.com/press-release/moodys-upgrades-landsbanki-to-aaa-and-changes-bfsr-outlook-to-stable-728231.htm>. They also reflected the Icelandic banks' growing size, as they expanded across Europe. See, e.g., THORVALDSSON, *supra* note 43, at 113 (noting that Kaupthing's rating was raised by Moody's from A2 to A1 after Kaupthing acquired FIH).

261. Fridriksson, *supra* note 259; see also MOODY'S INVESTOR SERVICES, GLOBAL CREDIT RESEARCH CREDIT OPINION: ICELAND (Feb. 15, 2007), available at <http://news.icex.is/newsservice/MMIcexNSWeb.dll/newsattachment?attachmentnumber=17328>.

262. SIC REPORT, *supra* note 174, vol. 2, at 88; see also Paul Hilbers et. al, *Assessing and Managing Rapid Credit Growth and the Role of Supervisory and Prudential Policies* (IMF Working Paper No. 05/151, D.C., Int'l Monetary Fund, 2005), available at <http://www.imf.org/external/pubs/ft/wp/2005/wp05151.pdf> (presenting similar figures during the boom).

263. SIC REPORT, *supra* note 174, vol. 1, at 31.

their private equity portfolio home and abroad.²⁶⁴ To a large extent, loans to the Icelandic holding companies from the banks were denominated in foreign currency even when the leveraged investment was in domestic equity in the ISK.²⁶⁵ Higher interest rates in ISK-denominated loans, and consequently an increasingly strong ISK, made loans denominated in foreign currency at much lower rates an irresistible proposition.

The economic boom similarly affected Icelandic households. Household debt doubled between 2002 and 2007, from 750 billion ISK in 2002 to 1550 billion ISK in 2007.²⁶⁶ Although Icelanders by and large had their income in ISK, many of them borrowed from the banks in foreign currency, in essence participating in speculative currency trading. Household debt in foreign currency at the banks was around 8% of the total in 2004, 11% in 2006, and 29% by the end of September 2008.²⁶⁷ Most significant was leveraged investment in housing. In 2008, Daniel Gros noted this point: “[T]he boom in Iceland beats all records. Investment in dwellings is still close to 11% of GDP, which is almost twice the U.S. value and much higher than the Spanish value (which is the highest among the euro area countries).”²⁶⁸

264. *Id.*, vol. 2, at 93–96.

265. *Id.* at 96–97. The committee states that more than half of all credit to the holding companies was denominated in foreign currency.

266. *Id.*, vol. 1, at 183; BOYES, *supra* note 4, at 90 (“House prices went through the roof—and the Icelanders felt they had been touched with wealth. Using their houses as security, they started to buy new furniture, new cars, trailers, motorbikes, summer cottages. At the same time salaries were growing and the Icelandic krona seemed not just muscular, it was virtually on steroids.”).

267. *Id.*, vol. 2, at 99. After the collapse there has risen a legal dispute between creditors and debtors on the validity of the loans denominated in foreign currency. The Supreme Court of Iceland has since ruled that loans indexed in foreign currency but not in “real” foreign currency are in fact illegal. *See, e.g.*, Case Nos. 153/2010, 471/2010, 155/2011, and 600/2011.

268. Daniel Gros, *Iceland on the brink? Options for a Small, Financially Active Economy in the Current Financial Crisis Environment* 6 (Ctr. European Policy Study No. 157, Apr. 2008), available at <http://www.ceps.eu/ceps/download/1464>. On the value of housing investment in the United States, see *Housing's Contribution to Gross Domestic Product*, NAT'L ASSOC. OF HOME BUILDERS, <http://www.nahb.org/generic.aspx?genericContentID=66226> (last visited Apr. 2, 2012) (5% for private residential investment). The government's role in the housing boom cannot be overlooked. Until 2004, Icelanders typically financed their homes by borrowing up to two-thirds of the purchase price from the state owned Housing Fund (“HF”), which was the sole operator in mortgage lending. The remainder of the cost was borrowed from the banks and pension funds, with the borrower providing a guarantor (often relatives of individual borrowers) for the payment of this secondary loan. During the Parliamentary election campaign in 2003 the Center Party (Framsóknarflokkur) promised to change the system so that the HF would lend 90% of the value of a real-estate to homeowners, and when elected pushed the idea through. BOYES, *supra* note 4, at 89. The CBI and the Institute of Economic Studies at the University of Iceland had warned against the policy changes at the HF. Former Prime Minister Geir H. Haarde described this at a hearing before SIC that this policy shift was a “pure mistake,” SIC REPORT, *supra* note 174, vol. 1, at 203–04. The committee furthermore notes that the HF competed fiercely on the market and contributed to the housing bubble. Structural changes were also made at the HF to facilitate access for foreign investors to HF bonds to secure better terms of financing, and consequently, interest rates on mortgages were lowered. *Id.* at 120. Whether in direct reaction to this political initiative or just to a new opportunity in a world of nearly unlimited cheap foreign capital, the

2012] Global Economies, Regulatory Failure, and Loose Money 745

To regulate the financial sector, Iceland adopted regulations and institutions derived from two separate sources. From the U.K., Iceland copied financial regulatory structure, dividing regulatory authority between the Central Bank and a new Financial Surveillance Authority (FSA), which was given the task of monitoring financial institutions, including banks, savings institutions, insurance companies, and investment and pension funds.²⁶⁹ From the EU, Iceland copied banking regulations.²⁷⁰ There was, however, little debate on whether the Icelandic banking sector needed to do more than was the norm in larger economies. There is no evidence of consideration being given to the possible threats from great inflow of borrowed foreign capital or from oversized balance sheets relative to national GDP. Similarly, there is little evidence of research by the Icelandic legislators at the time of privatization and the financial reform on how other small, open economies (e.g., Luxembourg) had successfully or unsuccessfully built up international banking sectors. The only systematic analysis we are aware of was undertaken in November 2005 by a committee, appointed by the Prime Minister and headed by Kaupthing Board Chair Sigurdur Einarsson, charged with setting out the opportunities and benefits of Iceland becoming an international financial center. The committee identified the lack of confidence in the ISK by international investors among the biggest weaknesses, and economic imbalances due to

banks also began to provide mortgages, competing with the HF. Households began to refinance with the banks, using either foreign currency loans or index-linked ISK loans tied to the exchange rate, repaying their old ISK-denominated debt in the HF. As a result of these early repayments, the total credit from the HF to the housing market subtracted between August 2004 and February 2006 by 102 billion ISK or 21.5%. *Id.* at 121. HF unexpectedly had billions of ISK in cash at its disposal but unable due to the new financing structure to redeem the bonds sold to the foreign investors. Eventually HF's capital found its way back into the housing market and the total credit from the HF to the housing market finally reached the 2004 level again in the beginning of 2008 and continued to rise. *Id.* Not surprisingly, the cheap money available for real estate caused an explosion in real-estate prices. The real-estate price index rose from 183.1 points in January 2004 to 357.4 points in January 2008 or approximately 51%. *Icelandic Property Registry*, REGISTER – ICELAND, www.skra.is. Additionally, increased access to capital, especially foreign capital (cheap relative to the ISK), enabled many households to finance increased consumption through new mortgages. When the crisis hit and the ISK plummeted, however, these households found themselves in a difficult position. The Institute of Economic Studies of the University of Iceland had warned against these changes and pointed to the risk of bringing those about at the same time the economy was anticipating great investment in the energy and aluminum sector as discussed below. UNIVERSITY OF ICELAND, INSTITUTE OF ECONOMIC STUDIES, ÁHRIF RÝMRI VEDHEIMILDA ÍBÚDALÁNASJÓÐS Á HÚSNÆÐISVERÐ OG HAGSTJÓRN, REPORT NO. C03:06 (2003).

269. COMMITTEE ON THE REVISION OF PUBLIC SURVEILLANCE OF FINANCIAL INSTITUTIONS, REVISION OF PUBLIC SURVEILLANCE OF FINANCIAL INSTITUTIONS 9–12, 66–71 (Ministry of Industry and Commerce, Jan. 1998), available at http://www.idnadarraduneyti.is/media/Acrobat/SKYr_98_1.pdf. The structure recommended by the committee, which was enacted by law in 1999, was similar to the ones already set up in Sweden, Denmark, and Norway, and the one being set-up in the U.K. at the time. *See also* SIC REPORT, *supra* note 174, vol. 5, at ch. 16.

270. COMMITTEE ON THE REVISION OF PUBLIC SURVEILLANCE OF FINANCIAL INSTITUTIONS, *supra* note 269, at 57–59; SIC REPORT, *supra* note 174, vol. 5, at ch. 15 (discussing the regulatory framework of the Icelandic financial industry).

currency fluctuations among the biggest threats.²⁷¹ However, it made no mention of the threats or weaknesses caused by the size of the Icelandic banking sector relative to its lender of last resort, or the negative impact of an implicit state guarantee when the banks expanded beyond the size of the national economy.

Similarly, during the bank reforms the government paid little attention to the role of the CBI or the role of the government itself as lenders of last resort.²⁷² Neither the opening up of Icelandic borders to European capital nor the privatization of public investments funds and banks led Icelandic policy makers to contemplate whether the government's implicit backing of the banking sector might create problems. At the time there was talk of EU membership and of the costs and benefits of being part of a larger currency area by entering the European Monetary Union.²⁷³ However, there was little discussion about whether large banks operating internationally could rely on a government with tax revenues from such a small domestic economy and a lender of last resort issuing the ISK, one of the tiniest of world currencies.²⁷⁴ Completely unasked was the question whether such

271. PRIME MINISTER'S COMMITTEE ON INTERNATIONAL FINANCIAL OPERATIONS, INTERNATIONAL FINANCIAL OPERATIONS IN ICELAND 10–13 (Oct. 2006), available at <http://www.forsaetisraduneyti.is/media/frettir/Skyrsla.pdf>.

272. Willem Buiter and Anne Sibert discussed the lender of last resort theory of optimal currency areas and the Icelandic financial crisis in a paper written for Landsbanki HF in April 2008, which was not published until October 2008 after the collapse of the Icelandic banking sector: "In April and July 2008, our Icelandic interlocutors considered our paper to be too market-sensitive to be put in the public domain and we agreed to keep it confidential. Because the worst possible outcome has now materialised, both for the banks and for Iceland, there is no reason not to circulate the paper more widely, as some of its lessons have wider relevance." Buiter & Sibert, *supra* note 24, at 1; see also Gros, *supra* note 268, at 4. Gros discusses the importance of the issue of a lender of last resort for economies that function as global financial centres: "For example, the Swiss National Bank is increasingly concerned that the cost of support for the large global Swiss Banks might be beyond its capacity. In Luxembourg, where the banking sector is even larger (compared to the local economy), the problem does not arise because the Luxembourg authorities have always insisted that the subsidiaries of foreign banks have a clear owner that is also a bank so that the home country remains the *lôlr*." *Id.*

273. See Gros, *supra* note 268, at 2; see also Halldór Ásgrímsson, Prime Minister, Annual Meeting of the Chamber of Commerce (Feb. 8, 2006), available at http://eng.forsaetisraduneyti.is/minister/Speeches_HA/nr/2242 ("The principal question is whether we will continue with our independent currency or whether we will join the European Union as full members. We must recognise that fluctuations in the króna exchange rate represent a disturbance, and the possibilities for small currencies in a free financial market are questionable. I predict that we will be full members of the European Union by 2015. The main determinant in the debate on this topic in the near future is the size and the future of the European Monetary Union.").

274. Buiter & Sibert, *supra*, note 24, at 1–2 ("Instead it was absolutely obvious, as soon as we began, during January 2008, to study Iceland's problems, that its banking model was not viable. The fundamental reason was that Iceland was the most extreme example in the world of a very small country, with its own currency, and with an internationally active and internationally exposed financial sector that is very large relative to its GDP and relative to its fiscal capacity."). In August 2007 the Centre for Social and Economic Research (RSE) hosted a conference in Reykjavik on Globalization and national currencies where Benn Steil of the Council on Foreign Relations discussed the end of national currencies and economist Manuel Hinds, the former Minister of Finance of El Salvador, recommended *dollarization* in Iceland. See Manuel Hinds, Conference Presentation, *Dollarization: Step by Step* (Aug.

2012] Global Economies, Regulatory Failure, and Loose Money 747

banks, operating as private financial institutions outside Iceland, should be backed by the Icelandic government. Iceland thus embarked on an era of private financial institutions, with three banks holding high credit ratings that were at least partly due to government backing, at a time of great liquidity in global financial markets. It did so with a financial regulatory structure that subsequent experience has shown had important gaps, although this structure was based on an accepted regulatory model. And it had a deposit insurance scheme identical to those elsewhere in Europe, with deposits backed by only a modest guarantee fund.

One reason for the lack of regulatory attention to these issues during the boom was the impressive performance of the Icelandic economy. In constant price level (2000) terms, GDP grew from about ISK 538 billion in 1994 to ISK 785 billion in 2004, a stunning 46% increase.²⁷⁵ Indeed, by 2004 Iceland ranked sixth in the world in terms of GDP per capita, behind only long established financial powerhouses (Luxembourg and Switzerland), natural resource rich economies (Norway), economic giants (the United States), and the “Celtic tiger” (Ireland).²⁷⁶ In short, it appeared that the reforms of the 1990s had unleashed a “Nordic tiger” economy.²⁷⁷ From 2004 to 2008 the Icelandic economy further grew by 31%, most notably in the southwestern part of the country near Reykjavik, where financial services and services generally produced economic growth between 40% and 45%.²⁷⁸

It was not just banks, firms, and individuals who gained during the boom. The Icelandic government also reaped significant benefits from the rising ISK and growing wealth as government revenue increased

23, 2007), available at <http://multitrack.powweb.com/IcelandDollarization.ppt>; see also Benn Steil, *We Need a “Safe-fail” Approach Against Crises*, FIN. TIMES, Nov. 21, 2008, available at <http://www.cfr.org/economics/we-need-safe-fail-approach-against-crises/p17830> (“In August 2007, former Salvadoran finance minister Manuel Hinds and I spoke out at a Reykjavik conference in favour of Iceland unilaterally ‘euroising’. At the time, the country had more than enough foreign exchange reserves to redeem all the krona in the country for euros at the then-current exchange rate. This would not have stopped the three large Icelandic banks from overextending, but it would have prevented national financial catastrophe.”). Though it created a lively discussion on the issue for a few weeks the majority of Icelandic academics, politicians, and central bankers rejected the idea at the time. The EU was concerned about this problem generally.

275. STATISTICS ICELAND: GROSS DOMESTIC PRODUCT AND NATIONAL INCOME ON A FIXED PRICE LEVEL 1980-2010, available at www.statice.is.

276. *World Development Indicators and Global Development Finance*, supra note 3; see also *Gross Domestic Product*, OECD STATS EXTRACTS, <http://stats.oecd.org/index.aspx?queryid=556> (last visited Apr. 2, 2012).

277. Daniel Mitchell, *Iceland Joins the Flat Tax Club*, TAX AND BUDGET BULLETIN NO. 43, Feb. 2007, http://www.cato.org/pubs/tbb/tbb_0207-43.pdf (“Reforms have Made Iceland a Nordic Tiger.”); see also BOYES, supra note 4, at 109 (using the “Nordic tiger” label).

278. DR. SIGURDUR JOHANNESON, INST. ECON. STUD., GDP BY REGIONS 2003–2008 (Icelandic Regional Development Institute 2010), available at http://www.byggdastofnun.is/static/files/Skyrslur/Hagvoxtur_landshluta_2003-2008.pdf.

substantially.²⁷⁹ The central government used some of this revenue to expand Iceland's Nordic model welfare state, spending well over half its budget on social welfare (23% in 2004), education (9% in 2004), and health care (27% in 2004).²⁸⁰ It also launched an ambitious expansion of the energy sector.²⁸¹ This spending occurred at the same time as spending was booming in other sectors and in private housing; private consumption between 2002 and 2007 increased around 40% in real terms,²⁸² while by 2006 construction investment reached 20% of GDP, almost equal to such investment in the United States and higher than in Spain (where it reached 18% of GDP).²⁸³ The government also used the higher revenues to pay off public debt, bringing Iceland's public debt from 51% of national GDP in 1995 to 36% in 1999, and below 20% in September 2005.²⁸⁴ Thus, even while the central government was paying down its debts and lowering

279. BOYES, *supra* note 4, at 118 (“[T]reasury coffers had rarely been so full.”). This explains the government's efforts at “selling Iceland hard” in the early 2000s. BOYES, *supra* note 4, at 114–15 (describing speeches by Icelandic president and efforts by Oddsson to promote confidence in Iceland).

280. MINISTRY OF FINANCE, BUDGET PROPOSAL 2004 (2004), *available at* <http://www.ministryoffinance.is/media/Fjarlog/BudgetProposal2004.pdf> (table summary according to the Classification of the Functions of Government (COFOG) standards). Note the absence of a need for defense spending.

281. In the years leading up to the boom the government planned further investment in the energy sector through its public hydro-electricity powerhouse Landsvirkjun hf. The intention was to enable foreign investment in the aluminum industry, through expansion of existing aluminum plants and the construction of a new one in the eastern part of the country. The latter project was at the time believed to be the largest construction project in the history of Iceland, estimated in February 2003 to cost ISK 186 billion (price reference year 2002, which amounted to USD 2.4 billion at February 2003 exchange rates). Central Bank of Iceland, *Appendix: Evaluation of the Macroeconomic Impact of the Planned Aluminium and Power Plant Investments and Possible Economic Policy Responses to Them*, MONETARY BULLETIN 2003/1 (2003). According to the Central Bank of Iceland, the cost related to the power plant borne by Landsvirkjun was estimated at ISK 95 billion and the cost of building the plant borne by the aluminum giant Alcoa was estimated at ISK 91 billion. This project, which sparked controversy from the onset, was the product of a government anxious to ensure continued economic growth. The CBI warned against the inflationary pressures the project could create and emphasized the importance of fiscal policy measures alongside monetary policy measures to maintain balance in the economy. *Id.* At the time the Central Bank did not anticipate the great expansion of the liberalized financial sector and the great inflow of capital so in its warnings it made no mention of the trends of governments and central banks of the world's largest economies and the possible consequences of their policies on global financial markets. *Id.*

The aluminum projects' impact in Iceland did add to the inflationary pressures during the boom years. While the power plant—termed *Kárahnjúkavirkjun*—and the aluminum structure of Alcoa in the east were being built, Century Aluminum's plant in the West was being enlarged, and two other public energy companies—Orkuveita Reykjavíkur (owned by the municipality of Reykjavík and a few other surrounding municipalities) and Hitaveita Sudurnesja (owned by the municipalities in the South West)—were as well investing in their power plant capacity. SIC REPORT, *supra* note 174, vol. 1, at 80.

282. SIC REPORT, *supra* note 174, vol. 1, at 80.

283. Gros, *supra* note 268, at 6.

284. SIC REPORT, *supra* note 174, vol. 1, at 100; *see also* THORVALDSSON, *supra* note 43, at 150. Local government debt nearly tripled between 1998 and 2008 partly as a result of decentralization of projects from central government to local government, but more notably because of the leveraged investments made by the local municipalities (often in foreign currency). SIC REPORT, *supra* note 174, vol. 1, at 100–01.

2012] Global Economies, Regulatory Failure, and Loose Money 749

taxes, its expenditure increased significantly during the boom years. This increased the strains on the economy.²⁸⁵

The growth, the strengthened currency, and the increased imports led the CBI to raise interest rates repeatedly from 5.3% in early May 2004 to 15.5% by the eve of the fall of the banks in an effort to slow demand domestically.²⁸⁶ While Icelandic interest rates were rising, interest rates elsewhere in the developed world remained at record lows. The real interest rate in the U.K. was 1.8% while in the United States it was 1.4%.²⁸⁷ In addition, the simultaneous strengthening of the ISK against the dollar, pound, euro, yen, and other currencies meant that real yields in ISK-denominated assets were even higher, since the currency appreciation added to the return. What the CBI did was standard operating procedure for a central bank under a floating exchange rate monetary regime. Faced with an overheating domestic economy, the conventional wisdom was that a central bank in an open economy should raise domestic interest rates.²⁸⁸ In theory, the higher interest rates would then slow domestic demand.²⁸⁹ However, the impact of the CBI's rate increases was quite different from

285. SIC REPORT, *supra* note 174, vol. 1, at 129 (noting that fiscal policy during the boom years of 2004–2007 was insufficient to meet the challenges created by the booming economy).

286. *Central Bank Interest Rate*, CENTRAL BANK OF ICELAND, <http://www.sedlabanki.is/?PageID=224> (follow “Central Bank interest rates” hyperlink and download excel spreadsheet) (loans against a collateral (nominal rate) / repo rate (yield)).

287. *Real Interest Rate*, WORLD BANK, <http://data.worldbank.org/indicator/FR.INR.RINR/countries/1W?page=1&display=default> (last visited Apr. 2, 2012).

288. See, e.g., ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT, OECD ECONOMIC OUTLOOK 2001, at 94 (2001) (“The Central Bank [of Iceland] should show caution in cutting its interest rates, since it is crucial to build confidence in the current level of the exchange rate in order to prevent the spike in inflation from being reflected in wage demands.”).

289. The Icelandic central bankers have since argued that the floating exchange rate monetary policy was never fully functional. They have pointed to several mistakes in the implementation of the policy. First, they argue that the transition to the floating exchange rate came about during a 2001 attack on the ISK by speculators and that the Central Bank basically fled the fixed exchange rate policy to a floating exchange rate policy instead of making a thoroughly planned and studied policy change. SIC REPORT, *supra* note 174, vol. 1, at 131. Thorarinn G. Petursson, chief economist at the CBI, who was the Head of the Department of Economics at the bank when the floating exchange rate policy was introduced, stated in an interview for the SIC (authors’ informal translation): “We had suggested a few years earlier [i.e., prior to 2000] that we shift to this [policy] since it was the only option. Then we came to the point where nothing was being done and the system just blew up and we just had to do something. A decision had to be made. Of course we would have wanted it to be a much more developed financial system and all, but it was our only option. I think that the financial system was only moderately developed to support it.” *Id.* Second, they contend that the technical execution of the policy, especially in regard to the interest rate decision making process, was seriously flawed. *Id.* at 135. Thorarinn G. Petursson admitted that the interest rate decision mechanism of other central banks operating under the same policies had not been studied: “[W]e in the economics department time and again commented on the technical execution [of the interest rate decisions] which has been a mess.” *Id.* The SIC further noted in its report that “the technical execution of the transmission mechanism fell short of being adequate. The Central Bank had no interest rate target. It did not try to evaluate the demand for liquidity within the system.” *Id.* at 140. Third, they argue that the interest rate hikes were always “behind the curve” and that they were thus “too little, too late.” *Id.* at 155. The SIC agrees with this view. See *id.* at 140–41.

what the theory predicted, as domestic demand increased during those years, as mentioned earlier, despite repeated interest rate hikes.²⁹⁰ Why did this happen?

One reason was that the efficiency of the Central Bank policy's transmission mechanism had limited effect on domestic demand, since the overwhelming majority of household debt was either in the form of ISK consumption index-linked mortgages with fixed interest rates, usually to a 25–40 year bond, where interest and index-linked payments were spread over the loan period, or denominated in a foreign currency. In both cases, the debt was not directly affected by the CBI's interest rate hikes.²⁹¹ Similarly, business debt was increasingly wrapped up in foreign currency-denominated loans, mainly due to the cost of funding in the high interest rate ISK, which again limited the impact of the interest rate hikes. The problem was not limited to the lessened effectiveness of interest rate hikes, however. Currency trading, what became known as the carry trade, also had an impact. Big corporations and even sovereigns with strong credit ratings, such as Toyota, the Norwegian Eksportfinans, and the Republic of Austria, were able to borrow euros at lower rates through issuance of bonds denominated in ISK (known as "Glacier Bonds").²⁹² According to Roger Boyes,

290. See Guillaume Plantin & Hyun Song Shin, Carry Trades, Monetary Policy and Speculative Dynamics 4 (Jan. 2011) (unpublished manuscript), available at <http://www.imf.org/external/np/seminars/eng/2011/res2/pdf/gp.pdf> ("As Iceland raised interest rates in response to the overheating economy, the higher interest rate differential attracted capital inflows that fuelled the investment boom that exacerbated the overheating economy. The inflation-targeting central bank raised interest rates further in response, giving a further twist to the vicious circle of an appreciating exchange rate and further capital inflows.").

291. In mid-2008, 65% of the 967 billion ISK household debt in the Icelandic banks (out of approximately 1.76 trillion ISK in total household debt), or 626 billion ISK, was in index-linked króna. Further, 22% of the household debt in the banks, or 210 billion ISK, was denominated in foreign currency. *Household Debt*, MINISTRY OF FINANCE'S ONLINE MAGAZINE (October 16, 2008), http://www.fjarmalaraduneyti.is/almennar_frettir/2008/10/20/nr/11440. One can therefore conclude that the CBI's transmission mechanism directly affected less than 13% of the household debt within the Icelandic banks.

292. This was usually through a broker, who earned handsome fees by selling the bonds to international investors looking for higher yields on their investment. SIC REPORT, *supra* note 174, vol. 1, at 149–53.

The Glacier Bond issues were actually driven by other financial institutions than those issuing the bonds, the most famous being the Canadian bank, Toronto Dominion. They would approach banks with AAA credit ratings, the highest possible, like Rabobank and the European Investment Bank, with a proposition to secure them funds at lower rates than they were getting through normal funding routes. Toronto Dominion (quite legitimately) would sell kronur denominated bonds with a high interest rate, issued by the AAA banks, that were snapped up by the yield-hungry dentists. The issuing banks had of course no interest in having debt outstanding in kronur as they had no assets in Iceland. The Canadians thus also entered into so-called swap agreements with the banks, effectively converting their liability from kronur to other currencies, typically euros. Toronto Dominion then entered into the opposite swap with one of the Icelandic banks to hedge their own position. Because the bonds were sold to the private investors at interest rates slightly lower than those prevailing

2012] Global Economies, Regulatory Failure, and Loose Money 751

The currency carry traders seemed to be on a sure bet, at least during the good years. They shifted their clients' money from low-interest countries such as Japan and parked it in Iceland, with its extraordinarily high rates. That boosted the money available to Icelandic banks for investment abroad. Borrow low, lend high: it was a simple enough concept. Speculators borrowed in Japan at 3 percent—and lent in markets such as Britain, New Zealand, or Iceland with higher interest rates. Iceland with its 15 percent rates—kept high to control inflation—was particularly attractive.²⁹³

Approximately 152 billion ISK in Glacier Bonds had been issued by the end of 2005; the outstanding amount reached 450 billion ISK in September 2007, or approximately 35% of Iceland's GDP.²⁹⁴ This increased the demand in ISK and in Icelandic government bonds. The investors demanded ISKs from currency markets and delivered them to the broker who typically swapped them with the Icelandic banks for euros, and provided the issuer of the Glacier Bonds with the euros the issuer needed. The Icelandic banks had borrowed the euros in international financial markets and then put the ISK to work by lending it to Icelandic companies and households. The price of the ISK soared.²⁹⁵

While the transmission mechanism of the CBI's monetary policy was not working as theory had predicted, it did work in an unintended way through the exchange rate. Focused on their inflation target, the central bankers in Iceland deliberately sought to maintain a strong ISK.²⁹⁶ Higher Icelandic interest rates meant money was drawn into ISK-denominated assets, primarily via Glacier Bonds. As money poured in from abroad, the ISK strengthened and Icelanders' ISK-denominated wealth relative to other currencies increased. Icelanders then imported more, not less, driving the CBI to further raise domestic interest rates in an effort to address the balance of payments. These increases only enhanced the attractiveness of ISK-denominated assets, drawing even more money into ISK-denominated investments. Moreover, because of the ease of investing across borders

in Iceland (but still high compared to what they would get in other currencies), the likes of Rabobank ended up paying lower interest in euros than they would have, if they sold euro bonds directly. The Canadian bank took fees for arranging the bond issue and some margin on the swap agreements, and made a fortune.

THORVALDSSON, *supra* note 43, at 153.

293. BOYES, *supra* note 4, at 88–89.

294. SIC REPORT, *supra* note 174, vol. 1, at 150.

295. *Id.* at 149–53.

296. For example, in its March 2005 *Monetary Bulletin* the CBI stated: “The exchange rate is an important part of the transmission mechanism of monetary policy in an open economy. In the present economic climate, it is an extremely effective channel. Were it not available, monetary policy would be muted by the current global climate in financial markets.” SIC REPORT, *supra* note 174, vol. 1, at 147.

made possible by the reduced transactions costs of the global economy, it was not just large investment firms that put money into ISK-denominated assets but also individual investors from Belgium to Japan. And Icelanders had an incentive to continue to borrow in foreign-currency denominated loans.²⁹⁷ The CBI was aware of this impact and of the risks it posed.²⁹⁸

A final factor drawing investors to Iceland was the growth of international investment funds attempting to diversify geographically. Because Icelandic assets were a relatively new addition to the marketplace (since pre-reform Iceland had not been an inviting investment climate) and because Icelandic assets were performing well, there was demand for ISK-denominated securities. Because of Iceland's small market, there were relatively few assets available with which to meet this demand and investors looking for Icelandic assets bought the small number of Icelandic stocks (primarily banks and holding companies).

Iceland's boom involved a dramatic increase in the size of Iceland's financial institutions but not much of a change in Iceland's financial regulators. Icelandic firms and Icelandic banks, often interlocking entities, expanded across Europe and North America. They were able to do so for three reasons. First, Icelanders, Icelandic firms, and Icelandic banks had access to cheap capital as a result of the dramatic increase in global liquidity. Second, people outside Iceland wanted to invest in Icelandic firms and banks because the rising ISK and high interest rates made Icelandic investments attractive relative to other investment opportunities. The attractiveness of these investments was also due to the investments' excellent credit ratings, which in turn were partially derived from the implicit guarantee by the Icelandic government of the Icelandic banks. Both of these were made possible by the floating nature of exchange rates against the ISK and the international financial framework ensuring the free movement of capital that had become the financial landscape by the 1990s. Third, regulators in Iceland, Europe, and North America all failed to anticipate problems with the Icelandic economy. The problem was not a lack of regulatory tools, regulatory power, or regulatory authority. Nor was the problem that no one knew what was happening in Iceland—everyone knew about the Icelandic boom. It was impossible to miss, for example, with many high profile purchases of expensive corporate assets by Icelandic firms.²⁹⁹ Regulators needed only a subscription to the *Wall Street*

297. BOYES, *supra* note 4, at 5 (“Credit, denominated in exotic currencies, was always available” in Iceland during the boom.)

298. Thorarinn G. Petursson, chief economist at the CBI, stated (authors' informal translation): “We were conscious of . . . the consequence of this [i.e., the Glacier bonds effect], it would strengthen the exchange rate . . .” SIC REPORT, *supra* note 174, vol. 1, at 153.

299. Griffiths, *supra* note 4.

Journal to know that there was an Icelandic boom.³⁰⁰ Everyone in Iceland was aware of the booming economy. To what extent the Icelandic authorities anticipated the problems it could create is less clear. If they hadn't known before, however, they certainly could have known that something big was happening when the "Geysir" crisis hit in 2006.

D. The Geysir Crisis

Investors' appetites for ISK-denominated assets began to reach their limits in early 2006, not in response to regulators' actions but because of market actors' identification of problems. On February 21, 2006, Fitch downgraded the Icelandic government's ratings, stating that "[t]he Negative Outlook has been triggered by a material deterioration in Iceland's macro-prudential risk indicators, accompanied by an unsustainable current account deficit and soaring net external indebtedness."³⁰¹ On March 7, Merrill Lynch issued a report on the Icelandic banks stating, "We are only at the beginning of the Icelandic banks' problems."³⁰² On March 21, a report by Danske Bank analysts raised serious questions about the developments in the Icelandic economy:

On most measures, the small Icelandic economy is the most overheated in the OECD area. Unemployment stands at 1%, wage growth is above 7% and inflation is running above 4% despite a strong ISK. The current account deficit is closing in on 20% of GDP. The Icelandic Central Bank has been hiking rates substantially in order to cool the economy, and rates are now above 10%. Based on the macro data alone, we think the economy is heading for a recession in 2006-7. GDP could probably dip 5-10%

300. See, e.g., Gissurarson, *supra* note 1.

301. Press Release, Central Bank of Iceland, Fitch Ratings Revises Iceland's Outlook to Negative (Feb. 21, 2006), available at <http://www.sedlabanki.is/?PageID=287&NewsID=1124> (Paul Rawkins, Senior Director in Fitch's Sovereign team in London, states that "public finances continue to go from strength to strength – general government debt is forecast to fall to 25% of GDP in 2006 – underpinning the sovereign ratings. However, the rest of the economy is significantly indebted now: credit to the private sector – much of it price or exchange rate linked – stood at an estimated 218% of GDP at end-2005, having doubled in three years. Yet Icelandic banks and corporates continue to pursue ambitious expansion plans abroad, accumulating external debt at an unprecedented rate in the process."). In Fitch's Bank Systemic Risk Report published on February 6, 2006, it had also raised concerns for the Icelandic banking sector. Mark J. Flannery, *Iceland's Failed Banks: Post-Mortem*, in SIC REPORT, *supra* note 174, vol. 9, app. 3, at 97, available at <http://sic.althingi.is/pdf/RNAvefVidauki3Enska.pdf> (citing Fitch's report) ("The credit boom in Iceland gives most cause for concern.").

302. RICHARD THOMAS, MERRILL LYNCH, ICELANDIC BANKS: NOT WHAT YOU ARE THINKING I (Feb. 21, 2006), available at <http://www.scribd.com/doc/19606822/Merrill-Lynch-Icelandic-Banks-Not-What-You-Are-Thinking>.

in the next 2 years, and inflation is likely to spike above 10% as the ISK depreciates markedly.

However, on top of the macro boom, there has been a stunning expansion of debt, leverage and risk-taking that is almost without precedents anywhere in the world. External debt is now nearly 300% of GDP, while short term external debt is just short of 55% of GDP. This is 133% of annual Icelandic export revenues.

We look at early warning indicators for financial crises and conclude that Iceland looks worse on almost all measures than Thailand did before its crisis in 1997, and only moderately more healthy than Turkey before its 2001 crisis.³⁰³

The report went on to predict that the cost of capital would rise for the Icelandic banks and that this would result in a “funding squeeze” that would lead to reduced lending and a sell off of external assets.³⁰⁴ As predicted, funding through bond markets did become increasingly difficult for the Icelandic banks as these concerns spread, especially in Europe.³⁰⁵ After years of almost throwing money at Icelandic firms and Icelandic investments, investors suddenly became more cautious.

Three additional factors also created unease among at least some analysts and investors about the Icelandic economy.³⁰⁶ First, by 2006, the biggest Icelandic business tycoons had become major shareholders in the banks that financed their businesses, in addition to holding stakes in the largest businesses in the country,³⁰⁷ which owed the banks money. These cross-shareholdings worried some analysts and investors as a sign of potential trouble—if Investor A guaranteed his loan from Bank B with his holdings in Firm C, while Firm C bought Bank B’s stock with the proceeds of its sale of stock to Investor A, there was a disturbing amount of circularity involved in the rising price of Bank B and Firm C’s stocks.³⁰⁸

303. CARLSTEN VALGREEN ET AL., *DANSKE BANK, ICELAND: GEYSER CRISIS I* (Mar. 21, 2006), available at <http://mbl.is/media/98/398.pdf>.

304. *Id.*

305. THOMAS, *supra* note 302, at 5 (“[T]he European bond markets effectively closed to the Icelandic banks even before the February volatility.”).

306. The first negative credit report (by RBS) appeared on Kaupthing in mid-November 2005. THORVALDSSON, *supra* note 43, at 171; see TOM JENKINS ET AL., *ROYAL BANK OF SCOTLAND, FIXED INCOME CREDIT RESEARCH: KAUPTHING BANK 1* (Nov. 23, 2005), available at <https://notendur.hi.is/ajonsson/kennsla2010/RBS.pdf>.

307. This was highlighted quite spectacularly in SIC REPORT, *supra* note 174, vol 9, app. 2, at 9–91 (discussing research on the Cross-holdings and bank lending to related parties); see also THORVALDSSON, *supra* note 43, at 237 (discussing cross-holdings).

308. JP Morgan’s analysts addressed these cross-holdings in their report on the Icelandic banks on March 24, 2006. BEN ASHBY & ROBERTO HENRIQUES, JP MORGAN, *EUROPEAN CREDIT RESEARCH: ICELANDIC BANKS—TYPICAL INVESTOR Q&A AND OUR RESPONSE 5* (2006), available at <https://notendur.hi.is/ajonsson/kennsla2006/060324%20Icelandic%20banks.pdf> (“[I]n terms of big risks

2012] Global Economies, Regulatory Failure, and Loose Money 755

Second, a lack of transparency in Iceland, where a closely knit group of people seemed to control most of its business sector, created unease in some of the neighboring countries.³⁰⁹ Third, for all its impressive economic performance, Iceland remained a tiny economy with a tiny currency base. Iceland's fundamentals may have been strong, but it was small and highly leveraged and a comparison of Icelandic firms and Icelandic GDP suggested to foreign analysts that there were problems ahead. This included the OECD, which took notice of the potential for trouble in a survey published in August 2006.³¹⁰ Since the Icelandic banks' and firms' business models involved considerable short-term borrowing on wholesale markets, these developments posed a threat to the banks' and firms' abilities to roll over their liabilities.³¹¹ The resulting fall in demand for Icelandic assets led to rising interest rate costs for Icelandic firms and signs of weakening in the ISK.

Icelanders and Icelandic firms responded in three main ways to this "mini-crisis." First, together with key politicians and other influential

to the banks themselves, we think they are (assuming the funding holds) the cross-holdings and related party and equity based lending. Given the small domestic market, it is perhaps not surprising that there is some level of cross-holdings among the major investment companies, corporates and banks, but we are surprised at the level.").

309. Merrill Lynch noted in its report on March 7, 2006 that "[W]hile we acknowledge that banks have diversified their revenue sources by expanding abroad, the risks faced in the domestic market are far from negligible, and have been compounded by a complex system of cross shareholdings and nominee accounts which make the true risks faced by these banks difficult to quantify." THOMAS, *supra* note 302, at 15.

310. Although noting that Iceland's economic growth had been "impressive," the OECD report raised a number of concerns about the future. In part, the report stated,

This enviable growth performance has, however, been marred by high demand and output volatility and recurrent sizeable macroeconomic imbalances, which have tended to increase. The current level of excess demand is larger than in the previous boom in the late 1990s. The same is true for the current account deficit, which—at 16½ per cent of GDP in 2005—is easily the highest in the OECD. At the same time, households and firms—in particular banks—have become highly indebted. Concerns about these developments have recently led to considerable financial market turbulence. The exchange rate and stock prices dropped sharply earlier this year, though from historically high levels. With rising import prices and capacity pressures in goods and labour markets, inflation has reached 8%. Excess demand not only reflects large-scale aluminum-related investment projects, but also surging household spending (on both consumption and housing). With hindsight, the response of macroeconomic policies to signs of overheating was insufficient. Secretariat projections suggest that, despite a slowdown in domestic demand due to higher interest rates and the gearing down of the investment projects, inflation pressures and external deficits will remain substantial in the near term. The recent wage agreement is intended to reduce uncertainty about the inflation outlook but will increase inflation in the short term. Against this backdrop, a further currency depreciation and an additional build-up of inflationary pressures cannot be excluded, implying a harsher adjustment process.

ECONOMIC SURVEY OF ICELAND, *supra* note 30, at 3–4.

311. JP Morgan noted in its March 24, 2006, report that "the reliance on the wholesale market and the short-term nature of their funding is a serious flaw in their business models. . . . [W]hile funding appears supported in the short term we still think that a material risk is that funding problems can become a self-fulfilling prophesy." ASHBY & HENRIQUES, *supra* note 308, at 5.

people in Icelandic society, the Icelandic business sector launched a campaign to reassure investors through the international press, emphasizing the foundations of wealth in Iceland and assuring the creditors that all was well.³¹² Second, as previously noted, when European bond markets seemed all but closed to them, Icelandic banks sought funding into U.S. bond markets, which welcomed highly rated, high interest bonds for use in collateralized debt obligations.³¹³ Third, the Icelandic banks created new high interest internet accounts that drew in substantial deposits from outside Iceland, which improved the banks' balance sheets and which included ordinary savings accounts, a longer term savings account, and fixed rate bonds.³¹⁴ These responses proved effective and "the credit agencies . . . made their peace with Iceland."³¹⁵ The crisis seemed to be over.

The funding of the Icelandic banks through European internet bank depositors highlights an important flaw in the regulatory framework of the European financial markets. The move was in part a response to international criticism of the lack of diversified funding strategies of the banks and, as Asgeir Jonsson points out, "was applauded by rating agencies and credit analysts alike,"³¹⁶ even as it created considerable risk in the event of an international liquidity crisis.³¹⁷ The banks each created subsidiaries or branches seeking deposits outside Iceland for ISK-denominated accounts. Two of these subsidiaries (Edge and Save & Save) were created as U.K.-chartered subsidiaries of the Icelandic parents (Kaupthing and Glitnir, respectively).³¹⁸ One (Icesave) was created as an Icelandic branch of its parent (Landsbanki), a distinction that proved

312. *E.g.*, FREDERIC S. MISHKIN & TRYGGVI THOR HERBERTSSON, ICELAND CHAMBER OF COMMERCE, FINANCIAL STABILITY IN ICELAND (May 2006), available at <http://www.vi.is/english/publications/reports>; see also BOYES, *supra* note 4, at 125 ("Landsbanki issued a detailed rebuttal [of the Den Danske Bank report]; so did the other Icelandic banks and most of the political class.").

313. SIC REPORT, *supra* note 174, vol. 1, at 31–32.

314. SIC REPORT, *supra* note 174, vol. 6, ch. 18; BOYES, *supra* note 4, at 127 (describing creation of internet banks to lure deposits from Britain, the Netherlands, and Germany); *id.* at 133 (describing account types).

315. BOYES, *supra* note 4, at 146. On April 4, 2006, Moody's published a report: "While [we have] warned of the risks that may accompany increased leverage in Iceland's economy . . . we believe these concerns have been exaggerated." JOAN FELDBAUM-VIDRA, MOODY'S INVESTOR SERVICES, ICELAND'S SOLVENCY AND LIQUIDITY ARE NOT AT RISK 1 (2006), available at <http://www.mbl.is/media/11/411.pdf>.

316. JONSSON, *supra* note 24, at 124 ("[T]here was a strange disconnect between the ratings agencies, banking analysts and sovereign analysts. Whereas the banking analysts applauded Icesave, the sovereign analysts took no note of the increased contingent liability of the state through its deposit guarantee.").

317. SIC REPORT, *supra* note 174, vol. 5, at 224.

318. BOYES, *supra* note 4, at 133 (describing difference in locations of subsidiaries); see also SIC REPORT, *supra* note 174, vol. 5, at 223–24.

2012] Global Economies, Regulatory Failure, and Loose Money 757

crucial in the crisis. These efforts proved particularly successful in Britain. As Boyes describes it:

Barely any British institution was untouched by the Icelandic financial system. Oxford University deposited 30 million GBP into Landsbanki, Glitnir, and KSF. The Metropolitan Police—the authority that controls Scotland Yard—invested another 30 million GBP; the Sussex Police Authority, 6.8 million GBP. Transit for London, 40 million GBP; Cambridge University, 11 million GBP; the National Cat Protection League, 11.2 million GBP; 116 local governments poured 858 million GBP into Icelandic banks. Three hundred thousand individual British were Icesave depositors. Gordon Ramsay, the foulmouthed master chef, turned to Kaupthing to refinance a loan. Fire departments and churches put their trust in Icelandic investment funds. So, embarrassingly, did the Audit Commission, the body monitoring public spending, which was later called on to investigate what went wrong with the British.³¹⁹

In the Netherlands, Icesave took in €1.7 billion from 125,000 customers in just five months, again as an Icelandic branch.³²⁰ The results were spectacular in terms of the banks' deposit ratios (the ratio of deposits to loans)—Kaupthing improved from a 29.6% ratio at the end of 2006 to a 36.7% ratio at the end of 2007, while Landsbanki's ratio went from 47.5% to 70.3% during the same period.³²¹

Landsbanki's Icesave accounts in the U.K. and the Netherlands posed the greatest threat, because they were set up as branches of the Icelandic parent bank, not as subsidiaries in the U.K. and Netherlands. This arrangement created jurisdictional uncertainty in financial surveillance; more importantly, it meant that the bank's approximately 400,000 foreign depositor accounts were backed only by the tiny Icelandic Deposit and Investors' Guarantee Fund.³²²

319. BOYES, *supra* note 4, at 127.

320. *Id.* at 133; SIC REPORT, *supra* note 174, vol. 5, at 223–24.

321. BOYES, *supra* note 4, at 146; SIC REPORT, *supra* note 174, vol. 5, at 223–24.

322. This fund was created as a result of EU Directive 94/19/EC on Deposit Guarantee Schemes, set up to increase the stability of the European banking system and protection for savers, doing neither as it turned out in the event of a financial meltdown. Council Directive 94/19, 1994 O.J. (L 135) 5–14 (EC), available at <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:31994L0019:EN:HTML>. The objectives of the directive are so described in the directive's preamble:

Whereas, in accordance with the objectives of the Treaty, the harmonious development of the activities of credit institutions throughout the Community should be promoted through the elimination of all restrictions on the right of establishment and the freedom to provide services, while increasing the stability of the banking system and protection for savers.

Id.

Why did so many non-Icelandic depositors put money into Icelandic banks' internet accounts? One reason is that the cost of banking outside their home country had fallen dramatically; in some respects it had become easier to bank online than at a traditional bricks and mortar branch.³²³ Second, the Icelandic banks offered high rates; Landsbanki's Icesave deposit accounts ranked number one on the U.K. best buy tables for internet banks for a large part of the year 2007.³²⁴ Finally, most depositors did little investigation into the soundness of the banks where they were placing money, even large amounts were in question. The post-crisis inquiry into British public authorities' use of Icelandic accounts suggested that many relied solely on guidance from rating agencies.³²⁵

By the fall, the Geysir crisis had passed and financial indicators like CDS spreads were improving: "As 2006 drew to a close, the memories of the Geyser crisis had rapidly faded."³²⁶ As it turned out, serious problems remained unaddressed. In its report, the SIC concluded that to prevent the downfall of the Icelandic banks, regulators should have intervened no later than in 2006.³²⁷ However, instead of pursuing policies like urging the banks to downsize their balance sheets, especially their foreign exposure, or to move their headquarters from Iceland and so bring themselves under larger insurance funds in other countries, the Icelandic government emphasized Iceland's role as a financial center and the further expansion of the Icelandic corporate sector abroad.³²⁸

E. The Meltdown

Although Iceland had survived the Geysir crisis, strong indicators remained that all the problems had not been resolved. The SIC found that after the Geysir crisis the banks' lending to related parties and cross-holding risks increased substantially, making a hard landing inevitable when the global liquidity crisis hit.³²⁹ It also found that the banks did

323. JONSSON, *supra* note 24, at 124.

324. SIC REPORT, *supra* note 174, vol. 6, at 17; *Best Buy Internet Bank Accounts U.K. Tables*, MONEY SORTER U.K., http://www.moneysorter.co.uk/best_buy_internet_bank.html (last visited Apr. 2, 2012).

325. BOYES, *supra* note 4, at 135.

326. THORVALDSSON, *supra* note 43, at 174.

327. SIC REPORT, *supra* note 174, vol. 1, at 32.

328. *Id.* The report notes that regulators, such as the Financial Surveillance Authority (the FME) were authorized by law to intervene, for example by increasing capital requirements demands, but chose not to do so. SIC REPORT, *supra* note 174, vol. 1, at 34. The SIC points out that the government did first and foremost focus on stimulating economic growth and thus neglected the dangers of an oversized banking sector in relation to the Icelandic economy. *Id.*

329. SIC REPORT, *supra* note 174, vol. 1, at 32.

2012] Global Economies, Regulatory Failure, and Loose Money 759

support their owners to a far greater extent than reasonable.³³⁰ Decreasing global liquidity in financial markets in 2007 meant the Icelandic banks' refinancing problems grew, as they needed to refinance €2 billion in bonds maturing in late 2007 and €3 billion in 2008.³³¹ And though Icelandic regulators may have had the legal tools necessary to take action, the task may have been impossible, as effectively illustrated in Figure 1, made by the SIC's researchers:

Figure 1: Ownership-relations of Icelandic companies with more than 500 million ISK in assets.³³²

The Icelandic financial sector was thus highly sensitive to defaults of the key players or drops in stock prices.³³³

These problems did not go unnoticed. "Robert Aliber, a University of Chicago specialist on financial crises, became fascinated by the Icelandic bubble. In 2007 he drove around the capital counting the excessive number of building cranes and warned in a public speech, 'You've got a year

330. *Id.* at 32–34. The SIC notes for example that the three banks had lent to Baugur Group and related parties, at its peak, some €5.5 billion, representing 11% of the total combined claims of the banks and 53% of their capital requirements. *Id.*

331. SIC REPORT, *supra* note 174, vol. 1, at 35–36.

332. Margrét V. Bjarnadóttir & Guðmundur Axel Hansen, *Cross-Ownership and Related Party Lending*, in SIC REPORT, *supra* note 174, vol. 9, at 23.

333. SIC REPORT, *supra* note 174, vol. 1, at 32–34.

before the crisis hits.”³³⁴ New Zealand economist Robert Wade, an expert on the 1997 Asian financial crisis, visited Iceland in 2007 and also warned of trouble ahead.³³⁵ Hedge fund managers visited Iceland for a raucous January 2008 meeting to discuss shorting Icelandic assets;³³⁶ credit default swap spreads on Iceland widened from summer 2007 to March 2008; Moody’s downgraded the Icelandic banks;³³⁷ London School of Economics professor and *Financial Times* columnist Willem Buitert warned of a possible run on the banks in an April 2008 paper for Landsbanki (which the bank kept confidential)³³⁸ and so did CEPS’ Daniel Gros, as noted earlier.³³⁹ Not all the evaluations were negative. A July 2007 UBS “Credit Analyzer” speculated that Icelandic banks might escape some of the global turmoil because of their lack of subprime assets³⁴⁰ and in January 2007 Moody’s had given the Icelandic banks its AAA rating.³⁴¹

To meet their refinancing needs, the Icelandic banks began drawing on short term credit lines with central banks against collateral, in addition to raising capital through their internet banking operations. These loans stood at €2 billion in 2007 (mostly from the Central Bank of Iceland) but had grown to a total of €9 billion by October 2008 (little less than half from the European Central Bank).³⁴² These loans from the CBI grew from 30 billion ISK in 2005 to 500 billion ISK when the banks collapsed (€107.6 million to €6.793 billion).³⁴³ While the central banks were acting as lenders of last resort for the banks, the Icelandic banks seemed to be operating as lenders of last resort for their owners, Icelandic investors, and even foreign investors in need of funds. In this respect, the SIC points out that in the latter half of 2007 loans to foreign parties—some of which were actually of

334. BOYES, *supra* note 4, at 153–54. In the SIC REPORT, an account is given of Aliber’s talk at the University of Iceland during his visit in 2007 and the mixed response to his analysis and predictions at the time. SIC REPORT, *supra* note 174, vol. 8, at 225–26. Aliber made some policy recommendations to Iceland in a paper he presented on June 20, 2008. Robert Z. Aliber, *Monetary Turbulence and the Icelandic Economy* (2008), available at <http://www.hi.is/files/skjol/icelandlecutre-May-2008.pdf>. By the time the paper was presented, it was too late.

335. BOYES, *supra* note 4, at 154.

336. THORVALDSSON, *supra* note 43, at 187.

337. *Id.*; *CDS on Icelandic Banks Rises on Moody’s Downgrade*, REUTERS, Feb. 28, 2008, <http://uk.reuters.com/article/2008/02/28/icelandicbanks-ratings-idU.K.L2862408320080228>.

338. Buitert & Sibert, *supra* note 24, at 1.

339. Gros, *supra* note 268, at 1.

340. THORVALDSSON, *supra* note 43, at 178–79; UBS INVESTMENT RESEARCH, ICELANDIC BANKS: A QUESTION OF RISK REWARD (2007), available at <https://notendur.hi.is/ajonsson/kennsla2006/Icelandic%20banks%20initiation%20SAed.pdf>.

341. THORVALDSSON, *supra* note 43, at 254; SIC REPORT, *supra* note 174, vol. 2, at 13. The Royal Bank of Scotland “blasted” Moody’s for the ratings of the Icelandic banks in February 2007. Glover, *supra* note 36. Moody’s stock prices fell 6% the same day, and the agency downgraded the Icelandic banks to Aa3 in April the same year. SIC REPORT, *supra* note 174, vol. 2, at 13.

342. SIC REPORT, *supra* note 174, vol. 1, at 35–36.

343. *Id.* at 35.

2012] Global Economies, Regulatory Failure, and Loose Money 761

Icelandic origin but registered abroad and so recorded as “foreign”—increased by €1.4 billion, at a time when the banks faced their own liquidity crises.³⁴⁴ By 2008, the CBI began to experience its own problems. On April 23, 2008, Mervyn King, governor of the Bank of England, rejected the CBI’s request for a currency swap agreement.³⁴⁵ The SIC states that after the Central Bank governors’ meeting at the G-10 in Basel on May 4th in 2008 it was quite clear that, with the exception of the central banks of Sweden, Norway, and Denmark, no one was willing to lend money to the CBI.³⁴⁶

When the first rumblings of the subprime crisis in the United States began—ironically, the Icelandic banks had little exposure to U.S. subprime assets themselves—Icelandic banks and firms were highly leveraged and vulnerable to the dramatically reduced liquidity the subprime crisis produced. When the United States government unexpectedly declined to rescue Lehman in September 2008,³⁴⁷ international credit markets froze.³⁴⁸ When Lehman collapsed on September 15th, the Icelandic banks’ international sources of funds were drained, and with the Icelandic government and the CBI financially isolated, the only option left was printing ISK.

This triggered problems everywhere, including for the Icelandic banks—Kaupthing lost its planned sale of its asset finance business to RBS, for example.³⁴⁹ Kaupthing Edge, the U.K.-based internet bank, also began to experience a combination of large numbers of new clients (1,500–2,000 per day) depositing amounts less than the U.K. deposit insurance guarantee and an outflow of money from accounts exceeding the maximum, suggesting a loss of confidence in the banking system.³⁵⁰ On September 25, after a German bank had canceled its €150 million credit line, the chairman of the Glitnir board approached the CBI board of directors for €600 million of liquidity.³⁵¹ Instead of providing the money,

344. *Id.* at 36–37.

345. *Id.* at 41. The SIC noted that Mervyn King offered his assistance to decrease the size of the Icelandic banking sector abroad, an offer not accepted by the CBI. *Id.*

346. *Id.*

347. William Sterling, Paper Contributed for a Festschrift in Honor of Professor Yoshio Kurosaka, Looking Back at Lehman: An Empirical Analysis of the Financial Shock and the Effectiveness of Countermeasures 2 (Oct. 30, 2009), available at <http://www.trilogysadvisors.com/worldreport/200910.Lehman.pdf>.

348. See, e.g., Robert Samuelson, *Fed Bashing Gone Wild*, WASH. POST, Dec. 11, 2011, http://www.washingtonpost.com/opinions/fed-bashing-gone-wild/2011/12/09/gIQA6sMDoO_story.html (“After Lehman Brothers’ failure in September 2008, American credit markets began shutting down. Banks wouldn’t lend to banks. Investors balked at buying commercial paper—a type of short-term loan—and many ‘securitized’ bonds.”).

349. THORVALDSSON, *supra* note 43, at 202.

350. *Id.*

351. SIC REPORT, *supra* note 174, vol. 1, at 42; BOYES, *supra* note 4, at 161.

late in the evening of Sunday, September 28, the CBI offered Glitnir €600 million, roughly a fourth of the CBI's currency reserves, in exchange for a 75% share of Glitnir, leaving Glitnir no time to seek alternative funding and effectively nationalizing the bank.³⁵² Glitnir accepted the deal in principle; but while it was obtaining the signatures of its major shareholders, CBI chair Davíð Oddsson announced the plan and all three bank stocks fell dramatically.³⁵³

The nationalization was not well received by financial markets. On October 1, after the CBI's announcement of its takeover, Glitnir's credit ratings were lowered. Since many of Glitnir's loans included financial covenants linked to the ratings, international lenders invoked acceleration clauses in the loan facilities.³⁵⁴ On October 7, the CBI backed out of the Glitnir takeover, and the Parliament passed emergency legislation under which the FSA announced its appointment of a resolution committee to take over the the bank's operations.³⁵⁵ Both Kaupthing and Landsbanki suffered serious outflows from their offshore deposit accounts after the CBI announcement on September 29.³⁵⁶ Landsbanki requested €500 million on October 6 from the CBI, as the British FSA had demanded the bank inject £200 million cash into its U.K. branch and £53 million into its U.K. subsidiary.³⁵⁷ The Central Bank turned the request down.³⁵⁸ Similarly, on October 3, the British FSA requested Kaupthing to inject £1.6 million into KSF before October 6.³⁵⁹

On October 6, the U.K. Landsbanki branch was shut down, and on October 7, after the passage of the emergency legislation, the Icelandic FSA appointed a resolution committee to take over the operations of Landsbanki.³⁶⁰ These events raised important questions about the security of deposits in the now nationalized banks, both inside and outside Iceland. Oddsson went on Icelandic television on October 7 and announced, "We do not intend to pay the debts of the banks that have been a little reckless."³⁶¹ Earlier that day, British Chancellor of the Exchequer Alistair Darling called Icelandic Finance Minister Arni Mathiesen to express concern over British

352. SIC REPORT, *supra* note 174, vol. 1, at 42. BOYES, *supra* note 4, at 162.

353. BOYES, *supra* note 4, at 162.

354. SIC REPORT, *supra* note 174, vol. 1, at 42. The committee specifies two loans to Glitnir from DZ Bank and Sumimoto Bank amounting to €425 million and margin calls in total of €1.1 billion, just over half of which was from the ECB.

355. *Id.* at 42–43; "Emergency Act," No. 125/2008.

356. SIC REPORT, *supra* note 174, vol. 1, at 44.

357. *Id.* The CBI had already lent Kaupthing €500 million in an attempt to rescue Kaupthing.

358. *Id.*; *see also* BOYES, *supra* note 4, at 166.

359. SIC REPORT, *supra* note 174, vol. 1, at 44.

360. *Id.*

361. BOYES, *supra* note 4, at 167.

2012] Global Economies, Regulatory Failure, and Loose Money 763

depositors' Icelandic bank deposits.³⁶² After some initial confusion because Darling mixed up Mathiesen, whom he had never met, with the Icelandic Minister of Trade, whom he had met, the two launched into an exchange that left Darling unsatisfied.³⁶³ In reaction, Darling told a British television interviewer on October 8 that "[t]he Icelandic government have told me, believe it or not, have told me yesterday [that] they have no intention of honoring their obligation there."³⁶⁴

Also on the morning of October 8, Kaupthing failed to meet the U.K. FSA's demand to transfer £300 million into the KSF subsidiary in London, despite a CBI €500 million loan. At 10:00 am on October 8, the British Treasury issued the Landsbanki Freezing Order 2008, which included the finding that

The Treasury believe that action to the detriment to the United Kingdom's economy (or part of it) has been or is likely to be taken by certain persons who are the government of or resident of a country or territory outside the United Kingdom.

The Treasury, in exercise of the powers conferred by sections 4 and 14 of and Schedule 3 to the Anti-terrorism, Crime and Security Act 2001(a), make the following Order [taking control of the bank].³⁶⁵

The U.K. FSA then transferred Kaupthing Edge deposits to the Dutch Bank ING Direct N.V. It also put the KSF into Moratorium, which in turn led the Icelandic FSA to appoint a resolution committee to take over the operations of Kaupthing on the basis of the emergency legislation.³⁶⁶ All three major Icelandic banks were now in government hands.

We will never know whether Kaupthing could have been saved or not. Nor will we know if the U.S. failure to rescue Lehman triggered the problem. It is certain that the U.S. regulatory agencies failed repeatedly during the rise and fall of subprime mortgages and that the policy response in fall 2008 was, at best, ad hoc. Moreover, both the Icelandic and British responses to the crisis make it clear that it is difficult to imagine worse handling of the Icelandic crisis once it began. Whatever the roots of the

362. *Id.*

363. *Id.* at 168–173 (reprinting of transcript, which is now public, as it was leaked by Icelandic authorities).

364. *Id.* at 173 (quoting Darling).

365. The Landsbanki Freezing Order, 2008, Stat. R. & o. 2008/2668 (U.K.), available at <http://www.legislation.gov.uk/ukxi/2008/2668/contents/made>; see also SIC REPORT, *supra* note 174, vol. 6, at 40.

366. SIC REPORT, *supra* note 174, vol. 1, at 44.

global crisis or the Icelandic crisis, in neither case did regulators prove adequate to the tasks.

F. Aftermath

These events left the Icelandic financial system bankrupt, the ISK without credibility and virtually worthless internationally, a debt crisis for many Icelandic households and companies, and a government politically isolated both domestically and internationally. For a few days after the collapse in October 2008, there was real danger of chaos in Iceland as the general public was in a state of shock.³⁶⁷ On October 6, Prime Minister Geir H. Haarde delivered a dramatic address to the nation,³⁶⁸ and the Althingi passed emergency legislation authorizing the FME to takeover the banks and to create new banks, placing the banks' domestic assets and liabilities in the new banks while leaving their foreign assets and liabilities in the estates of the old banks. The Central Bank drew on its currency swap agreements with the Scandinavian banks in mid-October.³⁶⁹

As discussed earlier, the Act and the events preceding it triggered the U.K.'s use of anti-terrorist legislation to freeze the assets of Landsbanki,

367. GUDNI TH. JOHANNESON, HRUNID: ÍSLAND Á BARMÍ GJALDTHROTS OG UPPLAUSNAR [THE COLLAPSE: ICELAND ON THE BRINK OF BANKRUPTCY AND CHAOS] 160, 168–69, 174, 176, and 216–17 (2009) (Johannesson gives a good description of the atmosphere in Iceland in October 2008. As currency reserves were scarce and Iceland depends on imports for much of its food supply, Icelanders worried about obtaining necessities. The immediate impact was particularly severe for import businesses and those studying or travelling abroad.).

368. H.E. Geir H. Haarde, Prime Minister of Iceland, Address to the Nation (Oct. 6, 2008), available at <http://eng.forsaetisraduneyti.is/news-and-articles/nr/3035>.

369. Between January 1, 2008, and September 30, 2008, the ISK had fallen substantially and the Central Bank seemed unable to deal with inflation with interest rates already as high as 15.5%. CENTRAL BANK OF ICELAND, ECONOMIC INDICATORS (Sept. 2008), available at <http://www.sedlabanki.is/lisalib/getfile.aspx?itemid=6451> (last visited Apr. 2, 2012); see also *Exchange Rate*, CENTRAL BANK OF ICELAND, <http://www.sedlabanki.is/?PageID=183> (last visited Apr. 2, 2012). On September 30, 2008, a Euro was quoted at 145.5 in the Central Bank (Exchange rate index at 190.5), compared with being quoted at 91.2 on December 31, 2007 (Exchange rate index at 120). As the troubles grew the Central Bank's measures became more and more desperate. On October 6, Iceland tried what has been described as the shortest peg in the history of such monetary measures when trying to fix the exchange rate at exchange index rate 175 (meaning that €1 would cost 131 ISK). JOHANNESON, *supra* note 367, at 160. The attempt was short-lived. Around noon on October 7, the Icelandic banks quoted one Euro at 158 ISK, not the 131 as the Central Bank had hoped, the ECB at 198 ISK, and those using Visa credit cards had to pay 228 ISK for the Euro or 75% more than the fixed rate of the Central Bank of Iceland. *Id.* at 169. Johannesson describes on 174 that the Icelandic banks told their clients foreign currency on the Central Bank rate was "sold out." *Id.* at 174. The CBI declared: "For the past two days, the Central Bank of Iceland has carried out foreign currency trading at a different exchange rate than that on the foreign exchange market. It is clear that there is insufficient support for this exchange rate; therefore, the Bank will not make any further such efforts for the time being." *Foreign Exchange Market*, ANNOUNCEMENT NO. 35/2008, CENTRAL BANK OF ICELAND (Oct. 8, 2008), <http://www.sedlabanki.is/?PageID=287&NewsID=1881>. Between October 9 and November 5, the ECB quoted a reference rate of 305 ISK to the Euro. *Icelandic Krona*, EUROPEAN CENTRAL BANK, <http://www.ecb.int/stats/exchange/eurofxref/html/eurofxref-graph-isk.en.html>.

2012] Global Economies, Regulatory Failure, and Loose Money 765

treating the bank as equivalent to Al-Qaida and for 24 hours, the Icelandic Treasury and the CBI were on the list as well.³⁷⁰ Just as importantly, and as the United States did in the Chrysler and General Motors bailouts, the legislation rearranged the order by which the banks' creditors would recover their money. It gave domestic deposits priority status, subordinating bondholders and general creditors.³⁷¹ This infuriated the banks' foreign creditors and led to a series of lawsuits in the Icelandic courts challenging the legality of the Act.³⁷² Under the Emergency Act, the FME took control of the banks, starting with Landsbanki and Glitnir on October 7, 2008, appointing Receivership Committees (RC) to take over the operations of the banks and manage their assets.³⁷³ On October 9, 2008, the FME placed Kaupthing into receivership.³⁷⁴ The RCs later asked the District Court of Reykjavik to appoint Winding-up Boards (WuB) for each bank to handle the claims process within each bank, which the court did.³⁷⁵ While the government now holds an 81.3% stake in the new Landsbanki,³⁷⁶ it holds 13% in the new Kaupthing (now Arion bank) and 5% in the new Glitnir (now Islandsbanki), the latter two owned by the creditors under RC management. The arrangement has earned some praise, in contrast to the

370. JOHANNESON, *supra* note 367, at 181.

371. Permanent Committee on Procedural Law, Opinion Letter on Act of Bankruptcy, Art. 112 (2009), available at http://www.innanrikisraduneyti.is/media/Skyrslur/Special_Committees_report.pdf.

372. On October 28, 2011 the Supreme Court of Iceland submitted its ruling in cases 340/2011 (Arrowgrass et al. vs. Landsbanki Íslands hf. and The Financial Services Compensation Scheme Limited) and 341/2011 (Arrowgrass et al. vs. Landsbanki Íslands hf. and De Nederlandsche Bank N.V.) accepting the priority status of retail deposits on the so-called Icesave accounts in the winding-up process of Landsbanki Íslands hf. The Supreme Court thereby upheld the District Court of Reykjavik's ruling, finding the so-called Emergency Act No. 125/2008 to be enacted within the lawful boundaries of the Icelandic constitution no. 33/1944.

373. MINISTRY OF JUSTICE AND ECCLESIASTICAL AFFAIRS, ANNOUNCEMENT DECISION OF THE FINANCIAL SUPERVISORY AUTHORITY ON THE APPOINTMENT OF A RECEIVERSHIP COMMITTEE FOR LANDSBANKI ISLANDS HF. (Oct. 7, 2008), available at <http://archive.fme.is/lisalib/getfile.aspx?itemid=5670>; MINISTRY OF JUSTICE AND ECCLESIASTICAL AFFAIRS, ANNOUNCEMENT DECISION OF THE FINANCIAL SUPERVISORY AUTHORITY ON THE APPOINTMENT OF A RECEIVERSHIP COMMITTEE FOR GLITNIR BANK HF. (Oct. 7, 2008), available at <http://archive.fme.is/lisalib/getfile.aspx?itemid=5671>. The FME announced that domestic deposits would be fully guaranteed as declared by the government, domestic branches, call centers, cash machines and internet operations would be open for business as usual and that the objective of the FME was to guarantee a functioning domestic banking system. THE FINANCIAL SUPERVISORY AUTHORITY, <http://www.fme.is/?PageID=581&NewsID=331> ("The mission of the Financial Supervisory Authority is to safeguard the integrity and sound operation of the financial market.").

374. MINISTRY OF JUSTICE AND ECCLESIASTICAL AFFAIRS, ANNOUNCEMENT DECISION OF THE FINANCIAL SUPERVISORY AUTHORITY ON THE APPOINTMENT OF A RESOLUTION COMMITTEE FOR KAUPTHING BANK HF. (Oct. 9, 2008), available at <http://archive.fme.is/lisalib/getfile.aspx?itemid=5749>.

375. See *Winding-up Committee*, KAUPTHING, <http://www.kaupthing.com/pages/4216>; *The Winding Up Board of Glitnir*, GLITNIR, <http://www.glitnirbank.com/the-winding-up-proceedings/the-winding-up-board.html>; *Winding-up Proceedings*, LANDSBANKI ISLANDS HF, <http://www.lbi.is/home/winding-up-proceedings>.

376. See *Assets*, ICELANDIC STATE FINANCIAL INVESTMENTS (ISFI), <http://bankasysla.is/en/assets/>.

bailouts in other countries.³⁷⁷ The Icelandic government has explicitly given full backing to domestic deposits and is the major owner of the new Landsbanki. On October 15, 2008, the CBI announced 3.5% policy rate reduction in an effort to combat the severe economic consequences of the financial sector's collapse.³⁷⁸

Bad news continued to arrive during the fall. On October 21, 2008, the press reported the details of how smaller banks and financial institutions in Iceland had borrowed large sums from the CBI using bonds issued by the big three banks as collateral. This had enabled the three large banks to use the smaller financial institutions to raise funds. The CBI seemed destined to lose a large portion of these funds; the government stepped in and bailed out the CBI with a 270 billion ISK loan and assumed this collection of troubled assets (book value 345 billion ISK).³⁷⁹ Moreover, foreign currency reserves fell rapidly as foreign investors, such as the glacier bond holders, were eager to "escape" the ISK. The government and the CBI introduced capital controls on November 28, to prevent the flow of foreign currency out of the country.³⁸⁰

377. Poul M. Thomsen, *How Iceland Recovered from Its Near-Death Experience*, IMF DIRECT (Oct. 26, 2011), <http://blog-imfdirect.imf.org/2011/10/26/how-iceland-recovered-from-its-near-death-experience> ("First, a team of lawyers was put to work to ensure that losses in the banks were not absorbed by the public sector. In the end, the public sector did of course have to step in and ensure the new banks had adequate capital, but it was insulated from vast private sector losses. This was a major achievement.").

378. *Board of Governors of the Central Bank of Iceland decides a 3.5% policy rate reduction*, ANNOUNCEMENT NO. 37/2008, CENTRAL BANK OF ICELAND (Aug. 15, 2008), available at <http://www.sedlabanki.is/?PageID=287&NewsID=1911>. The CBI explained:

The Icelandic economy has been subjected to unprecedented turbulence in the past few weeks. The Icelandic banking system has not been able to withstand the trials it has faced as a result of difficult market conditions, global deterioration of confidence in economic affairs, and domestic risk appetite.

A variety of jobs have disappeared virtually in the blink of an eye, demand has declined precipitously, and by all measures, expectations are at a low ebb. The impact of the collapse of the banking system will be extremely burdensome and the accompanying economic contraction very sharp.

Id.

379. JOHANNESON, *supra* note 367, at 225.

380. The controls have since been severely tightened, though lawyers have challenged the constitutionality of the rules imposed and the legality of their execution. Capital movements that involve foreign currency are close to being prohibited as a matter of principle, while the transfer of ISK between certain foreign and domestic parties are forbidden without a prior acceptance of the Central Bank. Export companies are prohibited from issuing invoices in ISK and obliged, subject to 2 years in prison, to bring to Iceland all foreign currency acquired in their business transactions. Though foreign currency movement in relation to imports and exports of goods and services is largely exempted from the rules, the capital controls are far reaching and have stifled foreign investment. Foreign currency surveillance has been set-up at the Central Bank and people have been under investigation by the police for capital transfers to and from Iceland and even within Iceland. The government has empowered the Central Bank to survey individual credit card bills in search for "irregular" currency movements. Foreign currency is rationed to individuals, and travelers need to show their airline tickets to be able to purchase foreign currency for their vacations. Rules on Foreign Exchange, available at

2012] Global Economies, Regulatory Failure, and Loose Money 767

On October 24, the Icelandic government and the IMF announced a “Staff Level Agreement” with the Icelandic government whereby the IMF would lend Iceland \$2.1 billion USD over two years.³⁸¹ Gordon Brown was said to have urged Iceland to turn to the IMF, although many Icelanders believed the British (and the Dutch) were lobbying the IMF board to delay the assistance to pressure Iceland in the Icesave dispute,³⁸² discussed below, which increased opposition towards the IMF assistance among the general public.³⁸³ There was also talk of a Russian loan.³⁸⁴

<http://sedlabanki.is/?PageID=1176>; see especially Act No. 127/2011, English translation available at <http://sedlabanki.is/lisalib/getfile.aspx?itemid=9352>.

381. Press Release No. 08/256, Int’l Monetary Fund, IMF Announces Staff Level Agreement with Iceland on US \$2.1 Billion Loan (Oct. 24, 2008), available at <http://www.imf.org/external/np/sec/pr/2008/pr08256.htm>.

382. On November 16, Iceland agreed to guidelines to form the basis for the negotiations, which were the result of talks between the Icelandic government and “several EU member states, initiated by the French EU Presidency,” making quite clear the relationship between the Icesave affair and the IMF program. *Agreed Guidelines Reached on Deposit Guarantees*, PRIME MINISTER’S OFFICE (Nov. 16, 2008), <http://eng.forsaetisraduneyti.is/news-and-articles/nr/3229>. The Guidelines read as follows:

1. The Government of Iceland has held consultations with the EU Institutions and the Member States concerned regarding the obligations of Iceland under the EEA with respect to the Deposit Guarantee Directive 94/19/EC. All parties concluded that the Deposit Guarantee Directive has been incorporated in the EEA legislation in accordance with the EEA Agreement, and is therefore applicable in Iceland in the same way as it is applicable in the EU Member States.
2. The acceptance by all parties of this legal situation will allow for the expeditious finalization of negotiations underway concerning financial assistance for Iceland, including the IMF. These negotiations shall be conducted in a coordinated and consistent way, and shall take into account the unprecedented difficult situation of Iceland and therefore the necessity of finding arrangements that allow Iceland to restore its financial system and its economy.
3. The EU and the EEA Institutions will continue to be involved and consulted on this process.

Id.

383. JOHANNESON, *supra* note 367, at 242–43. Johannesson notes that in an interview on November 6, 2008, Prime Minister Geir H. Haarde said he could not believe that the IMF would be abused to oppress Icelanders. He also tells of an outburst of the President of Iceland, Ólafur Ragnar Grimsson, in a lunch meeting at the Danish embassy in Iceland, where he supposedly reprimanded ambassadors and officials from Denmark, Sweden, and other friendly countries for failing Iceland in a time of need. Johannesson furthermore discusses the evidence on the pressure within the IMF. *Id.* at 248–49.

384. JOHANNESON, *supra* note 367, at 112, 231. As the European governments seemed fixed on the idea that Icelandic taxpayers needed to bailout the failed banks and it seemed as if the IMF was being pressured to that effect, a possible emergency loan from Russia may have complicated things. On October 7, Davíð Oddsson announced a possible 4 billion EUR loan from Russia, which might have rendered the IMF loan unnecessary. *Id.* at 159. Many thought the announcement was premature, and in the early days of October a sign of despair. In the context of international politics people still have entertained the idea that this was a “Russian Card” played by the Icelandic government to remind its fellow NATO members of the Russian interest in the North Atlantic and the strategic importance of Iceland. *Id.* at 166–68. This has been dismissed by Icelandic politicians, who assert the Russian loan was a desperate measure taken to secure the funds Iceland so desperately needed. *Id.* at 167–68. However, Johannesson asserts that Jaap De Hoop Scheffer, Secretary General of NATO, was generally concerned of the Russian Loan and that José Manuel Barroso, President of the European Commission, raised similar concerns in his talks with Prime Minister Haarde. *Id.* at 223–24. Johannesson discusses

The financial collapse created political turmoil in Iceland, as angry voters demanded explanations, resignations, and accountability. In early December 2008 the Althingi passed an act creating a new Office of Special Prosecutor charged with criminal investigation of actions related to the financial collapse.³⁸⁵ Also in December, Althingi appointed a Special Investigation Commission charged with “seeking the truth” about the causes of the banks’ collapse, to assess whether mistakes were made in the execution or surveillance of rules and regulation on financial markets in Iceland, and to determine if government bodies or officials neglected their duties.³⁸⁶ As the population took to the street demanding action, the government faltered. In January 2009, the coalition government of the Independence Party and the Social Democratic Alliance resigned following riots in downtown Reykjavik.³⁸⁷ A temporary, minority government of the

that Haarde had told De Hoop Scheffer that the Icelandic public would resent the idea that the U.K. would cover NATO’s air surveillance over the Icelandic air-zone as they were supposed to at the end of 2008. Also that Thorsteinn Ingolfsson, Permanent Secretary of Iceland to NATO, had in Brussels at NATO European headquarters strongly objected to the U.K.’s use of anti-terrorist legislation against a fellow NATO country and put it on a list of terrorists. On November 19, the Executive Board of the IMF approved a two-year \$2.1 billion “Stand-By Arrangement for Iceland to support the country’s program to restore confidence and stabilize the economy.” Press Release No.08/296, Int’l Monetary Fund, IMF Executive Board Approves US\$2.1 Billion Stand-By Agreement for Iceland (Nov. 9, 2008), available at <http://www.imf.org/external/np/sec/pr/2008/pr08296.htm>.

385. Act on the Office of a Special Prosecutor, Act No. 135/2008 (Dec. 11, 2008), available at <http://eng.innarríkisraduneyti.is/laws-and-regulations/nr/6608>. Article 1 provides:

The office of the Special Prosecutor shall investigate suspicions of criminal actions connected with the operations of financial undertakings and by those who have held shares in those undertakings or have exercised voting rights in them, and similarly suspicions of criminal actions on the part of the managers, advisors and employees of financial undertakings and other persons who have been involved in the activities of the undertakings. As appropriate, the office shall follow up these investigations by instituting criminal proceedings.

Id. The Act was amended with Acts No. 25/2009, No. 80/2009 and No. 52/2010. Hundreds of bankers have been questioned by the SPO, many of which have received the status of suspects, resulting in their job loss. Only a handful have yet been charged with a felony and none sentenced by the Icelandic Courts. However, the Permanent Secretary of the Minister of Finance, and a member of the government’s consultative group on financial stability and contingency planning, was on February 17, 2012, sentenced by the Supreme Court of Iceland to two years in prison, as he had sold his shares in Landsbanki in September 2008, found by the Court to be a breach of the insider trading rules in Act No. 108/2007 on Securities Transactions. See Case No. 279, 2011, available at <http://haestirettur.is/domar?nr=7884>.

386. SIC REPORT, *supra* note 174. The SIC was established by Act No. 142/2008 on the Investigation of the Preceding Events and Causes That Led to the Fall of the Icelandic Banks in 2008 and Related Events. The members of the SIC were Dr. Páll Hreinsson, Judge at the Supreme Court, Tryggvi Gunnarsson, Parliamentary Ombudsman of Iceland, and Sigríður Benediktsdóttir, Ph.D. lecturer and associate chair at Yale University.

387. *Prime Minister Formally Tenders Government’s Resignation*, PRIME MINISTER’S OFFICE (Jan. 26, 2009), <http://eng.forsaetisraduneyti.is/news-and-articles/nr/3348> (In his statement Prime Minister Geir H. Haarde said: “Unfortunately, what I have feared might happen ever since the collapse of the banks at the beginning of October, has now happened, with a political crisis now added to the economic crisis. I urge all members of parliament now to rise to the occasion and the responsibility

2012] Global Economies, Regulatory Failure, and Loose Money 769

Social Democratic Alliance and the Left Green Party took charge, with the neutral support of the Progressive Party.³⁸⁸ In the general elections in June 2009, support for the Independence Party, strongly associated with the rise and fall of the Icelandic economy, fell to historic lows.³⁸⁹ For the first time since independence, the left wing parties (the Left Green Party and the Social Democratic Alliance) won a majority in the Althingi, forming a majority government.³⁹⁰

One of the major political and economic challenges for the government was dealing with the problems caused by the Icelandic banks' internet accounts. Both the Dutch and U.K. governments had bailed out the depositors in Landsbanki's Icesave subsidiaries, which had been created as branches of Landsbanki in both countries. The Dutch and British then argued that under the EEA Agreement, Iceland had an obligation to pay them back for the compensation they had provided Landsbanki depositors.³⁹¹ The Icelandic government rejected these claims, arguing that it was obliged only to compensate depositors to the limits of the guarantee fund.³⁹² InDefence of Iceland, a citizens group created in October 2008, sent the U.K. Parliament a 75,000 signature petition in March 2009, declaring, "Icelanders are NOT terrorists," a reaction to the U.K.'s use of anti-terror legislation to seize Icelandic assets in the U.K.³⁹³ After some tumultuous initial negotiations between the old coalition government in Iceland and several European governments,³⁹⁴ the minority government

entrusted to them by the nation, to make sure that the wide-reaching rescue actions currently underway are not wiped out by anarchy and chaos.").

388. *New Icelandic Government Formed*, PRIME MINISTER'S OFFICE (Feb. 1, 2009), <http://eng.forsaetisraduneyti.is/news-and-articles/nr/3369>.

389. *See General Elections*, STATISTICS ICELAND, <http://www.statice.is/Statistics/Elections/General-elections> (last visited Apr. 2, 2012).

390. *Id.*; *see also New Government Takes Office – Social Democrats and Left Greens Continue their Coalition Partnership*, PRIME MINISTER'S OFFICE (May 10, 2009), <http://eng.forsaetisraduneyti.is/news-and-articles/nr/3699>.

391. *See* M. Elvira Méndez-Pinedo, *Icesave-Iceland*, BLOG.IS (Feb. 3, 2010, 12:10 AM), <http://elvira.blog.is/blog/elvira/entry/1013839/> (summarizing legal arguments).

392. Specifically, Iceland argued that:

[T]he EU rules on deposit guarantees, which have been incorporated into Icelandic law, do not impose a legal obligation on states to guarantee the deposits of customers of the banks over and above the assets of the guarantee fund in any given case. Thus, it argues, Member States cannot bear liability towards the banks' customers if the states have established deposit guarantee schemes.

Law Institute of the University of Iceland, *The Icesave Dispute*, THJODARATKVAEDI.IS, <http://thjodaratkvaedi.is/2011/en/theicesavedispute.html> (last visited Apr. 2, 2012).

393. *About InDefence*, INDEFENCE, <http://referendum.indefence.is/?m=8> (last visited Apr. 2, 2012).

394. On November 4, 2008, the Finance Ministers of the EU and the EFTA met at a regular meeting in Brussels, chaired by the French Minister Christine Lagarde. JOHANNESON, *supra* note 367, at 241. Johannesson claims that under pressure and outnumbered by his colleagues, Arni M. Mathiesen, the Icelandic minister of finance, gave in and agreed upon an Arbitrary Court ruling, consisting of five

appointed a new negotiating committee spearheaded by former socialist leader Svavar Gestsson in early 2009.³⁹⁵

Gestsson reached an agreement in June 2009 with the Dutch and U.K. governments, accepting repayment obligations of nearly €4 billion over a period of 15 years at 5.55% interest “with terminations clauses . . . , restrictive waivers of defence and sovereign immunity, and waivers of the right for legal appeal against the governments.”³⁹⁶ The terms provoked widespread anger in Iceland,³⁹⁷ as the government plan of funding the restoration of the banking sector and bailing out Icelandic depositors in full, on top of IMF and other foreign debt assumed in the efforts to restore the ISK, laid a heavy burden on Icelandic taxpayers. One calculation put the amount of debt per Icelandic citizen at \$403,000.³⁹⁸ Although the Althingi passed implementing legislation on August 28, it did so with important and extensive preconditions.³⁹⁹ Icelandic President Ólafur Ragnar Grímsson⁴⁰⁰ relied on those preconditions in signing the legislation.⁴⁰¹ After pressure from the U.K. and the Netherlands, the Althingi narrowly passed a new act by a margin of 33 to 30, removing the preconditions in December.⁴⁰² This time President Grímsson rejected the

members appointed by EU Council of Ministers, the EU Commission, the ECB, the EFTA Surveillance Authority, and the Icelandic Government. *Id.* Iceland obviously being at a disadvantage, the Icelandic government resigned from the agreement on the arbitration. *Id.* at 242.

395. Though people advocated the use of international specialists in the negotiation process, the government went with their own despite criticism of their lack of experience in such dealings.

396. *IceSave Fact Sheet*, INDEFENCE, at 8, <http://referendum.indefence.is/?m=2.11> (last visited Apr. 2, 2012); *see also* Loan Agreement Between the Depositors’ and Investors’ Guarantee Fund of Iceland and the Commissioners of Her Majesty’s Treasury (June 5, 2009), *available at* <http://www.island.is/media/frettir/01.pdf> (the U.K. Loan Agreement); Loan Agreement Between the Depositors’ and Investors’ Guarantee Fund of Iceland and the State of The Netherlands (June 5, 2009), *available at* <http://www.island.is/media/frettir/02.pdf> (the Dutch Loan Agreement).

397. *Press Release for Land* (Icelandic: *Skáli Magnússon og Reimar Pétursson útskýra dómstólaeiðina*), INDEFENCE (Jan. 9, 2012), <http://indefence.is/?m=0>.

398. BOYES, *supra* note 4, at 144.

399. Act No. 96/2009, Parliamentary Doc. No. 358, Parliamentary Sess. 137, Case No. 136, *available at* <http://www.althingi.is/altext/137/s/0358.html> (authorizing Minister of Finance to guarantee loans Guarantee Fund). The most important preconditions were: 1. The Agreements were interpreted according to the Guidelines agreed upon in November 2008; 2. Certain sovereign rights of Iceland would be respected, i.e., on the inalienable sovereign right to natural resources within the EEZ of Iceland; 3. Economic principles, i.e., that payments would not exceed certain limit of GDP so that the Agreements would not be overburdening; 4. Legal principles, i.e., the effect of a court ruling in Iceland’s favor in a legal dispute on the state guarantee and on the priority status of claims in the winding-up process of the estate of Landsbanki.

400. Grímsson began his career on the left of Icelandic politics, although some saw him as transformed into “the spokesperson for the corporation and the banks” after he became president. BOYES, *supra* note 4, at 107 (quoting journalist Sveinn Birkir Bjoernsson).

401. Ólafur Ragnar Grímsson, *Statement by the President of Iceland 2 September 2009 Regarding the Act No. 96/2009* (Sept. 2, 2009), *available at* http://english.forseti.is/media/PDF/09_09_02_statement_w_sign.pdf.

402. Act No. 1/2010, Parliamentary Doc. 626, Parliamentary Sess. 138, Case No. 76, *available at* <http://www.althingi.is/dba-bin/ferill.pl?ltg=138&mnr=76> (amending Act No. 96/2009).

2012] Global Economies, Regulatory Failure, and Loose Money 771

bill, only the second time in Iceland's history that a president had refused to assent to legislation passed by the Althingi.⁴⁰³ He did so in response to a petition signed by a quarter of the electorate, calling for a national referendum on the issue, to opinion polls, and to requests from members of the Althingi.⁴⁰⁴ The referendum was held on March 6, 2010, and 98.1% voted no (with participation at 62.7% of the electorate).⁴⁰⁵ Somewhat bizarrely, Prime Minister Johanna Sigurdardottir did not vote and called the referendum meaningless as Iceland, Britain, and the Netherlands had already reopened negotiations.⁴⁰⁶

Iceland's negotiators in the second round were headed by Lee C. Buchheit of Cleary Gottlieb Steen & Hamilton LLP, rather than an Icelandic politician.⁴⁰⁷ On December 8, 2010, negotiators for Iceland, the U.K., and the Netherlands announced new agreements.⁴⁰⁸ These second agreements were widely regarded as significantly less burdensome, primarily because they used a 3.2% interest rate (instead 5.55%), but also because of other changes.⁴⁰⁹ Icelandic public opinion initially favored them, and legislation authorizing them passed in Althingi on February 16, 2011, by a margin of 44 to 16.⁴¹⁰ However, as the details became clear, opposition grew as public opinion solidified behind the idea that the taxpayers should not assume the obligations of the failed banks. Once again President Grimsson refused to sign the bill, sending it to a referendum.⁴¹¹ This time the bill was rejected by 59.7% of voters (with 75.3% participation).⁴¹² As a result, the Icelandic government is now defending its

403. The first time was also a bill rejected by President Grímsson.

404. Ólafur Ragnar Grímsson, *Declaration by the President of Iceland*, ICENEWS (Jan. 5, 2010), <http://www.icenews.is/index.php/2010/05/declaration-by-the-president-of-iceland>.

405. *General Elections*, STATISTICS ICELAND, <http://www.statice.is/Statistics/Elections/General-elections> (last visited Apr. 2, 2012).

406. *Iceland Holds Referendum on IceSave Repayment Plan*, BBC NEWS (Mar. 6, 2009, 10:14 PM), <http://news.bbc.co.uk/2/hi/business/8552971.stm>.

407. *Buchheit to Lead Iceland's Icesave Talks*, ICELAND REVIEW ONLINE (Feb. 10, 2010, 11:40 AM), http://icelandreview.com/icelandreview/daily_news/?ew_0_a_id=357656.

408. *Summary of the Negotiating Committee on the Outcome of Discussions with the U.K. and Dutch Governments Concerning Icesave*, FJÁRMÁLARÁÐUNEYTIÐ (MINISTRY OF FINANCE) (Dec. 9, 2010), http://eng.fjarmalaraduneyti.is/media/Summary_of_the_Negotiating_Committee_concerning_Icesave.pdf. The Agreements can be found at *Icesave Agreements*, THJODARATKVAEDI.IS, <http://www.thjodaratkvaedi.is/2011/en/component/content/article/120.html> (last visited Apr. 2, 2012).

409. Comments on Icesave, Parliamentary Doc. 546, Case No. 388, GAM Management hf., January 10, 2011, at 60-61; Comments on the new Icesave Agreement IFS Greining, January 11, 2011, at 2.

410. Act No. 13/2011, Parliamentary Doc. 856, Parliamentary Sess. 139, Case No. 388, available at <http://www.althingi.is/altext/139/s/0856.html>.

411. Ólafur Ragnar Grímsson, *Declaration by the President of Iceland* (Feb. 20, 2011), available at http://english.forseti.is/media/PDF/2011_02_20_icesave3_eng.pdf (Official translation).

412. *An Announcement on the Outcome of a Referendum on the Rule of Law No.13/2011*, KOSNINGAVEFUR INNANRÍKISRÁÐUNEYTIÐ (MINISTRY OF THE INTERIOR) (Apr. 15, 2011), <http://www.kosning.is/thjodaratkvaedagreidsalur2011/frettir/nr/7870>.

legal interpretation of the deposit insurance obligations in a proceeding brought by the EFTA Surveillance Authority in the EFTA Court.⁴¹³ This process is ongoing as this Article goes to press.⁴¹⁴

The Althingi's Special Investigation Commission (SIC) delivered its much awaited, more than two thousand page report on April 12, 2010. It concluded that former Prime Minister Haarde, former Finance Minister Mathiesen, and former Minister of Business Affairs Björgvin G. Sigurðsson

showed negligence, within the meaning of Article 1(1) of Act No 142/2008, during the time leading up to the collapse of the Icelandic banks, by omitting to respond in an appropriate fashion to the impending danger for the Icelandic economy that was caused by the deteriorating situation of the banks.⁴¹⁵

It also concluded that "Mr. Jónas Fr. Jónsson, then Director General of the FME, and Mr. Davíð Oddsson, Mr. Eiríkur Guðnason and Mr. Ingimundur Friðriksson, then Governors of the CBI, showed negligence, within the meaning of Article 1(1) of Act No 142/2008, in the course of particular work during the administration of laws and rules on financial activities, and monitoring thereof."⁴¹⁶ The Althingi created a Parliamentary

413. The Icelandic government issued a statement on April 10:

On 26 May 2010, the EFTA Surveillance Authority (ESA), initiated infringement proceedings against Iceland, claiming that Iceland is under an obligation under Directive 94/19 on deposit guarantee schemes to ensure that each depositor does receive the payment foreseen by the Directive in terms of a guarantee for the deposit by issuing a letter of formal notice to the Government. The process had not advanced much, as the outcome of the negotiations and later the referendum were awaited, as a positive vote would have made the legal issue immaterial. Following the no vote of the referendum, the Government will proceed to submit its observations, in line with the strong will of the people of Iceland expressed in the vote. ESA can ultimately bring the matter before the EFTA Court. The average duration of court proceedings before the the [sic] EFTA Court is one year.

The Icelandic Government has sought to resolve the Icesave dispute all along in good faith and through negotiations with the British and the Dutch Governments.

The outcome of the referendum can however only be interpreted to the effect that the Icelandic people will not accept a deal requiring Iceland to cover costs related to the Icesave deposit insurance guarantees, unless the legal obligation for doing so is clear.

Press Release, Ministry of Finance, Statement from the Government of Iceland on the Outcome of the Referendum on the Icesave Agreements (Apr. 10, 2011), <http://www.ministryoffinance.is/publications/news/nr/14151>. This statement signalled that now there was finally a consensus in Iceland to defend the government's legal position at a court level.

414. Proceedings are already underway in the Icesave case at the EFTA Court. The EU Commission has applied to intervene in the proceedings (which it is authorized to do) and protest against Iceland's cause. See *EFTA Surveillance Authority v. Iceland*, EFTA COURT, http://www.eftacourt.int/index.php/cases/case_e_16_11_efta_surveillance_authority_v_the_republic_of_iceland.

415. SIC REPORT, *supra* note 174, vol. 1, ch. 2, at 46, English translation available at <http://sic.althingi.is/pdf/RNAvefKafli2Enska.pdf>.

416. *Id.*

2012] Global Economies, Regulatory Failure, and Loose Money 773

Review Committee (PRC) on the SIC report, which it granted the authority to take a position on ministerial responsibility for conduct in the run-up to the crisis based on the SIC report. On September 11, 2010, the majority of the PRC proposed to Althingi that Haarde, Mathiesen, Sigurðsson and Ingibjörg Sólrún Gísladóttir, the former chairman of the Social Democratic Alliance and Minister of Foreign Affairs, be prosecuted on grounds of negligent behavior in 2008, before the Landsdómur (National Court), a body which had never before been summoned in the history of the republic.⁴¹⁷ On December 28, 2010, the Althingi voted 33–30 to prosecute only former Prime Minister Haarde, and on April 23, 2012, he was found guilty by Landsdómur of negligence on one count, but was acquitted on more serious charges.⁴¹⁸

The IMF has praised the Icelandic government's economic recovery efforts and has continued to financially support its efforts.⁴¹⁹ Between 2008 and 2010, Iceland seemed to be adjusting quickly, and there were signs of a gradual recovery of the economy.⁴²⁰ In a June 2011 report, the IMF concluded that a post-crisis recovery was underway but fragile, and pointed out that in the last quarter of 2010 the economy stopped contracting on an

417. A Parliamentary Resolution Proposal on the Prosecution of Ministers, Parliamentary Doc. 1502, Parliamentary Sess. 138, Case No. 706, available at <http://www.althingi.is/altext/138/s/1502.html>. For more information on the PRC, see *Parliamentary Review Committee on the SIC Report 2009-2010*, ALÞINGI, http://www.althingi.is/vefur/parliamentary_review_committee.html.

418. A Parliamentary Resolution on the Prosecution of Ministers, Parliamentary Doc. 1538, Parliamentary Sess. 138, Case No. 706, available at <http://www.althingi.is/altext/138/s/1538.html>. Haarde was initially charged with five counts. Two were dismissed by Landsdómur (charges for neglecting to act to prevent a foreseeable financial risk to the well being of the State of Iceland and for not initiating a proper analysis within government of the potential risk). On three counts he was found not guilty (for neglecting to ensure the effectiveness of the work carried out by the government's special consultative group on financial stability and contingency planning, which was formed in 2006; for neglecting to take direct initiative on behalf of the government to reduce the size of the Icelandic banking sector; and for neglecting to see to that real effort was being made to transfer the Icesave accounts of Landsbanki in the UK, from a Landsbanki branch to a subsidiary). On one count the former Prime Minister was found guilty as charged (for not having brought important issues relating to the banking crisis formally to the agenda at government meetings for its resolution, as Article 17 of the Icelandic Constitution directs). However, according to the Landsdómur ruling Haarde faces no punishment and the court further ruled that 24 million ISK were to be paid by the government to Haarde's attorneys for their representation of Haarde in court. See Case No. 3/2011, available at <http://www.landsdomur.is/media/skyrslur/nr.-3-2011-Domur-a-vef.pdf>; see also Michael Stothard, *Former Icelandic PM Guilty of Negligence*, FIN. TIMES, Apr. 23, 2012, <http://www.ft.com/intl/cms/s/0/f774d980-8d50-11e1-b8b2-00144feab49a.html#axzz1syjbt4nD>.

419. Press Release No. 11/269, Int'l Monetary Fund, Statement by IMF Mission to Iceland (July 1, 2011), <http://www.imf.org/external/np/sec/pr/2011/pr11269.htm>.

420. *Iceland's Economic Situation in Autumn 2010*, SAMTÖK ATVINNULÍFSINS (CONFEDERATION OF ICELANDIC EMPLOYERS), http://www.sa.is/files/icelands_economic_situation_in_autumn_2010_327714346.pdf; see also *Revised Economic Forecast 2011-2013*, ALBYÐUSAMBAND ÍSLANDS (ICELANDIC CONFEDERATION OF LABOUR) (Mar. 2011), http://www.asi.is/Portaldata/1/Resources/english_documents/Revised_economic_forecast_2011_-_2013_AS_.pdf.

annual basis for the first time since the crisis.⁴²¹ It also noted that the exchange rate (with foreign exchange still subject to capital controls) and financial and capital markets had remained broadly stable (with the caveat that activity outside public and publicly guaranteed bonds has been limited) and that external net debt had fallen to an estimated 170% of GDP.⁴²² The effects of the crisis lingered, however. Unemployment, which rose from under 2% in September 2008, to 10% by the spring of 2009, has remained between 7% and 9% during 2009–2011, while net migration of foreign workers has turned negative and Icelanders have been emigrating in search of work.⁴²³ Inflation did drop below the Central Bank's target under the capital controls regime but there are indicators that it is creeping back based on commodity price increases, wage increases, and a weakening of the ISK despite the controls.⁴²⁴ Sovereign CDS spreads remain stable and are lower than those of Ireland, Portugal, Spain, and Greece, although that is a low bar.⁴²⁵ Housing prices have stopped falling but given the stringent capital controls, the housing market benefits for the lack of alternative investment opportunities, and the public Housing Fund is in serious need of capital.⁴²⁶ The IMF report noted that credit levels remain flat despite historically low interest rates (around 5%).⁴²⁷ This reflects the indebted private sector in Iceland, both corporate and household, and their limited access to capital at the new banks. Economic growth is predicted to be at 2.5%, driven by investment in the energy sector,⁴²⁸ but many remain skeptical as the left-wing government has delayed the approvals on ideological grounds. The government's reversal of many pre-crash policies is drawing criticism within Iceland.⁴²⁹ In particular, the 33–29 vote in the

421. INTERNATIONAL MONETARY FUND, IMF COUNTRY REPORT NO. 11/125 (2011), *available at* <http://www.imf.org/external/pubs/ft/scr/2011/cr11125.pdf> [hereinafter IMF COUNTRY REPORT].

422. *Id.* The difference between those Icelanders migrating outward and inward was around 2,500 people in 2009 and 1,500 people in 2010. *Id.* at 7.

423. *Id.*

424. *Id.*

425. *Id.*; see also Andrew Ward, *Iceland Prepares \$1bn Bond Issue*, FINANCIAL TIMES (Jun. 8, 2011, 7:30 PM), <http://www.ft.com/cms/s/0/264b7972-91fc-11e0-b8c1-00144feab49a.html#axzz1mxve77yd>.

426. IMF COUNTRY REPORT, *supra* note 421.

427. *Id.*

428. *Id.*

429. *Atvinnuleiðin forsenda árangurs í ríkisfjármálum*, SAMTÖK ATVINNULÍFSINS (CONFEDERATION OF ICELANDIC EMPLOYERS) (June 24, 2011), <http://www.sa.is/frettir/almennar/nr/5243/>. The Icelandic Chamber of Commerce has pointed out that “Iceland drops the most of all countries on the Wall Street Journal’s ranking of countries by their economic freedom. The reasons are a large budget deficit, increased size of the general government, macroeconomic instability, tax rises and currency restrictions.” ICELAND CHAMBER OF COMMERCE, THE ICELANDIC ECONOMIC SITUATION: STATUS REPORT 32 (2011), *available at* http://www.vi.is/files/2011.08.11%20ICoC%20-%20Status%20Report%20v14_1510270087.pdf. The Confederation of Icelandic Employers has maintained that a 4%–5% economic growth is necessary for a sustainable economy and that the

2012] Global Economies, Regulatory Failure, and Loose Money 775

Althingi to apply for a membership of the EU on July 16, 2009, despite a strong majority of Icelanders being opposed to EU membership according to polls, is causing unrest.⁴³⁰ Negotiations started on June 27, but it is widely believed in Iceland, and even within the EU structure, that the majority of the people and of the Althingi will vote against any agreement and that seeking EU membership is a mistake at this point in time.⁴³¹

III. LESSONS

Iceland's financial crisis has lessons for other small economies, for larger economies, and for financial regulation generally. Most of the post-crisis writing on Iceland's experience concludes that the story points to the need for new regulators, for better regulators, and/or for more regulation. For example, Boyes termed the 2001 Stiglitz report to the CBI "an appeal for intelligent regulation to shield a tiny economy in any forthcoming crisis."⁴³² Of course, it would be wonderful if it were possible to draft a rule, hire a regulator, or design an agency that would prevent the "next Iceland." Given the structure of the problems we've identified, however, we do not think it is possible to do so. These "we just need better or more

government policies fall short of creating the right environment. Samtök atvinnulífsins sýna ábyrgð og staðfesta kjarasamninga þrátt fyrir vanefndir ríkisstjórnar Íslands, SAMTÖK ATVINNULÍFSINS (CONFEDERATION OF ICELANDIC EMPLOYERS) (June 21, 2011), <http://www.sa.is/frettir/almennar/nr/5240/>. In addition, the government has instigated wide range of tax hikes despite the economic downturn. *The Economy's Tax System*, SAMTÖK ATVINNULÍFSINS & VIÐSKIPTARÁÐ ÍSLANDS (CONFEDERATION OF ICELANDIC EMPLOYERS & ICELAND CHAMBER OF COMMERCE) (Sept. 21, 2010), http://www.vi.is/files/2010.09.21-Skattkerfi-atvinnulifsins_96890470.pdf. Also harshly criticized both at home and abroad are the government's attempts to dramatically change the internationally praised ITQ system in fisheries, with the OECD recently urging the government to preserve the system. ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT, OECD ECONOMIC SURVEY: ICELAND 34 (2011), <http://www.oecd.org/dataoecd/51/52/48208267.pdf> ("This system could be threatened by potential policy responses to the perceived unfairness of quotas initially having been given away and Iceland's possible accession to the EU. It should be kept in mind that when the quotas were initially allocated the right to fish was limited, as this was a move from an open access system. However, there is nothing the government can do now to undo the perceived unfairness of the initial allocation as most current quota holders purchased their quotas. Nevertheless, to strengthen political consensus on the quota system, the government should increase the special resource tax on fishing to a level that neither causes financial difficulties in the industry nor destroys the quota system. The government should also progressively reduce TACs from the level compatible with biological sustainability to the level that maximises resource rents where needed and tax away all of this increase in rent. To maintain the value of the fisheries resource within the EU, the Iceland authorities plan to negotiate to maintain the power to set TACs on a scientific basis and to preserve the ITQ system.").

430. SAMTÖK ATVINNULÍFSINS, *supra* note 420; *see Iceland's Application*, EUROPEAN UNION (July 16, 2009), http://www.eas.europa.eu/iceland/iceland_application.pdf.

431. *Successful Start of Iceland's Membership Negotiations with the EU*, EUROPEAN UNION (Jun. 27, 2011), <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/11/791&type=HTML>; *see also EU Commission Doubts Iceland Will Approve Membership in Referendum*, PRESSAN (May 20, 2010, 11:00 AM), <http://www.pressan.is/News/ReadIcelandicNews/eu-commission-doubts-iceland-will-approve-membership-in-referendum>.

432. BOYES, *supra* note 4, at 152.

[fill in the blank]” analyses of the Icelandic crisis miss the central lesson: The problem is not that there were laws broken, badly written, or poorly enforced. As we described above, there were plenty of all three of those kinds of errors made in Iceland both during the boom and during the crisis. But there are *always* going to be laws broken, badly written, and poorly enforced. A robust financial system cannot be premised on perfect compliance, defect-free legislation, or omniscient regulators with perfect judgment. The inevitability of the failure of imperfect human institutions must be a consideration in the design of those institutions; the system needs to be robust enough to survive multiple failures.

The central issue missed by the calls for more and better regulation, by more and better regulators, and bigger and more powerful agencies is the absence of feedback within the regulatory environment as currently structured. We live in a world of open economies with free movement of capital, and the features of that world that provide enormous benefits are also the features that make it dangerous. If we want to keep the benefits, we need feedback from markets to regulators and back, among market participants, and among regulators that will push both market actors and regulators to self-correct when they make a mistake, when an institution proves flawed, or when someone breaks a law. Some of the post-crisis reforms proposed, such as calls for bans on short selling or more stringent deposit insurance terms, dampen rather than amplify, such feedback. Moreover, the absence of institutional constraints on monetary and fiscal authorities’ behavior equivalent to those that earlier international monetary systems imposed⁴³³ means that mistakes by large economies’ central banks are both more likely to occur and to have more systemic effects when they inevitably occur. As external constraints on monetary and fiscal authorities loosen, making sure there are robust feedback loops becomes ever more critical.

Our analysis suggests that the key lessons of the Icelandic financial crisis are:

- Monetary and fiscal policies play critical roles in the operation of financial regulation, roles which have largely been ignored by lawyers and regulators. Financial

433. Both the gold standard prior to World War I and the convertibility of the dollar to gold in the period from after World War II through the end of the Bretton Woods agreement provided such constraints. See Michael D. Bordo & Finn E. Kydland, *The Gold Standard as a Rule*, in *THE GOLD STANDARD IN THEORY AND HISTORY* 85 (Barry J. Eichengreen & Marc Flandreau eds., 1985) (describing success of gold standard as a commitment device); Michael D. Bordo & Anna Schwartz, *The Operation of the Specie Standard—Evidence for Core and Peripheral Countries, 1880-1990*, in *CURRENCY CONVERTIBILITY: THE GOLD STANDARD AND BEYOND* 51 (Jorge Braga de Macedo et al. eds., 1996) (convertibility as constraint).

2012] Global Economies, Regulatory Failure, and Loose Money 777

institutions do not exist in a vacuum and discussing their regulation as if they did leads to serious errors. Regulators need to invest more heavily in understanding how changes in monetary and fiscal policies affect financial institutions and markets. Even with greater understanding, however, these impacts should cause financial regulators to approach their task with greater humility, since the impacts are often difficult to predict in advance or even observe.

- There is a need to move beyond the regulation/deregulation dichotomy in discussions of financial institutions. The Icelandic crisis, like the broader global financial crisis, was caused by the interaction of a complex set of regulatory failures, market conditions, and market actions. Some of the problems were the result of changes in Icelandic regulations, some were the result of changes in European Union or British regulations, and some came about because of changes in the global economy. Understanding how to cope with a vastly complex set of policies, economic conditions, and actions by market participants requires looking beyond the labels “deregulation” or “regulation.”
- Existing regulatory structures for financial surveillance are deeply flawed by their inability to keep pace with financial innovation. No regulator caught the Icelandic crisis in advance (or the Irish, Greek, Portuguese, Italian, or Spanish ones now roiling financial markets). Rather than attempting to keep up with financial markets by expanding the scope of regulation, regulators need focus their efforts structurally on ensuring that financial innovations are exposed to market discipline, and harnessing the profit motive to burst asset bubbles sooner, reveal problems faster, and undercut fraudulent behavior more swiftly.
- Existing jurisdictionally-based regulatory approaches to issues such as deposit insurance are not only inadequate to handle the problems posed by global financial institutions but make matters worse by insulating market actors from market forces. These inadequacies require rethinking financial regulation rather than simply scaling them up to cover ever-wider areas, as the failure of the EU’s deposit

insurance regulation to address conditions that allowed the Icesave problem to occur demonstrates.

- Despite their roots in finance, financial crises have significant political components. No international regulatory institutions can override national political interests, as both Icelandic politicians' behavior in the lead up to the crisis and Britain's behavior in the Icesave affair demonstrate. Not only do the political uncertainties provide another reason for regulatory humility, they also illustrate a key advantage of market checks and balances over regulatory ones. As the assorted crisis-of-the-week CDS spread and bond market events involving Greece, Ireland, Portugal and Spain have repeatedly demonstrated, market forces play an important role in testing the soundness of politically-crafted solutions.

These conclusions do not point toward a single "solution" to the problems posed by the Icelandic crisis, the ongoing European crises, and the larger global financial crisis but rather caution against assuming that any regulatory framework can be sufficient. They also point toward important design principles for regulation, focusing attention on enhancing opportunities for market discipline rather than relying primarily on oversight by regulators. If the financial community, politicians, and regulators learn these lessons, we may avoid the "next Iceland" by avoiding reliance on a regulatory structure that cannot support us when the financial weather next turns foul.

A. Monetary and Fiscal Policy Links to Financial Regulation

Some argue that the Icelandic crisis was "above all a failure of central banks," whose adherence to inflation targeting meant the central banks missed asset bubbles.⁴³⁴ More broadly, the U.S. Federal Reserve and its former chair, Alan Greenspan, have come under heavy criticism for their failure to head off the asset bubbles in the United States.⁴³⁵ In addition, not only did European institutions including (but certainly not limited to) Eurostat and the ECB fail to prevent the problems in Greece, Ireland,

434. BOYES, *supra* note 4, at 124.

435. See, e.g., WILLIAM FLECKENSTEIN & FREDERICK SHEEHAN, GREENSPAN'S BUBBLES: THE AGE OF IGNORANCE AT THE FEDERAL RESERVE (2008). Greenspan admitted the Fed failed to foresee the bubble. Alan Greenspan, *The Crisis*, BROOKINGS (April 15, 2011), http://www.brookings.edu/~media/Files/Programs/ES/BPEA/2010_spring_bpea_papers/spring2010_greenpan.pdf.

2012] Global Economies, Regulatory Failure, and Loose Money 779

Spain, and Portugal, which were well within the scope of their pre-crisis regulatory responsibilities, but the ECB contributed to the global problem of easy money that played such an important role in Iceland's problems as well as in the larger financial crisis.⁴³⁶ Similarly, the Bank of England and the U.K. F.S.A. both failed to prevent the Icesave debacle in Britain, arguably made the problem much worse through the Bank of England's actions with respect to the Kaupthing Singer Friedlander Isle of Man subsidiary,⁴³⁷ and definitely made the problems worse in Iceland through Britain's obstruction of international recovery efforts as a negotiating tactic.⁴³⁸ We agree with many of these criticisms, but they do not address the crucial issue of the impact of monetary policy (either alone or in conjunction with fiscal policy) on financial regulation. It is not simply bad performance by any particular regulator, without the larger context of monetary policy, expansionary fiscal policies, and open capital markets, it is impossible to understand the Icelandic (or Irish, Greek, Portuguese, Italian, or Spanish) portions of the larger crisis. As others have described in considerable detail, it is similarly impossible to understand the U.S. portion of the crisis.⁴³⁹

As we discussed in Part II, monetary and fiscal policy mistakes played crucial roles in the Icelandic crisis in at least two ways. First, outside of Iceland, the U.S., British, EU, and Japanese central banks aggressively pursued loose money policies that flooded the world's economies with cheap cash. They did this at the same time as their governments were aggressively pursuing fiscal stimulus policies that pumped money into the world economy. Both fiscal and monetary policies thus contributed to widespread liquidity and low returns on deposits in the major financial markets. In particular, the fiscal policies of the U.S., Japanese, and European governments during the late 1990s and early 2000s created such

436. See Angela Maddaloni & José-Luis Peydró, *Bank Risk-Taking, Securitization, Supervision and Low Interest Rates: Evidence from the Euro Area and the U.S. Lending Standards* (European Central Bank, Working Paper No. 1248, 2010), available at <http://www.ecb.europa.eu/pub/pdf/scpwps/ecbwp1248.pdf>.

437. See *Governments Petitioned on Savings*, BBC NEWS (Oct. 20, 2008, 10:28 AM), http://news.bbc.co.uk/2/hi/europe/isle_of_man/7679441.stm. The Isle of Man (IoM) government's official inquiry concluded that the collapse of the IoM Kaupthing entity was at least partly brought about by the U.K. FSA's decision not to consult with either the directors of the IoM entity or IoM financial regulators: "The regulators in London stopped talking to those in the Isle of Man in a frank way. Those who might be thought to have a right to know about the circumstances of the London entity, including the directors in the Isle of Man and the FSC, were cut out of the information loop." FIRST INTERIM REPORT OF THE SELECT COMMITTEE ON KAUPTHING, SINGER AND FRIEDLANDER (ISLE OF MAN) LIMITED, TYNWALD (THE PARLIAMENT OF THE ISLE OF MAN) 41 (2009), available at <http://www.tynwald.org.im/papers/reports/2009-2010/r0019.pdf>. Further, the IoM inquiry concluded that "The death blow to KSF in London and in the Isle of Man was delivered by the actions of the U.K. authorities, when the U.K. was attempting to protect its own position against Iceland." *Id.* at 49.

438. See *supra* notes 381–382.

439. See, e.g., TAYLOR, *supra* note 84.

pressures on their currencies relative to the ISK because the Icelandic government was flush with cash during this period and so appeared a model of relative fiscal probity, despite its own rapidly growing public expenditures.⁴⁴⁰ The combination of the Icelandic government's aggressive fiscal policy and the CBI's orthodox policy of tightening of interest rates flooded the Icelandic economy with cheap money chasing high returns in ISK-denominated assets, enhancing the Icelandic banks' and the "Viking raiders'" ability to borrow (as the ISK was appreciating relative to most other currencies).

Second, under well-established ideas about appropriate monetary policy, an economy in danger of overheating requires an increase in interest rates.⁴⁴¹ As Iceland's economy grew rapidly during the early 2000s, the CBI turned to higher interest rates in an effort to slow the economy down.⁴⁴² This had the effect of making ISK-denominated investing *more* attractive to foreigners, and increased demand for the ISK, causing the currency to further appreciate.⁴⁴³ This in turn made non-ISK-denominated borrowing and consumption *more* attractive to Icelanders, encouraging more borrowing and spending, the opposite effect that the Central Bank wanted to achieve with its rate hikes.⁴⁴⁴ In response, the Central Bank then raised rates again, repeating the cycle. This continued to flood Iceland with cheap money at exactly the wrong moment, further inflating the asset bubbles and fueling the boom. While these effects occur for any currency where the central bank is raising rates in a world of low interest rates, their impact on Iceland was acute because of the small size of the Icelandic economy. Moreover, individual Icelanders often borrowed either in inflation-indexed instruments (primarily for homes and credit cards) or foreign currency-based loans (especially for cars), which made their real interest rates invariant to the Central Bank's efforts: "While a one percent interest rate hike [by the Bank of England] in the U.K. would result in house owners appearing on television explaining how much their monthly

440. See ECONOMIC SURVEY OF ICELAND, 2005, OECD POLICY BRIEF 4 (Feb. 2005), available at <http://www.oecd.org/dataoecd/51/31/34422659.pdf> (praising Icelandic fiscal policy).

441. See John C. Williams, *Economics Instruction and the Brave New World of Monetary Policy* (FED. RESERVE BANK OF SAN FRANCISCO), June 6, 2011, available at <http://www.frbsf.org/publications/economics/letter/2011/el2011-17.html>.

442. See *supra* notes 296–298.

443. THORVALDSSON, *supra* note 43, at 151–52 ("The very high interest rates made it very attractive . . . to invest in Icelandic kronur. While you would be paid 3 or 4 percent interest in currencies like euros and pounds, an investor would be paid almost 10 percent higher rates if he placed his money in kronur. That created a demand for kronur and severely strengthened the Icelandic krona.").

444. *Id.* at 152 ("[T]he Central Bank's interest rate hike resulted in lower financing cost for households, the opposite of what you would see in other countries.").

2012] Global Economies, Regulatory Failure, and Loose Money 781

mortgage cost had gone up by, a five percent interest [rate] hike in Iceland only resulted in people shrugging their shoulders. They didn't care."⁴⁴⁵

Iceland was certainly unlucky that, at the moment when the large economy central banks were making the mistake of flooding the world with cheap liquidity, its Central Bank made the mistake of raising interest rates. There is more than bad timing at work here, however. Under such circumstances, it was inevitable that someone would take advantage of the cheap money. (And, many did in Ireland, Greece, Portugal, Italy, Spain, elsewhere.) Thus, even if the Icelandic regulators had been better trained technically, there had been more of them writing better regulations, or EU regulators had acquired jurisdiction over Icelandic banks and made use of it, the incentives provided by the growing inflows of money would have been facilitating individuals' and institutions' aggressive investment strategies, governments' loose fiscal policies, and reckless behavior by individuals, institutions, and governments. Further, even if foreign regulators had paid more attention to evaluating the risks posed by Icelandic conditions, the cross-holdings of Icelandic banks and companies, and the ISK, regulatory reaction outside Iceland would have been slowed by the complications of international relations, the complexity of the issues, and the limited tools available to slow capital flows to specific countries. Even a step as simple as the U.K. government forbidding local governments from investing in foreign internet banks would not have been easy to implement, given governments' commitments to capital mobility⁴⁴⁶ and the then-U.K. government's commitment to devolution of authority to lower levels of government.⁴⁴⁷ Moreover, since the problems in Iceland were partially the result of the Icelandic government's adoption of fiscal stimulus measures similar to those adopted elsewhere, foreign governments would have had difficulty criticizing Iceland for undertaking the same type of policies they were pursuing domestically.

This was not just a problem in Iceland. The European economies missed out on part of the cycle, as the ECB did not raise rates. Similarly, U.S. states with debt problems similar to those of the southern European economies did not experience the high rates. But all these economies, within larger currency areas with more vibrant economies, were able to take advantage of the cheap money and implicit guarantees of their more solvent partners. By keeping interest rates extremely low for years, the ECB, Bank of England, and Federal Reserve's monetary policies both

445. *Id.* at 151.

446. *See supra* Part I.A.

447. *See* HUGH ATKINSON & STUART WILKS-HEEG, LOCAL GOVERNMENT FROM THATCHER TO BLAIR: THE POLITICS OF CREATIVE AUTONOMY 252–69 (2000) (describing Labour Party's push to devolve authority to local governments).

contributed to pressures for returns and offered guarantees that encouraged lenders and investors in Britain, on the continent, and in the United States to engage in reckless lending and investment practices. Without cheap money, Spanish *cajas* might have wanted to fuel a Spanish real estate bubble, Greek governments might have desired to systematically mislead investors, regulators, and their own citizens, Portuguese governments might have desired to run up gigantic deficits, and Irish banks to offer valued real estate investors loans at many times the value that later proved sustainable—but if money had been dearer, the cost of doing so would have been higher. The same is true for functionally bankrupt states like Illinois and California in the United States. Because the demand curves for those activities slope downward, a higher cost would have produced less of each. We can certainly devise additional laws and regulations that might prevent some of these particular bad practices from recurring in the future, but paying attention to the monetary and fiscal policies that created the incentives for the bad practices is the only means to also address the next innovations.

Unfortunately, there is little evidence that the major economies' central banks will do better. Indeed, today the Federal Reserve and the ECB are behaving as if constraints on the acceptable range of central banking behavior have been *loosened*, rather than tightened. The Federal Reserve's \$600 billion program of "quantitative easing" that began in November 2010, its \$850 billion of purchases of illiquid assets from financial institutions in 2009, and the ECB's purchases of billions of euros of sovereign debt unwanted by market actors are all examples of actions that few would have imagined possible if suggested ten years earlier.⁴⁴⁸ All represent significant expansions of the *types* of activities central banks are willing to engage in, as well as the *scale* of interventions they are willing to make. All raise serious questions about the future direction of central banks' roles. At the least, putting illiquid assets like Greek government bonds or "toxic" securities on central banks' balance sheets raises questions about the central banks' abilities to unwind such deals when they must move in the opposite direction. Further, these actions raise questions about what, if any, activities the central banks would not be willing to take in the future if they felt they were warranted. Perhaps, although we doubt it, having a totally unconstrained actor with the ability to print money at will is a good thing. However, if that is the role central banks are to play in the

448. To some extent, the Fed's move with respect to its purchases of long term government bonds resembles the 1961–65 "Operation Twist," in which the Fed bought long term government bonds. See Allister Bull, *Fed Says Let's Twist Again After 48 Years*, REUTERS (Mar. 19, 2009, 8:33 AM), <http://www.reuters.com/article/2009/03/19/us-usa-fed-twist-idUSTRE52I3AG20090319>. This program did not involve purchase of assets like the mortgage backed securities bought in 2009, however, and the general assessment of Operation Twist is that it failed in its objectives.

world economy in the future, there ought to be considerable debate and discussion of it first.

Thus, among the problems highlighted by the Icelandic crisis in particular and the broader global financial crisis in general are that fiscal and monetary policies can create incentives that overwhelm financial regulatory measures and the need for tighter, not looser, constraints on monetary policy. It will be years, perhaps decades, before even the Icelandic portion of the crisis is fully understood, and its lessons digested. Iceland does demonstrate that assessment of financial regulation without consideration of monetary and fiscal policy measures is incomplete.

B. Moving Beyond the Regulation/Deregulation Dichotomy

Iceland primarily entered American law professors' consciousness as an *ur*-libertarian society through analyses of the Saga Era by law professor William Miller⁴⁴⁹ and law and economics scholars David Friedman⁴⁵⁰ and Bruce Benson.⁴⁵¹ The attraction of the Icelandic Commonwealth for libertarians (including both of us) is that it represented a functioning and prosperous society with few rules beyond tort, property, and contract, lacking even an executive branch of government or full-time judiciary. Accounts of the Icelandic crisis that strive to blame deregulation for the problems sometimes make analogies to Iceland's Viking past and the Commonwealth's minimal state to bolster their case.⁴⁵²

449. See THEODORE M. ANDERSSON & WILLIAM IAN MILLER, LAW AND LITERATURE IN MEDIEVAL ICELAND: LJOSVETNINGA SAGA AND VALLA-LJOTS SAGA (1989); WILLIAM IAN MILLER, AUDUN AND THE POLAR BEAR: LUCK, LAW, AND LARGESSE IN A MEDIEVAL TALE OF RISKY BUSINESS (2008); WILLIAM IAN MILLER, BLOODTAKING AND PEACEMAKING: FEUD, LAW, AND SOCIETY IN SAGA ICELAND (1990); William Ian Miller, *Of Outlaws, Christians, Horsemeat, and Writing: Uniform Laws and Saga Iceland*, 89 MICH. L. REV. 2081 (1991); William Ian Miller, *Some Aspects of Householding in the Medieval Icelandic Commonwealth*, 3 CONTINUITY & CHANGE 321 (1988); William Ian Miller, *Ordeal in Iceland*, 60 SCANDINAVIAN STUD. 189 (1988); William Ian Miller, *Dreams, Prophecy and Sorcery: Blaming the Secret Offender in Medieval Iceland*, 58 SCANDINAVIAN STUD. 101 (1986); William Ian Miller, *Gift, Sale, Payment, Raid: Case Studies in the Negotiation and Classification of Exchange in Medieval Iceland*, 61 SPECULUM 18 (1986); William Ian Miller, *Avoiding Legal Judgment: The Submission of Disputes to Arbitration in Medieval Iceland*, 28 AM. J. OF LEGAL HIST. 95 (1984); William Ian Miller, *Choosing the Avenger: Some Aspects of the Bloodfeud in Medieval Iceland and England*, 1 LAW & HIST. REV. 159 (1983); William Ian Miller, *Justifying Skarpheðinn: Of Pretext and Politics in the Icelandic Bloodfeud*, 55 SCANDINAVIAN STUD. 316 (1983), reprinted in SAGAS OF THE ICELANDERS 292 (John Tucker ed., 1989) (article reprinted with revisions and renamed *The Central Feud in Njáls saga*).

450. DAVID D. FRIEDMAN, LAW'S ORDER: WHAT ECONOMICS HAS TO DO WITH LAW AND WHY IT MATTERS 263 (2000); DAVID D. FRIEDMAN, THE MACHINERY OF FREEDOM: GUIDE TO A RADICAL CAPITALISM 201 (1973); David D. Friedman, *Private Creation and Enforcement of Law - A Historical Case*, 8 J. LEGAL STUD. 399 (1979).

451. BRUCE L. BENSON, THE ENTERPRISE OF LAW: JUSTICE WITHOUT THE STATE 11-42 (1990).

452. Lewis, *supra* note 21.

We have argued here that this represents a profound misreading of the financial crisis's roots as well as of the larger arc of Iceland's economic history, as described in Part II. Iceland's economy proceeded through multiple cycles of growth and stagnation over the past 150 years. As we described, all of the periods of growth have been associated with growing economic freedom; all of the periods of stagnation with severe limits on economic freedom.⁴⁵³ What differentiates the most recent collapse from prior periods of growth is thus not the presence of economic freedom but the changes in the world economy and the particular monetary and fiscal policies in Iceland.

Without question, some individual Icelanders in and out of government as well as Icelandic government entities, Icelandic banks, and Icelandic companies behaved badly at times and made mistakes at others, just as individuals, regulators, banks, and companies everywhere do routinely. An important part of why the consequences for others of those mistakes and bad behavior were so severe is that the Icelandic state went well beyond simply setting the "rules of the game" and actively intervened in the economy in ways that made things worse. Specifically, the Central Bank's role in setting interest rates—in accord with modern central banking theory—played a critical role, as did the most un-Thatcher-like heavily stimulative fiscal policy of the governments of the "Thatcherites" Davíð Oddsson, Geir Haarde, and their coalition parties.⁴⁵⁴ What transformed their individual mistakes into crises was their ability to make mistakes on a grand scale due to the lack of feedback.

Rather than conceptualizing states as dichotomously "deregulated" or "regulated," analyses must address the multifaceted nature of state involvement in the economy at more than a superficial level. Iceland falls on the deregulated end of the spectrum, but the other European economies experiencing crises do not: Greece was (and still is) a heavily regulated economy in virtually every respect;⁴⁵⁵ Portugal's problems rest on profligate public spending;⁴⁵⁶ Spain fits no definition of a liberalized financial sector, since state banks (the *cajas*) making politically-determined

453. See *supra* Part II.A.

454. BOYES, *supra* note 4, at 6 (calling Oddsson "the self-proclaimed Margaret Thatcher of the northern economies"); David Rennie, *What You Can Pick up in Iceland*, SPECTATOR (Sept. 16, 2006), http://www.spectator.co.uk/essays/all/25131/part_2/what-you-can-pick-up-in-iceland.shtml (calling Oddsson "a wild-haired Thatcherite").

455. See Michael Mitsopoulos & Theodore Pelagidis, *Vikings in Greece: Kleptocratic Interest Groups in a Closed, Rent-Seeking Economy*, 29 CATO J. 399, 405 (2009).

456. *EU Economy Crisis #3: Portugal Asks for Bailout*, CBS NEWS (Apr. 6, 2011, 5:08 PM), <http://www.cbsnews.com/stories/2011/04/06/501364/main20051428.shtml>.

2012] Global Economies, Regulatory Failure, and Loose Money 785

loans played such a major role in the economy there.⁴⁵⁷ One might argue, for example, that states that intervene aggressively in monetary and fiscal policy may acquire a corresponding need to intervene aggressively in financial regulation to contain the impacts of their monetary and fiscal actions. This would require addressing whether the state in question had the institutional capacity to coordinate such interventions without committing errors in the regulatory activity.

In a world where the free movement of capital is the norm and exchange rates move with market trends, the problem of designing institutions is not choosing among a set of policy preferences that fall somewhere between a planned economy and *laissez faire* based on one's desire to bring about a particular outcome. The issue is whether, given the constraints imposed by world capital markets, a country's institutions are designed to transform market signals into feedback that self-corrects or whether it produces feedback that spirals out of control as in Iceland.⁴⁵⁸

Throughout the world, many remedies proposed since the financial crisis have focused on enhancing central bank surveillance of the financial sector and both central banks' and other authorities' regulatory authority over it.⁴⁵⁹ Such proposals presume, we think, that the central bank's role in monetary policy and the government's role in fiscal policy are not driving individuals and institutions to behave inconsistently with regulatory policy. Moreover, such proposals vary considerably in how they approach regulatory issues. Limiting the ability of central banks and governments to use monetary and fiscal policies in ways that create incentives for behaviors that lead to financial crises reduces the need to get the financial surveillance and regulatory policies "right" and so helps make those policy choices more tolerant of errors. Adopting an interest rate rule similar to the "Taylor Rule," a currency board, or other restrictions on central bank activities seem more important to us in light of Iceland's experience than giving central banks greater power and discretion. Facilitating private

457. Chana Joffe-Walt, *A Theme Park, An Airport, And The Next Banking Crisis*, NPR (Jan. 7, 2011, 12:01 AM), <http://www.npr.org/blogs/money/2011/01/07/132717135/a-theme-park-an-airport-and-the-next-banking-crisis>.

458. Within the set of institutions that must meet this market feedback test is the choice of currency itself. With the benefit of hindsight, we believe Iceland's experience demonstrates that its economy is too small to support an independent currency because maintaining such a currency would have required a central bank capable of navigating the quite difficult problems the country faced as a result of the capital inflows leading up to 2007. But expanding a currency beyond national borders also has its risks, as Ireland, Portugal, Spain, and Greece demonstrate. The ability to free-ride on Germany's credit rating played a role in the problems in each of those four countries.

459. *See, e.g.*, Ben S. Bernanke, Chairman, Fed. Reserve, Remarks at the Federal Reserve Bank of Chicago Conference on Bank Structure and Competition, Lessons of the Financial Crisis for Banking Supervision (May 7, 2009), available at <http://www.federalreserve.gov/newsevents/speech/bernanke20090507a.htm>.

interests' ability to opt out of currencies in contracting can create more avenues for feedback if done properly.⁴⁶⁰

C. Financial Surveillance

If we learned nothing else from the global financial crisis, we should have learned that all models of financial regulation suffer from serious weaknesses. Both the U.K. single-regulator-using-principles approach and the U.S. multiple-regulators-enforcing-rules approach proved inadequate. Spain's more "social market" oriented policies did not prevent either its banking sector's crisis or a stunningly large housing bubble. Ireland's more deregulated approach also produced a banking sector meltdown and a massive housing bubble. Greece's highly centralized and regulated economy yielded a stunning partnership between the Greek government and international banks to commit actions that, had they been conducted by a private party, could only be described as fraud, and which were at a minimum corruption on a massive scale, ultimately producing the sort of widespread social unrest advocates of "social markets" claim their theories avoid. Many of Britain's local governments used their autonomy to gamble with accounts in Icelandic internet banks with little or no due diligence in pursuit of higher returns. In short, regulators were trying many approaches to financial regulation leading up to the crisis and none of them worked as theorized.

Iceland certainly adds additional examples of regulatory failure. In retrospect, some have criticized Iceland for insufficient regulatory efforts because the regulators were not up to the task. In addition to regular mention of former Central Bank governor and former Prime Minister Davíð Oddsson's taste for literature over economics and legal rather than economics training, the post-crash literature suggests that his management style was not sufficient to deal with the financial world.⁴⁶¹ Perhaps lawyers, poets, or lawyer-poets should not be central bankers, although this seems an overgeneralization from a sample of one. Perhaps managers who yell should not be central bankers, although managers who never yell might encounter other problems. Perhaps politicians should not be central bankers, although a central banker without political skills would encounter a different set of problems. One might argue that Iceland's form of

460. Iceland's experience with foreign currency denominated loans was not a good example of this for two reasons. First, borrowers were investing in ISK-denominated assets, leaving themselves vulnerable to the problems of the ISK. Second, the contracting took place in an environment where regulators allowed the (accurate) impression that bailouts would be provided when large scale problems occurred.

461. BOYES, *supra* note 4, at 67 ("[T]oo much of Oddsson's governing style depended on his personality, his striding into a room of civil servants and barking, 'Something must be done!'").

2012] Global Economies, Regulatory Failure, and Loose Money 787

financial surveillance—when surveillance authority and liquidity concerns were set up in the FME while responsibility for financial stability was placed in the Central Bank was particularly flawed. But the failure of *any* regulatory model to provide either an early warning or a solution to the problems in advance suggest that regulatory structure could not have been the primary factor in the crisis in Iceland or elsewhere.

The lesson is not that “nothing works” and we should either throw up our hands or roll back global finance to a simpler time. Rather, we draw three relatively sharp lessons from the Icelandic crisis related to financial surveillance, ones that are supported by experiences elsewhere as well. First, there was a significant lack of cooperation amongst regulators both within countries and across borders, between regulators and politicians, and between regulators and the regulated. Almost no one seems to have known much about what other players were doing. (Some accounts attribute personal motives to explain actions by key players during the crisis.⁴⁶²) Outside Iceland, the lack of communication was part of an effort to conceal problems from the regulators (Greece),⁴⁶³ due to murky relationships between politically connected financial institutions (Spain),⁴⁶⁴ or due to having no interest in communicating as long as the money kept flowing (Ireland and Portugal).⁴⁶⁵ In the United States internal communications failures were part of the reason for the SEC’s failure to address the Madoff fraud despite being repeatedly handed detailed outlines of the fraud by a concerned citizen.⁴⁶⁶ U.S. regulators were (at least) slow to recognize the problems posed by securitized subprime loans,⁴⁶⁷ to spot the housing bubble (despite the experience of the tech bubble just a short time before),⁴⁶⁸ and to focus on the rapid growth in highly leveraged positions

462. See, e.g., *id.* at 108–09 (describing alleged feuds among Oddsson and a group of Icelandic businessmen).

463. MATTHEW LYNN, *BUST: GREECE, THE EURO, AND THE SOVEREIGN DEBT CRISIS* (2010).

464. Joffe-Walt, *supra* note 455 (“At the center of Spain’s banking crisis are regional banks called *cajas de ahorros*. More than half of Spanish banking deposits are in *cajas*. And they’re not run by bankers, but by local politicians and priests.”).

465. MCWILLIAMS, *supra* note 65; *EU Economy Crisis #3: Portugal Asks for Bailout*, *supra* note 454 (“Portugal’s troubles stem from a decade of measly growth - averaging 0.7 percent a year - during which it amassed huge debts to finance its western European lifestyle.”).

466. See HARRY MARKOPOLOUS, *NO ONE WOULD LISTEN: A TRUE FINANCIAL THRILLER* (2010) (describing repeated unsuccessful efforts of the author, a private citizen, to persuade the SEC to investigate Madoff over a ten year period).

467. See THE FINANCIAL CRISIS INQUIRY COMMISSION, *THE FINANCIAL CRISIS INQUIRY REPORT* 42–46 (Authorized Edition) (2010).

468. See ANTHONY B. PERKINS & MICHAEL C. PERKINS, *THE INTERNET BUBBLE: INSIDE THE OVER-VALUED WORLD OF HIGH-TECH STOCKS* (1999) (describing technology bubble); FINANCIAL CRISIS INQUIRY REPORT, *supra* note 467 (describing housing bubble).

by numerous financial institutions (despite the example of Long-Term Capital Management just a few years before).⁴⁶⁹

Formulating regulatory policy when you do not know what the regulated are doing is problematic whether the regulator is a poet, lawyer, economist, or all three. Whatever one might make of the Icesave affair, it is not an example of even minimal cooperation between national regulators at any point, pre-, during, or post-crisis.⁴⁷⁰ Fault undoubtedly lies in various proportions with the assorted Icelandic, Dutch, and British regulators, but the question that Icesave in particular raises for us is why anyone would expect any of these regulators to cooperate when there were no incentives for such cooperation to occur. These problems are not limited to the relatively discrete crisis-within-a-crisis of Icesave. U.K. local governments, firms, charities, and individuals were moving large amounts of money into an Icelandic internet bank, and there seems to have been virtually no interaction between Icelandic and British regulators, even along the lines of a phone call to ask “Can your deposit insurance fund handle this volume of deposits?” or “We were wondering if access to the U.K. deposit insurance fund might not be a bad idea, since this branch of our bank is accepting quite a bit of money from your citizens. What do you think?” Indeed, Britain’s Chancellor of the Exchequer did not even know who Iceland’s Finance Minister was.⁴⁷¹

Moreover, the problem runs in both directions. Market actors need the certainty provided by up-to-date knowledge of the plans of regulatory, monetary, and fiscal policy actors as much as regulators need information about activity in the markets they regulate. Although some aspects of monetary policy have become more transparent,⁴⁷² there are still significant areas in which central bank policy is not transparent and the

469. See FINANCIAL CRISIS INQUIRY REPORT, *supra* note 467, at 56–59 (describing role of leverage in current crisis); ROGER LOWENSTEIN, WHEN GENIUS FAILED: THE RISE AND FALL OF LONG-TERM CAPITAL MANAGEMENT (2000) (describing role of leverage in Long-Term Capital Management’s problems). Moreover, as Lowenstein notes, LTCM itself disclosed its leverage quarterly to its banks, monthly to its investors, and to the CFTC. *Id.* Lowenstein concludes that “the numbers indicated (to anyone who cared to look) that something big was brewing” and that the banks, at least, “were in a good position to estimate” the overall leverage. *Id.* at 81.

470. See *supra* Parts II.D, II.E, and II.F.

471. See *supra* text accompanying note 363.

472. Alan S. Blinder et al., *Central Bank Communication and Monetary Policy: A Survey of Theory and Evidence* 5 (European Central Bank, Working Paper No. 989, 2008) (May 2008), available at www.ecb.int/pub/pdf/scpwps/ecbwp898.pdf (“A few decades ago, conventional wisdom in central banking circles held that monetary policymakers should say as little as possible, and say it cryptically. Over the recent past, the understanding of central bank transparency and communication has changed dramatically. As it became increasingly clear that managing expectations is a central part of monetary policy, communication policy has risen in stature from a nuisance to a key instrument in the central banker’s toolkit.”).

2012] Global Economies, Regulatory Failure, and Loose Money 789

implementation of transparency is still an ongoing process.⁴⁷³ With respect to monetary policy in some economies, this can be addressed by eliminating monetary policy entirely, through adoption of an alternative currency (e.g., dollarization or euro-ization).⁴⁷⁴ For others, a currency board following strict policy rules can provide certainty with respect to monetary policy. Even in large economies, adoption of policy rules like the “Taylor Rule” can eliminate much of the uncertainty associated with monetary policy. Fiscal policy can be subject to similar constitutional constraints (which, admittedly, have a mixed record of implementation across a wide range of jurisdictions). Regulatory policy can be made more certain (although at a cost to adaptability and flexibility) through transparency.

Making things even more difficult, an adversarial relationship between regulated and regulators may be inevitable where regulators have substantive authority over firms’ businesses. Firms have few incentives to disclose information to regulators for fear of provoking more regulation and that the revolving door will carry the regulator’s personnel to a competitor, while regulators have little reason to share strategies with the regulated for fear that the regulated will lobby against their actions. Too much cooperation, on the other hand, risks facilitating rent-seeking and anti-competitive activity aimed at new entrants.

Fortunately, we have a mechanism that facilitates information sharing without compromising confidentiality or encouraging rent-seeking: market exchanges. As Friedrich Hayek so aptly described, markets are information-producing mechanisms that incorporate feedback loops capable of encouraging midcourse corrections.⁴⁷⁵ A key lesson of the financial crises we have discussed here is that financial market structure desperately needs those feedback loops. Regulations should enhance, not muffle, feedback among market participants and between market participants and regulators.

Second, the cross-ownership between the banks and holding companies,⁴⁷⁶ in which owners of banks owned investment firms, that in

473. *Id.* (“No consensus has yet emerged on what communication policies constitute ‘best practice’ for central banks. Practices, in fact, differ substantially, and are evolving continuously.”); Michael Frenkel et al., *The Transparency of ECB Policy: What Can We Learn from its Foreign Exchange Market Interventions?*, 28 J. POL’Y MODELING 141, 154 (2005) (suggesting that with respect to foreign exchange interventions, diversity of views within EMU and poor communication by ECB meant it was hard to model ECB behavior).

474. There is currently talk of unilaterally adopting the Canadian dollar as a currency for Iceland. See, e.g., Barrie McKenna, *Iceland Eyes Loonie, Canada Ready to Talk*, GLOBE & MAIL, Mar. 2, 2012, <http://www.theglobeandmail.com/globe-investor/iceland-eyes-loonie-canada-ready-to-talk/article2356634/>.

475. Hayek, *supra* note 86.

476. BOYES, *supra* note 4, at 116 (describing “the extraordinary web of cross-ownership” as contributing to the crisis).

turn owned parts of banks, and so forth, spread the crisis further and faster than it might have otherwise. Cross-ownership appears to have led to a rise in the underlying asset prices during the boom in the relatively thinly traded Icelandic stock exchange and transmitted the collapse faster than it might have otherwise occurred when the crash came. Not all cross-ownership is bad, of course, but as Figure 1 above illustrated, cross-ownership in the Icelandic economy likely impeded feedback by obscuring risks. Having learned the dangers of interrelationships, counterparties may use contracts in the future to protect themselves; regulators should focus attention on expanding disclosure of interconnections that transmit risk.

Third, during the final stages of the boom, there was heavy lending to large shareholders and quite large loans extended to cross-owners and single groups.⁴⁷⁷ Bankruptcy and bank failure regulatory schemes can provide for unwinding such deals in some cases; enhancing the ability for creditors to recapture such assets through record keeping requirements, record retention rules, and provisions in bankruptcy rules may be the best *ex post* solution available. *Ex ante*, preventing firms from lulling investors into a state of complacency through whispered implicit guarantees of bailouts is important in incentivizing investors to do proper due diligence.

Designing institutions for surveillance of financial firms is particularly difficult because the rapid pace of innovation means that any scheme devised today may be inadequate tomorrow. But the problems we have described were not entirely problems of innovation; many were problems that have existed for decades and about which the literature on financial regulation was extensive. The need for coordination among regulators has been written about and discussed for decades;⁴⁷⁸ cross-ownership has been an issue, at least with respect to Asia,⁴⁷⁹ Russia,⁴⁸⁰ developing economies,⁴⁸¹ and Japan;⁴⁸² accounting questions have long been

477. BOYES, *supra* note 4, at 160. Landsbanki handed out 36% of its capital to its shareholders in the “few months” before it collapsed; Kaupthing lent its board members ISK 39.2 billion; and Glitnir “passed on 17 percent of its capital.” *Id.*

478. Ethan B. Kapstein, *Resolving the Regulator’s Dilemma: International Coordination of Banking Regulations*, 43 INT’L ORG. 323, 328 (1989) (tracing calls for coordination to the 1970s).

479. See, e.g., WORLD BANK, EAST ASIA: RECOVERY AND BEYOND 86 (2000) (“[T]he cross-ownership pattern in much of East Asia—where banks and other financial institutions are part of the conglomerate (and subservient to it)—offers no meaningful opportunity for banks to provide effective oversight to their corporate clients. Moreover, this ownership structure appears to have distorted credit allocation in favor of firms affiliated with the conglomerate (despite formal limits on connected lending) both before and after the crisis.”).

480. See, e.g., THOMAS C. OWEN, RUSSIAN CORPORATE CAPITALISM FROM PETER THE GREAT TO PERESTROIKA 110–11 (1995) (describing how cross-ownership appeared as those controlling state enterprises engaged in a process of “spontaneous privatization” of the state enterprises’ profits). Note that we are citing a pre-crisis source to show that the problem was well understood before the current crisis.

481. See, e.g., ROBERT W. MCGEE, *Corporate Governance in Developing Economies*, in CORPORATE GOVERNANCE IN DEVELOPING ECONOMIES: COUNTRY STUDIES OF AFRICA, ASIA AND

2012] Global Economies, Regulatory Failure, and Loose Money 791

recognized as critical and problematic within financial regulation;⁴⁸³ and the cashing out of booms has been a feature of boom–bust cycles for centuries.⁴⁸⁴ If the problems were not entirely new, neither was the lack of regulatory capacity—it can come as no surprise to anyone who simply counted heads at the CBI or the FSA that the Icelandic authorities were understaffed relative to the size of the market by most measures.⁴⁸⁵

The remedies should thus not be seen as simply more regulations, more regulators, or some combination thereof. Rather than asking how much more, we should be asking how to do financial regulation differently. It should not depend on regulators catching the obvious but on creating incentives for individuals to protect themselves. Financial surveillance measures should be focused on creating transparent markets rather than on encouraging disclosure to central regulators. Financial regulators need authority to obtain information in conjunction with specific investigations. But it is by making financial markets more transparent that market feedback can be brought to bear on issues long before regulatory action is possible.

LATIN AMERICA 3, 4 (Robert W. McGee ed., 2009) (listing as among the “particular challenges” of developing economies “[s]evering links such as cross shareholdings between banks and corporations” and “[d]ismantling pyramid ownership structures”).

482. See, e.g., Tsuneaki Sato, *The Japanese Economy in Search of a New Identity: A Reappraisal of the so-called ‘Japanese Economic System’ and its Applicability to Emerging Capitalist Economies*, in DEMOCRACY AND MARKET ECONOMICS IN CENTRAL AND EASTERN EUROPE: ARE NEW INSTITUTIONS BEING CONSOLIDATED? 331, 348 (Tadauuki Hayashi ed., 2004) (“In the 1990s, however, cross-ownership, so much praised in the past, has become the target of severe criticism both from outside and inside, as the nearly omnipotence of enterprise managers has led to many abuses and much fraud at the management level.”). Note that we are citing a pre-crisis source to show that the problem was well understood before the current crisis.

483. See, e.g., MARK JICKLING, CONG. RESEARCH SERV., ACCOUNTING REFORM AFTER ENRON: ISSUES IN THE 108TH CONGRESS (2003), available at http://www.law.umaryland.edu/marshall/crsreports/crsdocuments/RS21530_05282003.pdf (describing issues raised by the Enron scandal with respect to accounting, including issues with respect to pricing of derivatives). Note that we are citing a pre-crisis source to show that the problem was well understood before the current crisis.

484. See, e.g., Akash Deep & Dietrich Domanski, *Housing Markets and Economic Growth: Lessons from the US Refinancing Boom*, BIS. Q. REV., Sept. 2002, at 37 (describing 2001 refinancing boom and cash-out mortgages role). Note that we are citing a pre-crisis source to show that the problem was well understood before the current crisis.

485. SIC REPORT, *supra* note 174, ch. 2, at 16 (from the formal English summary) (“The FME was not well enough equipped to sufficiently monitor the financial institutions when they collapsed in the autumn of 2008. Considering the operating expenses of the FME and its budget up to 2006, it is clear that the growth of the Authority did not keep pace with the rapid growth of the Icelandic financial system, more complicated ownership links within the financial market, and increased activity of regulated entities abroad, and it was not consistent with the growing and increasingly complicated tasks entrusted to it pursuant to law during the preceding years. The FME’s tasks demand vast expert knowledge on the operations of banks, economics, accounting, and legislation on financial markets.”); see also Andrew P. Morriss & Clifford C. Henson, *Regulatory Intensity in Onshore & Offshore Financial Centers*, Working Paper, available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2016310 (discussing relative regulatory intensity across jurisdictions).

D. Jurisdictionally-Based Regulation

The vast majority of financial regulation today is done by single-jurisdiction regulators (with the qualification that how one classifies EU regulators might change this sentence). These regulatory structures predate today's deep financial integration, free movement of capital, and flexible exchange rates. Although an alphabet soup of international associations and organizations attempts to assist in coordination, financial regulation largely remains based in particular jurisdictions while the financial world is truly global. This mismatch creates a wide range of problems, as can be seen in the Icelandic crisis. Not only were deposit insurance standards—as set out by EU authorities—inadequate to cope with a systemic risk even within a relatively small economy like Iceland's, but the Icesave and Kaupthing Singer Friedlander entities in Britain exposed further inadequacies. Icesave demonstrated the problems of inter-jurisdictional operation in a world of local deposit insurance. But that was not the only problem since Kaupthing had correctly created local subsidiaries, covered by the relevant deposit insurance schemes, in Britain and the Isle of Man. U.K. regulators' behavior with respect to Kaupthing's U.K. and Isle of Man entities layered on an additional set of problems. One response has been to push for greater authority for supra-national regulatory bodies.⁴⁸⁶

Consider the problem of deposit insurance. These schemes have long been understood to pose a moral hazard problem for depositors, lessening their incentive to investigate the conditions of the institutions in which they have placed their money.⁴⁸⁷ Indeed, as recently as the 1980s S&L crisis in the United States, analysts warned that providing a government guarantee fostered reckless behavior by depositors.⁴⁸⁸ The British investigation into

486. See, e.g., Gordon Brown & Nicolas Sarkozy, *For Global Finance, Global Regulation*, WALL ST. J. (Dec. 9, 2009, 10:58 PM), <http://online.wsj.com/article/SB10001424052748704240504574585894254931438.html> (“[T]he way global financial institutions have operated raises fundamental questions that we must—and can only—address globally.”).

487. See Ronald MacDonald, *Deposit Insurance*, Handbooks in Central Banking, No. 9 (Centre for Central Banking Studies, Bank of England, 1996), at 9, available at <http://www.bankofengland.co.uk/education/ccbs/handbooks/pdf/ccbshb09.pdf> (“Bank depositors may, therefore, contribute to moral hazard if deposit insurance means that they no longer feel obliged to assess the credit risk associated with depositing money with a particular bank.”); Lucian A. Bebchuk & Holger Spamann, *Regulating Bankers' Pay*, 98 GEO. L.J. 247, 257 (2010) (“[D]epositors whose deposits are guaranteed by the government have no incentive[] to investigate the banks' strategy before depositing their funds or to withdraw these funds when they learn that the bank has embarked . . . on a risky project . . .”).

488. See Alvin C. Harrell, *Deposit Insurance Issues and the Implications for the Structure of the American Financial System*, 18 OKLA. CITY U. L. REV. 179, 248 (1993) (arguing that there is evidence to suggest that regulation is not a substitute for depositor discipline and stating that the increase in the deposit insurance limit was a contributing factor to the S&L crisis of the 1980s); Robert E. Litan, *Deposit Insurance, Gas on S&L Fire*, WALL ST. J., July 29, 1993, at A10 (labeling the S&L crisis a “giant financial fireball” and calling deposit insurance the “gasoline”).

2012] Global Economies, Regulatory Failure, and Loose Money 793

local authorities' use of Icesave suggest that this is exactly what happened—those governments that put and left money into Icesave did insufficient investigation and monitoring of Icesave, relying on credit ratings.⁴⁸⁹ Those credit ratings proved fatally flawed by their failure to consider systemic risk, inter-relatedness of the entities involved, and a host of other factors. Whatever the reasons, the provision of flawed deposit insurance schemes played an important role in turning Landsbanki's collapse into a diplomatic and political crisis, in Britain's invocation of anti-terror legislation to freeze Icelandic assets in an effort to protect some British depositors of the Icelandic banks' internet subsidiaries, and in the resulting destruction of Kaupthing. For example, after the crisis, one U.K. analyst commented:

We talk about the Icelandic banking system being run by the mediocre and incompetent But the truth is, most of our budget people just plodded on like First World War soldiers led to slaughter at the front. I asked one of them about it and she just shrugged. 'It's not your money, don't get excited.' That's what she said.⁴⁹⁰

But those decisions did not occur in a vacuum either. In Britain:

The world of small-town financing had been transformed since 1997; the innovative government of Tony Blair, the New Labour ethos, and above all his chancellor of the exchequer, Gordon Brown, had freed the City, allowing and encouraging London to become a metropolis that danced to the tune of the financial-services culture. The trickle-down effect had been felt not only in urban culture, but outside the city, in the provinces too.⁴⁹¹

In its pursuit of devolution of some authority, the Blair–Brown government failed to create institutions capable of properly assessing financial risk, or indeed of undertaking any real assessment of risks at all. Icesave and KSF would have been problems even if they had only had individual depositors, but they would have been much smaller problems if the government deposits had not been made initially or had stopped before the collapse. At

489. AUDIT COMMISSION, RISK AND RETURN: ENGLISH LOCAL AUTHORITIES AND THE ICELANDIC BANKS 30 (2009), available at <http://www.audit-commission.gov.uk/SiteCollectionDocuments/AuditCommissionReports/NationalStudies/26032009riskandreturn2.pdf> (“In the Commission's view, they should have been taking reasonable steps, certainly by the end of September 2008, to ensure that they were using up-to-date information prior to making further deposits in the relevant banks.”).

490. BOYES, *supra* note 4, at 140 (quoting “an accountant from a northern English authority”).

491. *Id.* at 138.

least in part, the lack of feedback mechanisms between those deciding where to place official deposits and those affected by the failure undercut fiscal prudence.

It does not require “rocket science” to see that the EU deposit insurance rules failed to adequately address cross-border banking. For example, Swedish central banker Lars Nyberg presciently warned in 2005:

What are the wider implications of tax payers in one country insuring substantial amounts of deposits in another country? It has been noted that it may be politically very difficult to make payouts from one country to another in the aftermath of a large bank failure. It could also be questioned if it is reasonable that, after a large bank failure, the authorities in the host country just refer its depositors to the home country authorities, without taking any responsibility. And, of course, there is always the question of whether the failure of some large cross-border EU banks will be too big to manage for a single EU member state.⁴⁹²

The problems were not hidden before the crisis and proponents of additional regulation need to explain why new measures will function better than the old ones. In short, if EU nations’ regulators failed to address this problem before the Icesave problem brought it dramatically to their attention, do we think they can do better in the future? Similarly, if both EU and EU nations’ regulators missed the Greek fraud, the Irish banking crisis, the problems with Spanish banks, and the Portuguese debt problems, why do we think they might do better in the future?

There are three ways to “fix” the specific deposit insurance problem. The first, which we favor, would be to eliminate state-provided deposit insurance and force deposit-taking institutions to develop private alternatives through insurance markets. We think there is no evidence that deposit insurance provided by governments prices risks accurately. Safer institutions should be able to pay lower premiums, reflecting their lower likelihood of default. Riskier institutions should pay more. Shifting deposit insurance into markets is one way to bring more feedback into the regulation while untying it from particular jurisdictions. This would remove the illusion of state support and reduce the political incentives to intervene by reducing the stakes for public funds.⁴⁹³ This is unlikely to happen, however.

492. Nyberg, *supra* note 78, at 5.

493. See, e.g., Catherine England, *Private Deposit Insurance: Stabilizing the Banking System*, CATO POLICY ANALYSIS NO. 54 (June 21, 1985), available at <https://www.cato.org/pubs/pas/pa054.html> (proposing a system for phasing in private deposit insurance by allowing banks to choose between tiered options mixing different percentages of private and federal deposit insurance).

2012] Global Economies, Regulatory Failure, and Loose Money 795

The second solution is to require deposit-taking institutions to more clearly identify the sources of any deposit insurance protection they provide, including a risk-adjusted measure of the resources backing the deposit insurance. Thus, Icesave might have been required to include “backed by the Icelandic Deposit Insurance Fund with assets of €105m”⁴⁹⁴ on its website and marketing materials.

Third, deposit insurance schemes could be modified to prevent small funds like Iceland’s from being used to guarantee deposits from other economies by restricting the ability of foreign deposit-taking institutions to operate in an economy through a foreign entity. While we think this is the least desirable solution, since it would reduce competition, it may be the most politically feasible.

But deposit insurance is only one small aspect of the larger problem of mismatch between regulators and the regulated in the financial industry. As we have explained, we are skeptical about the virtues of expanding regulatory measures beyond national borders. Larger regulators, after all, are able to fail on a larger scale as well. National regulators can enhance transparency and deepen markets in a number of ways, however. Public bodies making investments (as with the U.K. local governments investing in Icesave) should make their investment decisions available in real time for public scrutiny. Other measures, such as regulatory safe havens for trading in investments on exchanges that meet voluntary standards’ organizations’ best practices, honest public accounts, and freedom to trade in instruments which short securities issued by both private and public entities can enhance feedback and allow international capital markets to “regulate” a wide range of market actors and public bodies.

E. The Politics of Crises

The final lesson from Iceland’s experience as well as from the European crises—one that continues to be made anew as the crises continue to unfold—is the inseparability of domestic politics from the international response to crises. The global financial crisis has sparked numerous calls for additional regulators at the national and supra-national levels.⁴⁹⁵ Despite these calls, no new international regulatory agency or

494. The figure reflects amount of the Icelandic deposit insurance fund in 2007. See Beat Bernet & Susanna Walter, *Design, Structure and Implementation of a Modern Deposit Insurance Scheme*, SUERF—THE EUROPEAN MONEY AND FINANCE FORUM 73 n.91 (2009), available at <http://www.suerf.org/download/studies/study20095.pdf>.

495. See generally President Barack Obama, *Weekly Address: President Obama Urges Action on Financial Reform*, THE WHITE HOUSE (Mar. 20, 2010), <http://www.whitehouse.gov/the-press-office/weekly-address-president-obama-urges-action-financial-reform> (urging the adoption of new legislation to provide new oversights for complicated financial products, prohibit banks from engaging

institution, no new hotline between national financial authorities, and no new treaty will prevent decisions driven by national politics from shaping the next financial crisis. In Iceland's case, Britain's invocation of its anti-terrorism laws to seize the Icelandic banks' assets in the U.K. short-circuited any chance that any of the Icelandic banks could have been saved. We will never know if they could, and the claims that Kaupthing might have been saved come largely from parties with an interest in the argument that the bank was done in by external forces. Moreover, only Alistair Darling knows for certain what he meant when he made his now infamous statement that Iceland had no intention of honoring its obligations. Nonetheless, the invocation of anti-terror finance legislation by one NATO member against another was unprecedented, and Darling's (and by extension, the British government's) attack on Iceland at the moment of Iceland's greatest weakness is not behavior expected of allies. The Brown government's motive in going on the offensive against the Icelandic banks was clearly driven by domestic political concerns—as the crisis began, the Labour government's poll numbers stood at 29%, compared to the Conservatives' 44% and the Liberal Democrats' 19%.⁴⁹⁶ By December 2008, poll results had shifted in Labour's favor, with the three parties at 33%, 38%, and 19% respectively.⁴⁹⁷ Britain and the Netherlands' willingness to play *realpolitik* in blocking IMF, Nordic, and EU efforts to assist Iceland also demonstrate the importance of purely domestic politics, since whether Iceland compensates Britain and the Netherlands for their compensation of depositors in accordance with EU deposit insurance guidelines and the interest rate applicable to such a debt are irrelevant to any principle of international law. This same dynamic appears to be at work in the EU's deliberations over bailing out the Greek government, where Greek politicians are invoking World War II in an effort to push

in risky transactions with their own hedge funds, allow shareholders to have a say in executive compensation, offer new tools to disassemble failing financial firms in order to prevent them from becoming "too big to fail," and create a new federal agency to prevent predatory loans); M. Nicolas Sarkozy, President of the French Republic, Opening Address of the World Economic Forum Annual Meeting (Jan. 27, 2010), available at http://www.weforum.org/pdf/Sarkozy_en.pdf (decrying the deregulation of the global financial market preceding the current global crisis; calling for reclamation of capitalism's "moral dimension"; urging that the world respond to "the demand for protection, justice and fairness through cooperation, regulation and governance"; and asking for a coordinated regulatory effort amongst the world's nations, such as by instituting a 21st century Bretton Woods system similar to the one whose regulations helped to bring prosperity in the post-WWII era).

496. *Guardian/ICM Poll Results*, available at <https://spreadsheets.google.com/ccc?key=phNtm3LmDZEO8F79tf8B0fg#gid=0> (last visited Apr. 2, 2012) (numbers for Aug. 17, 2008).

497. *Id.* (data for Dec. 14, 2008); see also Jeffrey Stinson, *Perceptions of Brown Shift in Crisis; Some Give Credit; Others Lay Blame*, USA TODAY, Oct. 21, 2008, at 5A (discussing how the economic crisis of October 2008 gave Gordon Brown a chance to have a "Churchillian moment," and detailing how in late August 2008 Brown's Labor Party trailed the Conservatives 25% to 46% and, in the same poll, on October 19, 2008 they trailed only 31% to 40%).

2012] Global Economies, Regulatory Failure, and Loose Money 797

Germany to agree to a more generous bailout,⁴⁹⁸ while German politicians hold firm because of the strong German popular opposition to bailing out Greece.⁴⁹⁹ Other histories are invoked in discussing the other European crises.

A realistic assessment of future international financial regulatory efforts must therefore take into account that merely establishing an international agency (the IMF), supranational financial institutions (the ECB), or even broad parameters of cooperation between nations (the NATO treaty, the EEA association with the EU) is insufficient to prevent national politicians concerned with domestic political issues from trumping the international framework, issues, or interests with politically-based domestic concerns. Recognizing that politics will trump principle in a time of crisis suggests that regulatory programs should not rely on politicians “doing the right thing” when the chips are down. Avoiding placing discretionary decisions in the political arena and relying as heavily as possible on market pressures to push corrective actions makes regulatory regimes more robust.

IV. CONCLUSION

As we noted at the start, the Icelandic story has been told primarily as a tale of hubris or as a cautionary warning against deregulation. Perhaps Iceland was too small to have a financial sector; Boyes quotes an Icelandic economist as saying the crash was caused by “a mere thirty people” among the decision making elite.⁵⁰⁰ Perhaps Iceland was too complex a society to be readily grasped by outsiders. Boyes summarizes an account of one Icelandic businessman’s dealings by stating that “[u]nderstanding Icelandic capitalism was akin to listening for the underlying musical themes flowing through the Wagnerian Ring cycle.”⁵⁰¹ Perhaps Icelanders were too inexperienced.⁵⁰² Perhaps they were “driven by an almost deranged desire

498. See, e.g., Vanessa Fuhrmans, *Greece-Germany Tensions Rise Amid a War of Words*, WALL ST. J., Feb. 25, 2010, at A9 (reporting on Greek Deputy Prime Minister Theodoros Pangalos’ criticisms of Germany’s demand for Greek austerity measures as a condition of the bailout and his claims that Germany never paid adequate reparations for the Nazi’s invasion and occupation of Greece).

499. See Stephen Castle, *Germany Seems to Signal A Compromise on Greece*, N.Y. TIMES, Mar. 24, 2010, at B4 (stating that German chancellor Angela Merkel faces “strong public opposition” to a bailout for Greece); Vanessa Fuhrmans, *German Exports Spark a Debate*, WALL ST. J., Mar. 16, 2010, at A18 (reporting on polls showing a “vast majority” of Germans opposed to a bailout for Greece); Fuhrmans, *supra* note 494 (citing polls showing nearly two-thirds of Germans “staunchly opposed to participating in a Greek bailout”).

500. BOYES, *supra* note 4, at 7.

501. *Id.* at 69.

502. *Id.* at 87 (describing new recruits into banking as “[i]nexperienced [and] entranced” by their salaries and jobs, yet “blissfully unaware of their inexperience and entrancement”).

to be taken seriously by the world.”⁵⁰³ Perhaps they “grew up . . . with ambitions that bore no relation to what might realistically be achievable from a tiny, remote Arctic island.”⁵⁰⁴ Perhaps all of these are true in some respects. But it is equally true that the “inexperienced” Icelandic financial sector learned the same way lawyers, financiers, and others have learned about financial transactions for decades—by engaging in transactions, asking questions, and copying methodologies.⁵⁰⁵

How the story of the Icelandic financial crisis enters our discourse matters because ignoring the issues we have raised ensures that the next crisis—whether in Washington, London, or Athens—will be more harmful than it would be if these issues were addressed. It matters because it also means it is more likely that there will be another crisis sooner rather than later—since ignoring the interaction between fiscal and monetary policy and financial regulation makes financial regulation less effective. We have no prepackaged “solution” or new “paradigm” to offer. The ultimate lesson of Iceland is the need for humility in financial regulation, in defining the expectations we have for what regulators can do, and in international mechanisms for cooperation.

In the late 1960s, economists working in energy identified a phenomenon they named the “winner’s curse.”⁵⁰⁶ In a winner’s curse situation, the winning bidders in auctions prove to be consistently over-optimistic about the value of the item being auctioned. Where the bidders are ignorant of the true value of the item, the winner comes from the far right tail of the distribution of randomly distributed beliefs about the value and so bids above the expected value of the item.⁵⁰⁷ Winners thus found themselves “cursed” with a resource worth less than they paid.⁵⁰⁸ Finding that this accurately described bidding over offshore oil leases, as the then current level of knowledge did not enable reasonable estimation of leases’ value in advance of drilling, the economists published an academic paper explaining the problem in hopes of persuading bidders to moderate their bids under such conditions.⁵⁰⁹ In the same spirit, we have written this

503. *Id.* at 95.

504. THORVALDSSON, *supra* note 43, at 58.

505. *See, e.g., id.* at 26–27, 67, 85 (describing how Kaupthing executives asked questions of partners on deals, including a seventeen page letter asking for definitions of basic terms, copied Deutsche Bank templates and methods to create better quality proposals, and learned by getting experience as well as fees from transactions).

506. Richard Thaler, *Anomalies: The Winner’s Curse*, 2 J. ECON. PERSPECTIVES 191, 192 (1988) [hereinafter Thaler, *Anomalies*]; *see also* RICHARD THALER, *THE WINNER’S CURSE: PARADOXES AND ANOMALIES OF ECONOMIC LIFE* (1992).

507. Thaler, *Anomalies*, *supra* note 506, at 192.

508. *Id.*

509. *Id.* at 201. The article originally documenting the problem was E.C. Capen, R.V. Clapp, and W.M. Campbell, *Competitive Bidding in High-Risk Situations*, 23 J. PETROLEUM TECH. 641 (1971).

2012] Global Economies, Regulatory Failure, and Loose Money 799

Article in part because we hope it persuades those busy reconfiguring global financial regulation to be more modest in their aims and methods.

The financial crisis has caused extraordinary hardship for the people of Iceland and for depositors in financial institutions outside Iceland that had some connection to Iceland. We have considerable sympathy for people involved that suffered losses. Having sympathy ought not necessarily translate into “doing something,” however. In 1887, U.S. President Grover Cleveland vetoed a bill intended to provide relief for farmers in Texas suffering from a drought. In doing so, he wrote,

I do not believe that the power and duty of the General Government ought to be extended to the relief of individual suffering which is in no manner properly related to the public service or benefit. A prevalent tendency to disregard the limited mission of this power and duty should, I think, be steadfastly resisted, to the end that the lesson should be constantly enforced that, though the people support the Government, the Government should not support the people.⁵¹⁰

A similar sentiment ought to apply to the fallout from the Icelandic crisis and the other European crises as well. Individuals in Iceland and elsewhere lost money (sometimes a great deal of money) when the Icelandic banks collapsed. Similar losses are being incurred in Ireland, Greece, Portugal, and Spain. Those individuals all had contracts, some of which included clauses providing a means to address problems and some of which did not. Indeed, the global financial crisis exposed a deficiency of many investment contracts—inadequately addressed problems ranging from counter-party risk to liquidation during periods of illiquidity.⁵¹¹ Future contracts will likely be different as a result. Dealing with gaps in previous contracts is something contract law has been doing since at least Roman times.⁵¹² That process (which one of us is earning a living participating in now) offers an orderly means of addressing competing claims, one which we believe is superior to the political process initiated by Britain and the Netherlands in

510. 18 CONG. REC. 1875 (1887). Not relevant to our point here is that Cleveland also believed the bill went beyond the federal government’s constitutional authority. *Id.*

511. See George M. Cohen, *The Financial Crisis and the Forgotten Law of Contracts* (Univ. of Virginia Law and Econ., Working Paper No. 2011-09, 2011); Franklin Allen & Elena Carletti, *The Role of Liquidity in Financial Crises* (Prepared for 2008 Jackson Hole Symposium on Maintaining Stability in a Changing Financial System Sept. 14, 2008), available at <http://www.kc.frb.org/publicat/sympos/2008/AllenandCarletti.09.14.08.pdf>; Philippe Jorion & Gaiyan Zhang, *Credit Contagion from Counterparty Risk*, 64 J. FIN. 2053 (2008).

512. See Richard A. Epstein, *The Roman Law of Cyberconversion*, 2005 MICH. ST. L. REV. 103, 120 (2005) (“[T]he issues that we have here [in the modern case] involve the allocation of the risk of loss in a broken-down transaction. The differential treatment of stranger and consensual transactions is as old as the law itself, and it continues to maintain its vitality in newer areas.”); Cohen, *supra* note 511.

their efforts to shift losses away from British and Dutch voters and onto Icelandic taxpayers.

Our approach may appear cold hearted. Grover Cleveland addressed that concern in his 1887 veto message and his thoughts apply as well to the international context:

The friendliness and charity of our countrymen can always be relied upon to relieve their fellow-citizens in misfortune. This has been repeatedly and quite lately demonstrated. Federal aid in such cases encourages the expectation of paternal care on the part of the Government and weakens the sturdiness of our national character, while it prevents the indulgence among our people of that kindly sentiment and conduct which strengthens the bonds of a common brotherhood.⁵¹³

Indeed, that sentiment has already been demonstrated in the response to the Haitian earthquake, when a team from nearly-broke Iceland joined teams from the U.K. and the Netherlands and others in addressing needs greater than their own.⁵¹⁴ Just as President Cleveland correctly saw that not every humanitarian crisis required a federal statute, so we contend that not every financial crisis requires an international regulatory agency or increase in regulation.

513. 18 CONG. REC. 1875 (1887).

514. *Iceland Sends Earthquake Help to Haiti*, ICENEWS (Jan. 13, 2010), <http://www.icenews.is/index.php/2010/01/13/iceland-sends-earthquake-help-to-haiti>; *see also* HABITAT FOR HUMANITY NETHERLANDS, <http://www.habitat.org/intl/eca/142.aspx?print=true> (describing Haiti project); *U.K. Agencies to Help in Haiti Earthquake Rescue*, BBC NEWS (Jan. 13, 2010), <http://news.bbc.co.uk/2/hi/8456252.stm> (describing volunteer responses).